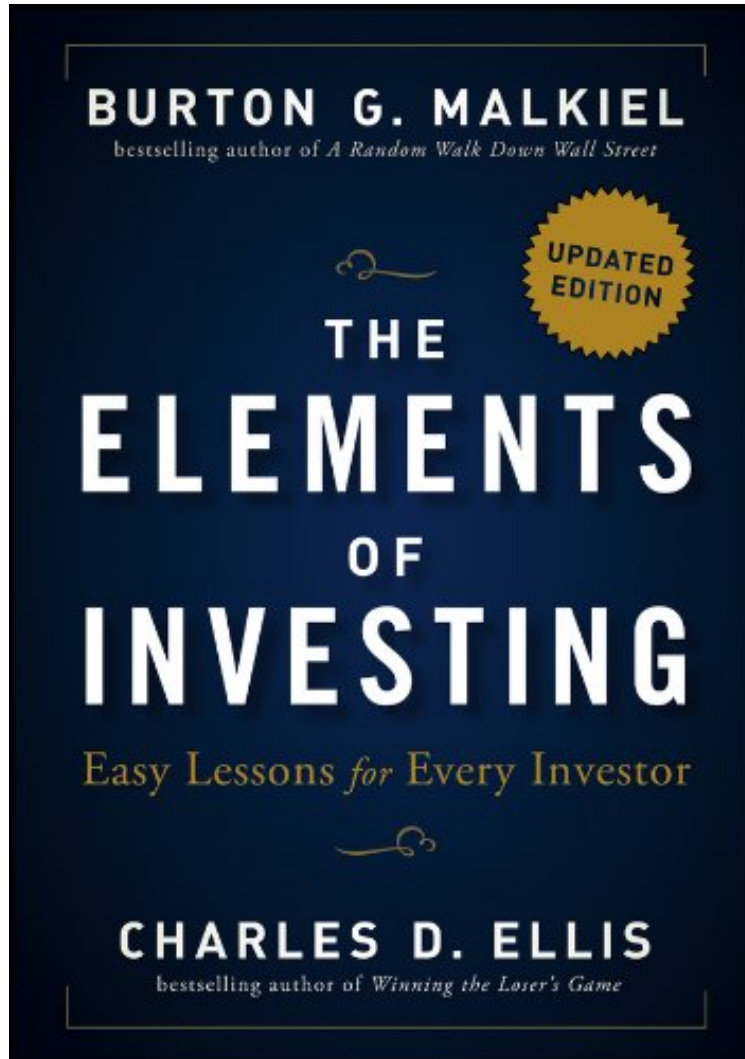


## The Elements of Investing: Easy Lessons for Every Investor

Burton G. Malkiel, Charles D. Ellis  
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**Burton G. Malkiel, Charles D. Ellis : The Elements of Investing: Easy Lessons for Every Investor** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Elements of Investing: Easy Lessons for Every Investor:

45 of 47 people found the following review helpful. Simply the best By T. W. Badura Of all the investment books I've read in the past few months, this one is the best. It has the most practical advice, distilled into plain English, that anyone can understand. Thanks Burt and Charley for a wonderful book, and the updated edition is terrific. The newbie investor would benefit the most from reading this book, but I am recommending this book to everyone. As I told a colleague at work, if you can only read one book on investing, this is the one to read. I will also go back every couple of years and re-read this book. The information and advice is timeless. 1 of 1 people found the following review

helpful. Great gift for those who think investing is "too complicated." By Montana Skyline This brief handbook of investing rules-of-thumb is one of the best of its kind. The updated edition expands on some recent topics, but mostly re-emphasizes the basics. Essentially, this is a short-hand distillation of the thinking presented at greater length in Malkiel's classic "A Random Walk Down Wall Street" and Ellis's "Winning the Loser's Game." I think most readers might enjoy reading these underlying books, e.g., the latest, 11th edition of Malkiel's book is due out in January 2015. Put this together with the volumes noted above (others are listed in a short "Recommended Reading" section at book's end) and all but professionals will have at hand 95% of what they will ever need to know about smart investing. A great gift to family and friends who think that investing is just "too complicated" --- and not a bad thing for all of us to re-read from time-to-time! 1 of 1 people found the following review helpful. Very good overview, written in an accessible way By G\_to-the\_D nice general overview for the new and seasoned investor alike. Burton and Malkiel present their perspective on investment based on many decades of experience, and given their incredible, august pedigrees, it makes you stop and listen (made me listen, anyway). If you are already an index, Boglehead style investor, you will not hear anything new, but they definitely will drive what you already know home in your head. And they don't mind sharing their own thoughts and differing in opinion at times (for example, one suggests no bonds during the accumulation phase of investing, and the other suggests a modest-to-sizable bond position, although I forget who suggest what). If you are a stock picker or fret about what the market is doing on a day-to-day basis, prepare to have your world rocked, though.

An updated look at best rules of investing provided by two of the world's greatest financial thinkers In the updated edition of *The Elements of Investing*, authors Charles Ellis and Burton Malkiel; two of the world's greatest financial thinkers; have again combined their talents to produce a straight-talking book about investing and saving. Written with every investor in mind, this reliable resource will put you on a path towards a lifetime of financial success. Page by page, Malkiel and Ellis skillfully focus their message to address the essentials and offer a set of simple, but powerful thoughts on how to avoid Mr. Market and his "loser's game," and instead enjoy the "winner's" approach to investing. All the investment rules and principles you need to succeed are here; with clear advice on how to follow them. Shows you how to focus on the long term instead of following market fluctuations that are likely to lead to costly investing mistakes Contains investment insights that can carry you all the way to, and through, retirement Written by Burton G. Malkiel, the bestselling author of *A Random Walk Down Wall Street*, and Charles D. Ellis, the bestselling author of *Winning the Loser's Game* A disciplined approach to investing, complemented by understanding, is all you need to enjoy success. This practical guide explains what you really need to know and puts you on the right course for long-term success through all kinds of markets.