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Jonathan Wooller : The Finance and Funding Directory 2017/18 before purchasing it in order to gage whether or not it would be worth my time, and all praised The Finance and Funding Directory 2017/18:

The key to success in raising funding, whether for yourself or on behalf of a client, is identifying the areas within the company where funding options could apply, and then providing a comprehensive solution specifically designed to meet those needs. However, many people are unaware of the various options available, and these days there are several

out-of-the-box solutions which also move beyond the traditional finance and funding offerings. The information contained in this Directory provides all the insight and information you require to make a successful application for funding and covers:- Asset Based Lending (ABL), Factoring and Invoice Discounting- Leasing and Asset Finance- Commercial and Corporate Finance- Banking Finance- Property Finance- Trade Finance- Bridging Finance- Equity Funding- Alternative Finance- Mezzanine and Growth (Debt) Finance- Turnaround Funding- Support Organisations- Associations and Professional Bodies The Finance and Funding Directory is your essential guide to the financial resources available in the UK today.

About the Author Jonathan Wooller is Senior Partner of Hoskyn Child Consulting LLP, which is a specialist consulting practice advising the SME market on finance and fund raising. He acts predominantly as a Direct Advisor and Consultant to the Board of a number of growing organisations, based in both the UK and worldwide.