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(Rotman-UTP Publishing)

## **The Finance Crisis and Rescue: What Went Wrong? Why? What Lessons Can Be Learned? (Rotman-UTP Publishing)**

*Rotman School of Management*

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# THE FINANCE CRISIS AND RESCUE

what went wrong? why?  
what lessons can be learned?

EXPERT VIEWS FROM THE  
ROTMAN SCHOOL OF MANAGEMENT

FOREWORD BY ROGER MARTIN

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**Rotman School of Management : The Finance Crisis and Rescue: What Went Wrong? Why? What Lessons Can Be Learned? (Rotman-UTP Publishing)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Finance Crisis and Rescue: What Went Wrong? Why? What Lessons Can Be Learned?

(Rotman-UTP Publishing):

The 2008 global financial crisis affects everyone, but its root causes and potential cures - knowledge necessary in order to make strong financial decisions moving forward - are confusing to many. This compilation of expert views from the University of Toronto's Rotman School of Management navigates what went wrong, why, and the lessons that these events can teach business people, policy makers, and interested observers alike. *The Finance Crisis and Rescue* features essays from ten leading Rotman professors and renowned journalist Michael Hlinka as well as a foreword by Rotman Dean Roger Martin. These intellectual leaders from the front lines of business thinking tackle the subject from varied perspectives, analyzing the crisis through their diverse backgrounds in fields such as structured finance, behavioural finance, value investing, pension plans, risk management, corporate governance, public policy, and leadership. A timely and considered response to current events, *The Finance Crisis and Rescue* will be of interest to all those following recent global financial developments.

**About the Author** The Rotman School of Management is the University of Toronto's graduate business school, located in Downtown Toronto. Roger Martin is Dean, Premier's Research Chair in Productivity and Competitiveness, and Professor of Strategic Management at the Rotman School of Management at the University of Toronto.