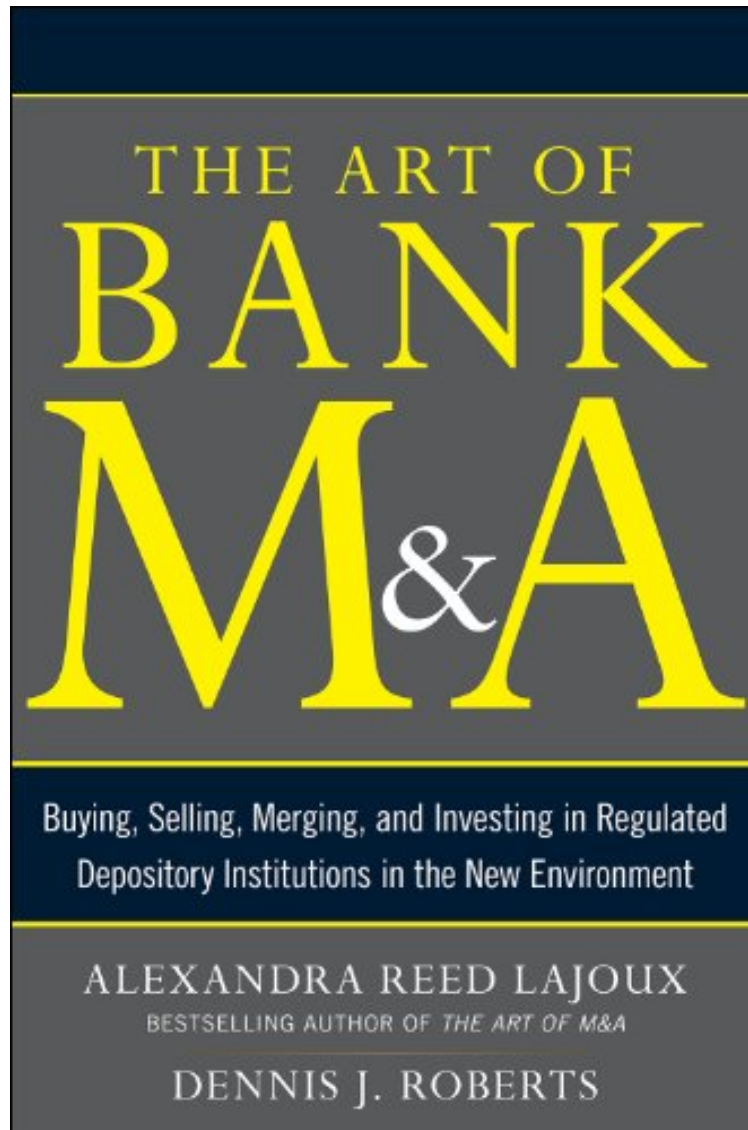


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## **The Art of Bank MA: Buying, Selling, Merging, and Investing in Regulated Depository Institutions in the New Environment (The Art of MA Series)**

*Alexandra Lajoux, Dennis J. Roberts*

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**Alexandra Lajoux, Dennis J. Roberts : The Art of Bank MA: Buying, Selling, Merging, and Investing in Regulated Depository Institutions in the New Environment (The Art of MA Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Bank MA: Buying, Selling, Merging, and Investing in Regulated Depository Institutions in the New Environment (The Art of MA Series):

2 of 2 people found the following review helpful. Fascinating Read for Business Professionals  
By Larry Taylor  
"The Art of Bank MA" is an excellent reference manual for bank boards, bank executives and regulators. It is an illuminating guide for other professionals in the business community, including investors. I was recently a featured corporate governance speaker to a group of bank executives and found this book to be of enormous value in preparing my comments. It provides a clear up-to-date understanding of the impacts of the Dodd Frank Act legislation on financial institutions and corporate governance. Further, the book provides a detailed description of the nuanced changes in financial markets and institutions. It should be required reading for business professionals and executive MBA programs around the world.  
Lajoux and Roberts did a fantastic job in capturing the trends and nuances of this complex regulated industry. I highly recommend the book for anyone seeking to understand the business environment today.  
1 of 1 people found the following review helpful. This is the first I have seen on this topic  
By Jim Jeffries  
The Art of Bank MA appears to be the first of its kind in the series of books by Lajoux in that it is written to address MA within a vertical industry vs a general MA practice area. It is an outstanding study of the industry and goes beyond MA by providing history and investing against the backdrop of ever increasing regulatory pressures. I appreciate the talent of Ms. Lajoux and her partner Dennis Roberts and their ability to address the nuances required to master mergers and acquisitions among financial institutions. They provide us an insider's interpretation of the recent Dodd-Frank reform and Consumer Protection Act and how to grow institutions or shed under-performing assets within the confines of the regulatory environment. There will no doubt continue to be more consolidation in this industry. This is a must read for all who will be effected.  
Jim Jeffries

Up-to-date guidance for conducting a successful MA for banks and financial institutions  
The simmering economic climate since the financial crisis faces a front of new competition and sweeping regulatory reforms expected to drive the U.S. banking sector into consolidation in the next ten years. Capitalizing on the upcoming opportunities will take strategically focused preparation. The Art of Bank MA is the unprecedented guide to mastering the merger and acquisition of a bank and any other financial institution. MA transactions involving financial businesses take place in a framework of regulation, which makes them greatly different from those of commercial companies. The specialized coverage in this one-of-a-kind guide gives you an insider's interpretation of the Dodd-Frank Wall Street Reform and Consumer Protection Act, along with the most popular techniques and strategies used to shed and acquire financial entities within the regulation. Straightforward explanations and instructive examples from the real world reveal: Major changes in banking law and unique considerations for bank holding companies  
The why and how of bank MAs, including how banks achieve growth and value  
How to value and validate financial businesses, including the basic steps for determining a price range to purchase a bank  
Trends in practices, controversy, and reporting for transborder bank MAs, including a convenient summary of inbound and outbound transaction regulations  
Where to find opportunity in distressed and insolvent banks  
MA is the most powerful and risky weapon in financial strategy, and like other books in The Art of MA series, this latest title gives you everything you need to be savvy in the MA arena. To prepare for the coming surge in bank mergers and acquisitions, turn to the unmatched, sector-specific guidance in The Art of Bank MA. Whether you're a senior bank manager, a government regulator, or an individual investor, The Art of Bank MA covers everything you need to know about the unique economic structures of banks and financial institutions and the federal regulations they must operate within. Sweeping changes brought on by the Dodd-Frank Act as well as the new economic environment still emerging from the 2007-2009 financial crisis makes this timely guide a must-read for everyone involved in banking and MA. From valuing a business entity to post-merger integration, this conveniently organized guide walks you through every important step of a bank MA, including: The regulatory framework of bank mergers, and the strategies and standards driving the transaction  
The reasons behind banks combining their resources, processes, and responsibilities through mergers  
How to put a price on the value one financial entity brings to another  
How banks create value through synergy  
250 critical questions on the minds of today's forward-thinking professionals  
Even if you're not directly involved in MA transactions, this book provides both institutional and individual investors with useful information on the latest investment vehicles and strategies for making money on bank stocks. Before opportunity washes away, learn The Art of Bank MA.

About the Author  
Alexandra Reed Lajoux is chief knowledge officer (CKO) at the National Association of Corporate Directors (NACD). She has more than 30 years of experience as a senior writer and editor of newsletters, articles, and books on various business topics. Dennis J. Roberts is the chairman of the McLean Group, an MA investment bank with multiple U.S. offices. He lectures, teaches, and writes on MA, business valuation, and corporate finance to national and international audiences.