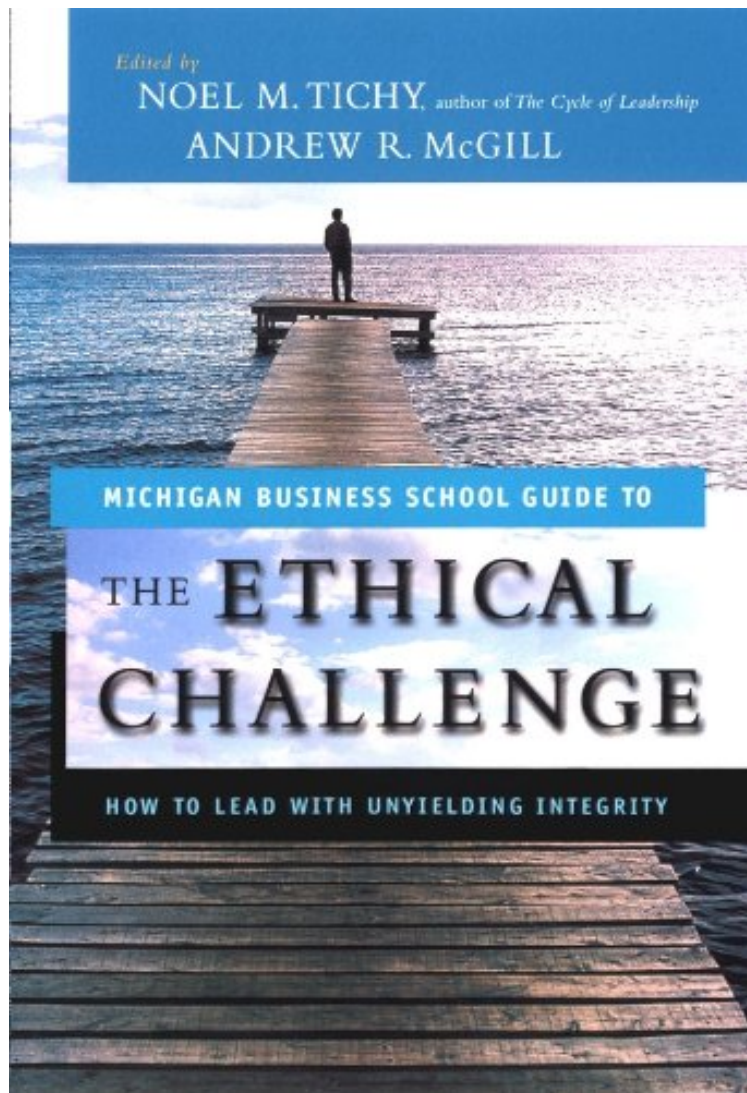


[Library ebook] The Ethical Challenge: How to Lead with Unyielding Integrity (J-B US non-Franchise Leadership)

The Ethical Challenge: How to Lead with Unyielding Integrity (J-B US non-Franchise Leadership)

From Jossey-Bass

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0 of 0 people found the following review helpful. It was educational especially in regards to the Enron scandal ...By Doreen Bryan It was educational especially in regards to the Enron scandal and how to be ethical in business no matter who you are surrounded by. 0 of 0 people found the following review helpful. Four Stars By Michelle Watson Great

insight.0 of 0 people found the following review helpful. ethical challengeBy josephine gonzalezThe book is what I needed for a class and has been useful.The book is easy reading and has been useful.

The Enron debacle, the demise of Arthur Andersen, questionable practices at Tyco, Qwest, WorldCom, and a seemingly endless list of others have pushed public regard for business and business leaders to new lows. The need for smart leaders with vision and integrity has never been greater. Things need to change; and it will not be easy. We can take a first step toward producing better business leaders by changing some of our own ideas about what it means to "win." Noel M. Tichy and Andrew R. McGill have brought together a stellar group of contributors from a variety of perspectives; including General Electric CEO Jeffrey Immelt, former Secretary of State James A. Baker III, and renowned management gurus Robert Quinn and C. K. Prahalad, among others; to offer insights that will help build better leaders, communities, and organizations. They show how to present a "Teachable Point of View" about business ethics that will help all leaders within an organization: Internalize core values Build a values-based culture across the organization Become engaged to teach the same values lessons to their staff Take action and raise the ethical bar Successful business leaders must be able to articulate their own unique Teachable Point of View on business ethics and drive it through their organization to ensure that everyone knows the ethical line and is neither shy nor silent if others risk crossing it.

From the Inside FlapThe Enron debacle, the demise of Arthur Andersen, questionable practices at Tyco, Qwest, WorldCom, and a seemingly endless list of others have pushed public regard for business and business leaders to new lows. The need for smart leaders with vision and integrity has never been greater. Things need to change; and it will not be easy. We can take a first step toward producing better business leaders by changing some of our own ideas about what it means to "win." Noel M. Tichy and Andrew R. McGill have brought together a stellar group of contributors from a variety of perspectives; including General Electric CEO Jeffrey Immelt, former Secretary of State James A. Baker III, and renowned management gurus Robert Quinn and C. K. Prahalad, among others; to offer insights that will help build better leaders, communities, and organizations. They show how to present a "Teachable Point of View" about business ethics that will help all leaders within an organization: Internalize core values Build a values-based culture across the organization Become engaged to teach the same values lessons to their staff Take action and raise the ethical bar Successful business leaders must be able to articulate their own unique Teachable Point of View on business ethics and drive it through their organization to ensure that everyone knows the ethical line and is neither shy nor silent if others risk crossing it.

From the Back CoverToday's business leaders must fight to win the renewed support of a skeptical public; not through new products, fads, or other manipulations; but with foundations of ethical absolutes the world can trust. Noel M. Tichy and Andrew R. McGill bring together thought leaders from private, public, nonprofit, and governmental organizations to highlight the dilemmas leaders are facing, the decisions some are making, and the reasoning they all must contemplate. Contributors include: Professors Noel M. Tichy and Andrew R. McGill on teaching ethics Professor C. K. Prahalad on the "core invariants" UMBS Dean Robert Dolan on courage James Hackett, CEO of Steelcase, on ethics in everyday situations Professor Robert Quinn on doing the norm vs. the ethically right thing Eleanor Josaitis, cofounder of Focus: hope on living values every day About the AuthorNoel M. Tichy; author of the best-selling *The Leadership Engine* and *The Cycle of Leadership*; is a professor of organizational behavior and human resource management at the University of Michigan Business School, where he is director of the Global Leadership Program and the Global Business Partnership. His consulting clients have included Citibank, Exxon, General Motors, Hitachi, IBM, Pepsico, Royal Dutch Shell, and other international corporations. Andrew R. McGill is director of the Global Business Partnership at the University of Michigan Business School, where he is also adjunct associate professor of organizational behavior and human resource management. His research focuses on organizations changing to better serve their customers and he consults widely on the topic in the health care, financial services, technology, and automotive industries.