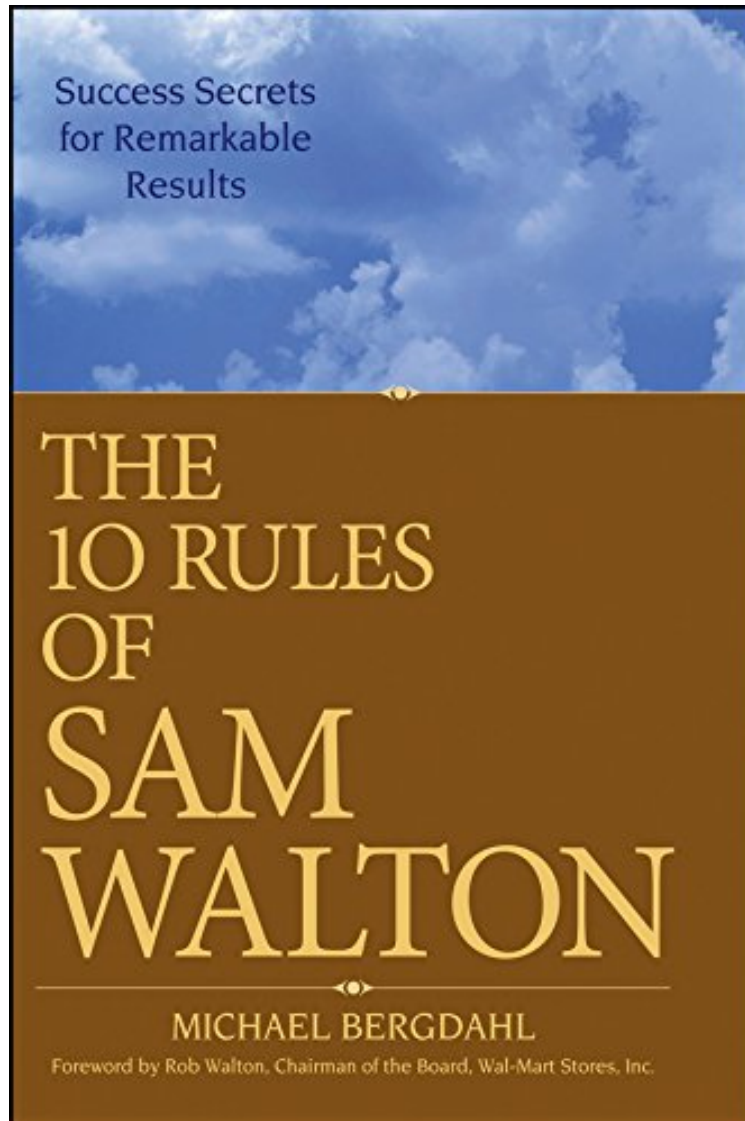


The 10 Rules of Sam Walton: Success Secrets for Remarkable Results

Michael Bergdahl

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Michael Bergdahl : The 10 Rules of Sam Walton: Success Secrets for Remarkable Results before purchasing it in order to gage whether or not it would be worth my time, and all praised The 10 Rules of Sam Walton: Success Secrets for Remarkable Results:

0 of 0 people found the following review helpful. Go to the source.By NobodysCandyAt first I was skeptical, I figured you've read about how one rich man made it to the top you've read them all. Not with this book. Not with this individual. Although Mr. Sam himself admits to his "penny-pinching" and his antiquated views on employees, his

wife's role in who he became was instrumental. It gives insight to a Wal-Mart that ONCE was and NEVER will be again. An ideal that was wholesome, honest, and pure before Charles Schwab was hired to make it all about the money. A vision, an AMERICAN vision, that has looong since been thrown to the wayside never to be seen again. Mr. Sam was definitely a great man, the likes AMERICA hasn't seen in a long a time and probably never will again. Yes, he expected and placed more on the shoulder's of the individual's he hired BUT he knew his target audience...they were willing to work for him and accept all that he put on their shoulders because HE was WILLING TO WORK FOR THEM!!!! Not only did he LISTEN to his "associates" he HEARD them AND he WORKED for them. That is his success secret; no secret at all...a belief, a faith, a quality that no longer exists. Highly recommended...especially if you ARE an associate. Arm yourself with the knowledge the company is trying to fill you with and see it full circle and NOT just in snippets and the context corporate wishes you to.1 of 1 people found the following review helpful. An excellent book and highly recommended for all retail associates!By brandonFirst, I would like to say that I've been employed at Walmart for a little over five years now. When I first started with the company, I had no idea of the kind of world I was stepping into. Along the way through my journey at Walmart, I've had so many wonderful colleagues share with me the Walmart culture, what it means to pick up where Sam Walton left off, and how we can embrace his teachings without him still being with us today. When I first read Michael Bergdahl's 10 Rules of Sam Walton, it was an incredible awakening that I experienced. Based off of Sam's 10 golden rules, his book clearly goes in-depth and in detail to cover each commandment of Mr. Sam and gives you a perfect vision of what it was like to work with Mr. Sam and what we can take away from his teachings.The book was and still is an excellent source of information to help clarify Mr. Sam's approach on certain aspects of running a Walmart store in today's environment and continually helps aid the reader to understand what Sam would do and how he treated his associates, or "partners." This clearly is a great gift idea to any fellow Walmart associate and is a book that doesn't just sit on the book shelf; you'll continually pick it up to gather thoughts on every day business decisions.I'd also like to finally mention that many individuals like to coin the phrase, "what would Sam do" or many people will offer their own opinion on how Mr. Sam would feel about today's current events. From reading this book, along with Sam's biography, you'll truly understand that Walmart is the same company that it was 50 years ago. Make no mistake, Mr. Sam would be proud of the company's milestones and accomplishments still to this day.3 of 4 people found the following review helpful. Agree with an earlier reviewBy SVanabsI agree with the earlier review that describes this book as "verbose." This is not as good as Bergdahl's earlier book. Read the other book he wrote instead. It is much better.It is amazing to me how San Walton's 10 rules are different depending on who wrote the book! For a good read, read Walton's own book, MADE IN AMERICA, and then read the books written by some of his former employees.

Praise for The 10 Rules Of Sam Walton "The 10 Rules of Sam Walton is one of those books that should be read and regularly reread by . . . everyone-business-people, students, teachers, parents, and children. It transcends the limits of a traditional book about lessons in business and makes it a book about life and about successful living!"mdash;J. K. Knapp III, former Wal-Mart store manager,current manufacturer and supplier to Wal-Mart As founder of Wal-Mart and its many successful divisions, Sam Walton reinvented the retailing industry through his singularity of focus, high expectations, and never-say-die attitude. During his successful career, Sam Walton developed a list of what he considered the most important rules for entrepreneurial success. As far as he was concerned, there were ten key result areas that he considered pivotal to his own success. Now, in The 10 Rules of Sam Walton, author and former Wal-Mart employee Michael Bergdahl reveals these rules-and the stories behind them-to help you achieve success in both your professional and personal lives. Straightforward and to the point, this book offers valuable lessons that Walton himself followed, and taught, throughout his lifetime-from Rule #1: "Be passionately committed to achieving success" to Rule # 10: "Be different and challenge the status quo." Whether you're an entrepreneur or an hourly paid employee, The 10 Rules of Sam Walton will provide you with a blueprint for success that has proven itself time and again.