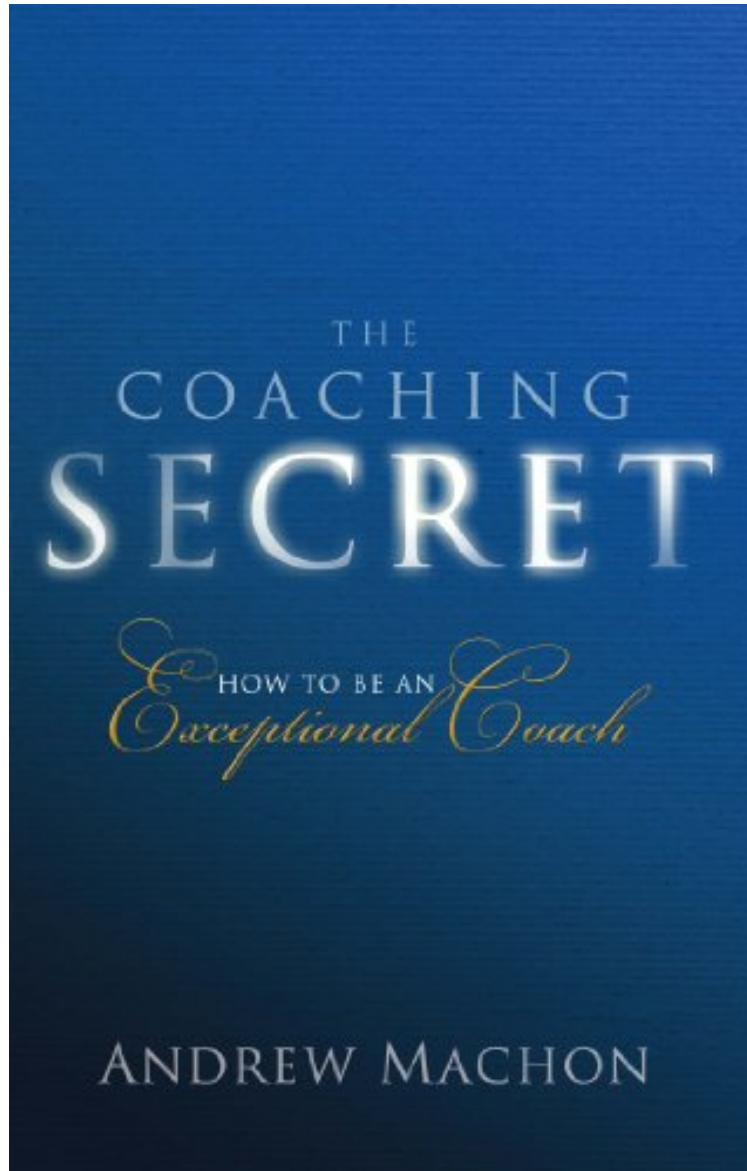


(Download pdf ebook) The Coaching Secret: How to be an exceptional coach

## The Coaching Secret: How to be an exceptional coach

*Andrew Machon*

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**Andrew Machon : The Coaching Secret: How to be an exceptional coach** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Coaching Secret: How to be an exceptional coach:

0 of 0 people found the following review helpful. Not The Best Book On CoachingBy Paul B.As an American I found this read a bit boring and extremely vague. I think it was written by someone in Great Britain, and the coaching philosophy of this author is a but different than here. And although in English, a tough bok to keep my interest. I love to read, but not this one. Sorry.0 of 0 people found the following review helpful. Great Read!By CustomerThe book is

both foundational and provocative! Andrew has done a great job in describing the coaching experience as well as providing a solid model from which to work. Andrew is thoughtful, his work evokes deep reflection and enables the reader to develop his/her knowledge and wisdom. I am very appreciative for Andrew's work. 0 of 0 people found the following review helpful. Thoughtful and insightful  
By Thomas Sappington  
Andrew has given us a gift in this book. He writes beautifully of the coaching experience with new insights into the dynamics between leader and coach. The Coaching Secret takes us beyond the coach's ability to help make incremental changes towards more thoughtful leadership. His work and his writing are truly transformational.

Coaching as a field has mushroomed in recent years. Thousands of new coaches enter the field after only completing short and superficial training programmes. The problem with this is that coaching is not i) something you can simply learn in a short programme ii) a superficial practice. The books available on coaching tend to just reinforce this by going over coaching methodology, without delving into what it really means to be a coach. The Coaching Secret remedies this by going beneath the surface, looking at what it really means to be a coach and showing how you can go from simply understanding the basic coaching process to truly connecting and relating to the client - and becoming a master coach. The author brings over 20 years of coaching practice in big corporations to help you move beyond novice/superficial coach to becoming an expert/master coach. He brings together experience, theory, case studies and lots of interactive work to essentially coach the coach and help them achieve a superior coaching level. Key reader outcomes  
Practical assistance to become a better coach - moving from novice to expert to master.  
Increased confidence in your personal coaching competence. Greater clarity to the value of the coaching relationship and how we coach. New perspectives on coaching methods. To answer for yourself some of the crucial questions of the coach including: Who is the coach? How do you coach? And why do you coach? To deepen your understanding of coaching and to demystify the inner process through which we develop our competency and practice. To awaken the coach to discover new ways of seeing, thinking, sensing, resolving and relating. To progress the profession - in offering a new vision of coaching that recognises and evolves the role of the coach.

From the Back Cover  
The key to becoming a masterful coach is already in your hands. Coaching theories can only take you so far. If you want to become a truly exceptional coach, it's down to you - your ability to see, think, sense, relate and resolve. The Coaching Secret is your companion and coach. It shares the secrets of over twenty years of coaching to help unlock your inner coaching resources and guide you towards mastery. The Coaching Secret reveals how to:  
Move from novice to master coach  
Increase your confidence and personal coaching competence  
Expand your ability to see, think, sense, relate and resolve  
Deepen your understanding of coaching  
Demystify the inner coaching process  
"The Coaching Secret explores all that is most important to the coaching relationship and is a deeply authentic and illuminating work." Tom Sappington - International Coach and Consultant  
"This book is inspiring - it encourages a deeper self confidence and awareness to become a more effective practitioner." Julie Schofield - Senior Manager and Coach  
About the Author  
Andrew Machon has 20 years of coaching and consulting experience with major organisations including GlaxoSmithKline, Pfizer and The Wellcome Trust. He supervises the development of coaches and therapists and coaches at all levels within organisations including CEO and figurehead roles. Andrew was head of change for the RD arm of GlaxoWellcome one of the world's most successful pharmaceutical organisations leading a group of consultants responsible for individual, team and organisational development. He has a PhD in science and a master of arts in psychosynthesis psychotherapy and ran a psychotherapy practice for many years.