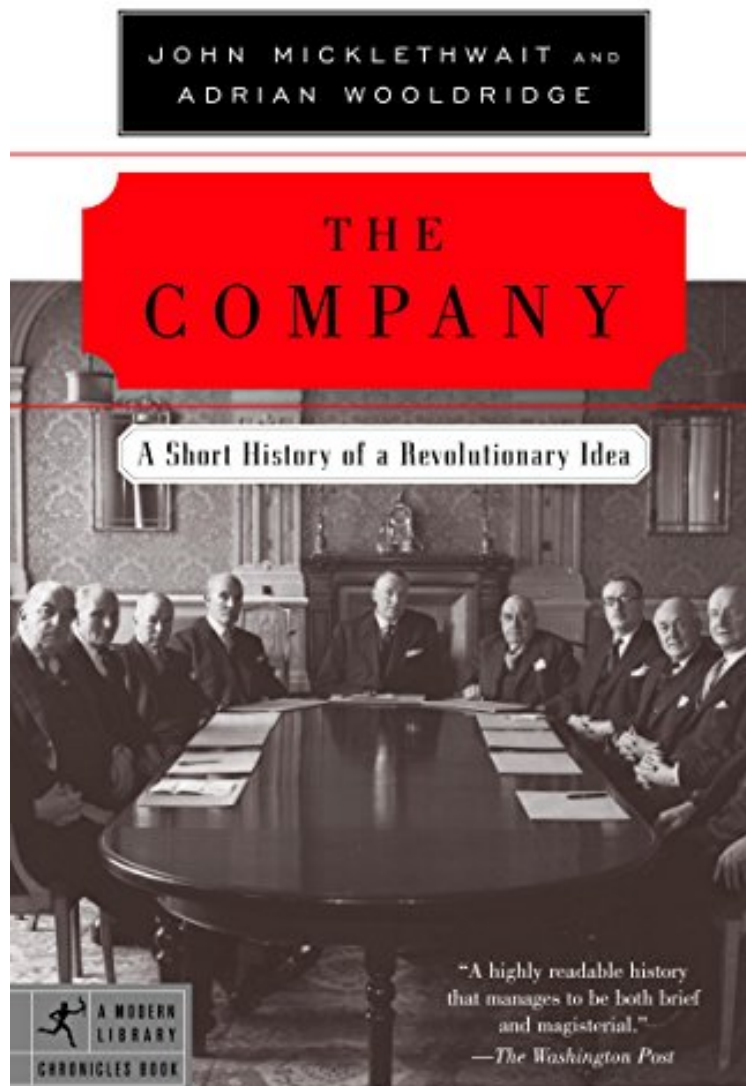


(Library ebook) The Company: A Short History of a Revolutionary Idea (Modern Library Chronicles Series Book 12)

## The Company: A Short History of a Revolutionary Idea (Modern Library Chronicles Series Book 12)

John Micklethwait, Adrian Wooldridge  
DOC | \*audiobook | ebooks | Download PDF | ePub



[Download](#)

[Read Online](#)

#139315 in eBooks 2003-03-04 2003-03-04 File Name: B004SOVAL2 | File size: 51.Mb

**John Micklethwait, Adrian Wooldridge : The Company: A Short History of a Revolutionary Idea (Modern Library Chronicles Series Book 12)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Company: A Short History of a Revolutionary Idea (Modern Library Chronicles Series Book 12):

0 of 0 people found the following review helpful. Five StarsBy EthanThanks for the book0 of 0 people found the

following review helpful. Worth it Definitely!!By LeoThe author narrates the history of business in such a pleasant way and all the information is so relevant and intriguing that I've read the book for a third time already, worth it definitely!0 of 0 people found the following review helpful. A good read.By Tom M. PermodaI enjoyed this short little history. It's worth a reread. Give a short history of the company and capitalism. I read the book because of the recent Supreme Court decision concerning companies. The book is just what it says it is, a short history. There is some commentary at the end as to where the company might go from here and whether or not it will survive. I would also read Debt, the First 5000yrs.

From the acclaimed authors of *A Future Perfect* comes the untold story of how the company became the world's most powerful institution. Like all groundbreaking books, *The Company* fills a hole we didn't know existed, revealing that we cannot make sense of the past four hundred years until we place that seemingly humble Victorian innovation, the joint-stock company, in the center of the frame. With their trademark authority and wit, Economist editors John Micklethwait and Adrian Wooldridge reveal the company to be one of history's great catalysts, for good and for ill, a mighty engine for sucking in, recombining, and pumping out money, goods, people, and culture to every corner of the globe. What other earthly invention has the power to grow to any size, and to live to any age? What else could have given us both the stock market and the British Empire? The company man, the company town, and company time? Disneyfication and McDonald'sization, to say nothing of Coca-colonialism? Through its many mutations, the company has always incited controversy, and governments have always fought to rein it in. Today, though Marx may spin in his grave and anarchists riot in the streets, the company exercises an unparalleled influence on the globe, and understanding what this creature is and where it comes from has never been a more pressing matter. To the rescue come these acclaimed authors, with a short volume of truly vast range and insight. From the Hardcover edition.