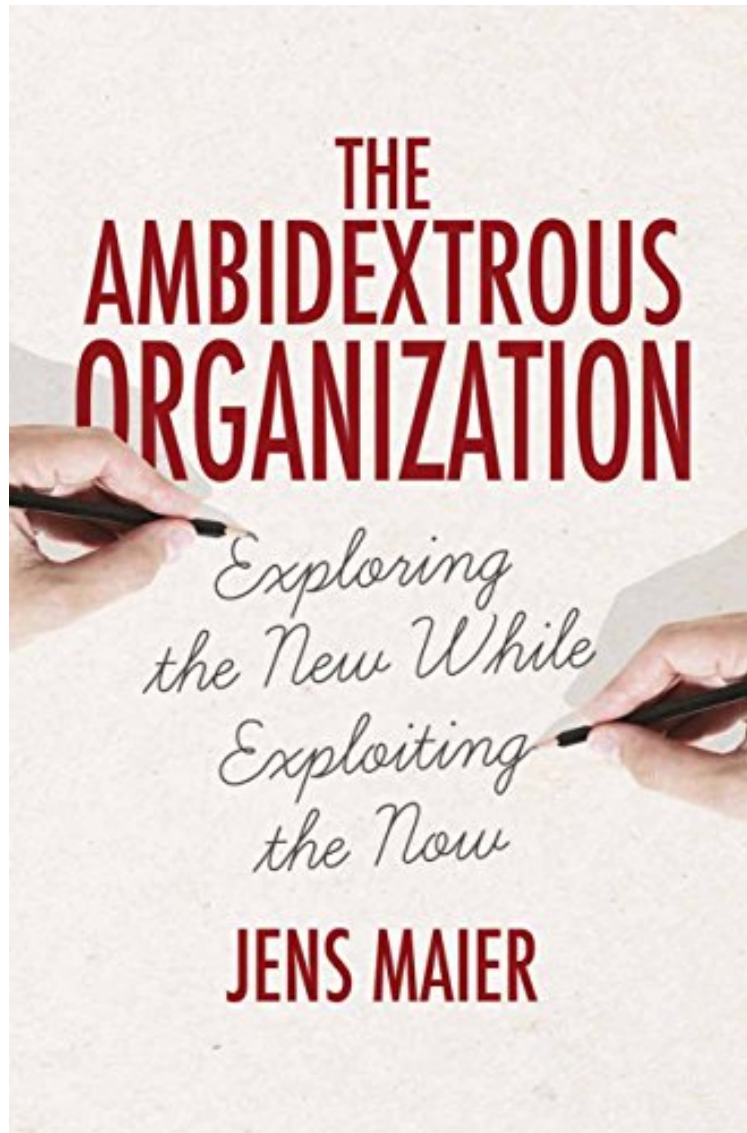


(Read and download) The Ambidextrous Organization: Exploring the New While Exploiting the Now

The Ambidextrous Organization: Exploring the New While Exploiting the Now

Jens Maier

*ebooks / Download PDF / *ePub / DOC / audiobook*



[Download](#)

[Read Online](#)

#1454461 in eBooks 2015-07-08 2015-07-08 File Name: B01014YQPY | File size: 48.Mb

Jens Maier : The Ambidextrous Organization: Exploring the New While Exploiting the Now before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Ambidextrous Organization: Exploring the New While Exploiting the Now:

How can businesses balance the demands of both exploiting and exploring? Companies and their leaders have to use

both hands: on the one hand making next quarter's targets through existing business, whilst simultaneously exploring new opportunities. This is the first book to explain how to use this approach to encourage innovation.