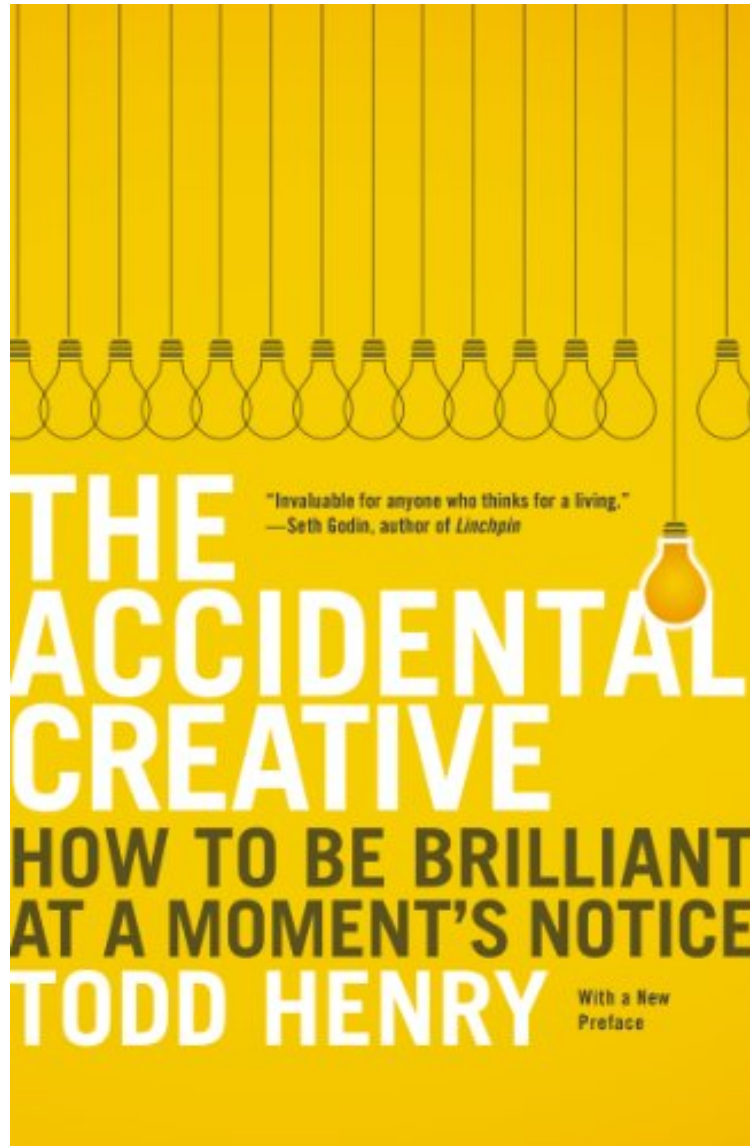


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The Accidental Creative: How to Be Brilliant at a Moment's Notice

Todd Henry

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Todd Henry : The Accidental Creative: How to Be Brilliant at a Moment's Notice before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Accidental Creative: How to Be Brilliant at a Moment's Notice:

23 of 23 people found the following review helpful. Yes love it, but beware of the target audience
By Casey Lynn
First of all, I love this book. And now here is "why" of I love this bookI think this book is great if you are a creative in the commercial world (ie writer, artist, etc). I don't think it would be as helpful if you have what would be considered traditionally a non-creative job. It's really geared for those trying to avoid burn out and how to maintain the creative

"flow" or always being on with some sort of consistency. These are pretty universal problems to most people in these types of jobs AND the book gives some practical everyday advice on how to manage/find creativity when you need to depend on it. Read the book to see how it applies to you (but only if you are in a creative field.)

2 of 2 people found the following review helpful. The freedom of boundaries
By Jason W. Womack, M.ED., M.A. It all started one day, when Michael (from Central Europe) emailed me: Dear Jason, I would also share with You one book, that I've recently read. It's "Accidental Creative" by Todd Henry. I don't know, if you have read it. If You haven't, I guarantee You, that this book is really worth it. I've found Your and Todd's book very complementing each other. I've mailed to Todd Henry about Your book, and Todd have told me, that He hasn't been aware of existence of Your book. I've been surprised, that two authors simultaneously wrote such synergistic books while they didn't know each other. So, if You haven't know that book, please consider to read it. This book is Really worth every money. Well, here I am to share that I did read it, and it really IS worth every penny. Let me share a few of my favorite quotes: "Anyone can improve his ability to generate good ideas consistently if willing to be a little more purposeful in how to approach the creative process." Habits. Routines. Repeated actions. Years ago, it was when I was being mentored by David Allen (*originator of Getting Things Done) I put myself through a self-learning course called, The Artist's Way. The book by Julia Cameron taught me the value of writing my "morning pages." For 12 weeks, 7 days a week, every morning, I hand-wrote 3 pages of thoughts, ideas, sentences, lists, whatever I could do to fill those pages. In his book, Todd writes: "Total freedom is false freedom. True freedom has healthy boundaries." It was simply fantastic having a daily goal with clear boundaries (more on this later in this review) of how to engage purposefully. If you're ready for another level of creativity, get Julia's book and go through this process yourself: "The Morning Pages" ...if you're responsible for solving problems, developing strategies or otherwise straining your brain for new ideas, I'm going to call you a creative... "Look, this one line isn't for everyone; but, for those of us who HAVE attached ourselves to a problem, this line is fantastic. Perhaps the most important aspect here is to recognize/realize/redefine the world "PROBLEM" as a way to identify, define, experiment with and assess the areas of focus we attach ourselves to. I've attached myself to sharing the importance of brainstorming, mindmapping or writing your own Ideal Days. My wife Jodi is attached to helping women in business build their professional networks. What are YOU looking to solve?" The enemy of art is the absence of limitations." Orson Welles Talk about a mind-bender, this one is amazing! If you stop and read that line one more time, it's apparent that boundaries ARE freeing. I know, I know it sounds counter-intuitive, but without a schedule, without a flag to march toward, without a difference to make, all the information that comes our way does so "willy-nilly." Just for a week, try this out: Get up, and for the first 15 minutes of your morning make a LONG list of the kind of information you've seen, you hope to see, and you plan to see that's going to get you closer to one goal - in your personal OR professional life. (I did this while on a vacation in Colorado, it was simply amazing as each day my lists got longer and longer. Oh, and at the END of several days, I realized that information WAS coming in from different sources! Totally cool...) Well, Mr. Todd Henry, you have given us all something to think about. Being "creative" I now know is no accident. But we've got to program our minds, our routines and our opportunities to be ready - always be ready - for that creativity to show up.

1 of 1 people found the following review helpful. Very good start
By Charlie C. Michael IV There are some very specific hints in this book then some vague hints. The vague hints can be expanded upon, but only if you buy the online subscription. So the book itself is well thought out. Parts are a little repetitive, but if you read the whole thing you can see how to better your time management skills. My only gripe with their "system" is that they don't mention much about daily changes that arise. I feel like at times they expect you to be able to expect everything in your life. I would only recommend it to those with little time management experience. I hope this was helpful. If you have any questions leave a comment I will try to address it =]

Have better ideas, faster, without the stress and burnout. It isn't enough to just do your job anymore. In order to thrive in today's marketplace, all of us, regardless of our role, have to be ready to generate brilliant ideas on demand. Business creativity expert Todd Henry explains how to establish effective practices that unleash your creative potential. Born out of his consultancy and his popular podcast, Henry has created a practical method for discovering your personal creative rhythm. He focuses on five key elements: *Focus: Begin with your end goal in mind. *Relationships: Build stimulating relationships and ideas will follow.