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## Sustainable Luxury and Social Entrepreneurship

*Miguel Angel Gardetti, Maria Eugenia Giron*  
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# SUSTAINABLE LUXURY AND SOCIAL ENTREPRENEURSHIP

STORIES FROM THE PIONEERS



Edited by Miguel Angel Gardetti  
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**Miguel Angel Gardetti, Maria Eugenia Giron : Sustainable Luxury and Social Entrepreneurship** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sustainable Luxury and Social Entrepreneurship:

This book profiles transformational individuals blazing a trail in the sustainable luxury business. It shows us that luxury products need not wreak destruction on the environment and the communities who manufacture them. There

are entrepreneurs who are well motivated to break the rules and promote disruptive solutions.