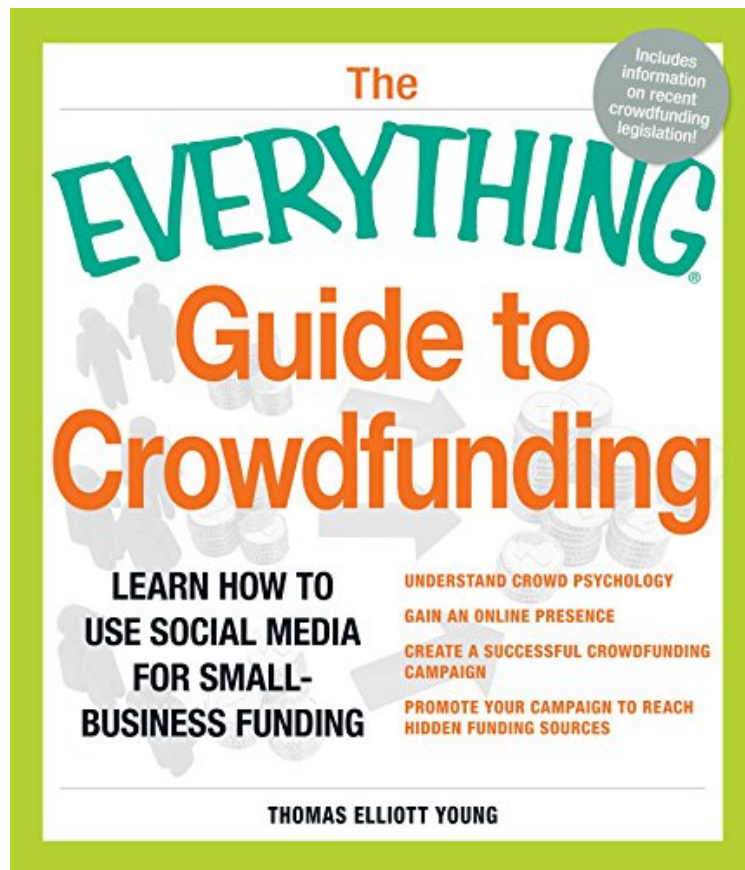


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## The Everything Guide to Crowdfunding: Learn how to use social media for small-business funding (Everythingreg;)

Thomas Elliott Young

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plan Promoting your campaign with social media, search engine optimization, and affiliate marketing Dealing with donors after your campaign ends Almost 50 percent of crowdfunding ventures fail to get funded. With this guide, you will learn how to be in the 50 percent that succeed. Whatever your dream or business idea, there is no reason it can't become a reality with the power of crowdfunding.