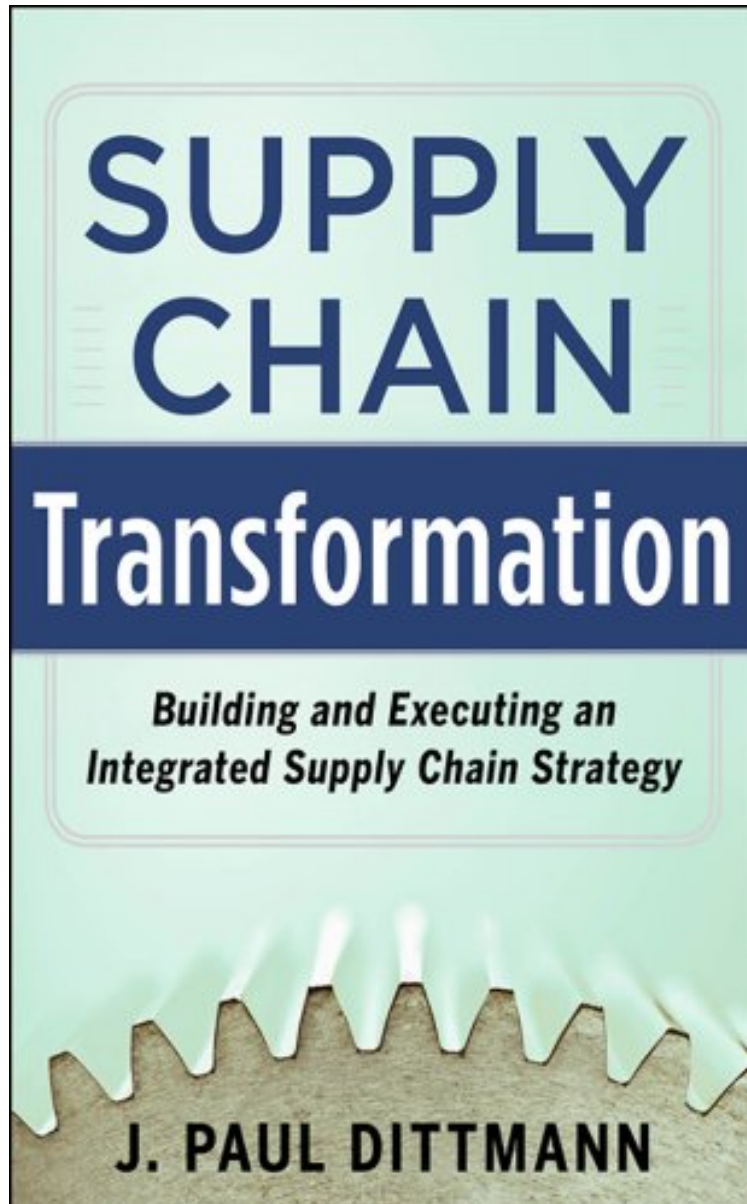


Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy

J. Paul Dittmann

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STREAMLINE OPERATIONS AND DELIVER MORE VALUE THAN EVER WITH A STRONG SUPPLY CHAIN STRATEGY "Dittmann's thoughtful approach and real-world examples make this book is an excellent resource for anyone in the supply chain field, whether a beginner or an executive seeking a better framework for the existing supply chain strategy." -- Dave Clark, Vice President, Global Customer Fulfillment, Amazon "A practical approach for developing and implementing breakthrough customer-driven integrated supply chain strategies designed to generate best in class operating and financial performance for any enterprise." -- Paul H. Trueax III, Vice President, North America Customer Services and Logistics, Colgate Palmolive "An effective supply chain strategy can have a huge impact on all of the stakeholders of the organization. This book lays out nine clear and concise steps that are very helpful as your company starts this critical process." -- Bill Hutchinson, Vice President, Global Supply Chain and Fulfillment, Dell "Dittmann's book lays out a customer-driven, case-derived nine-step method for creating and implementing a transformational supply chain strategy. It is a must-read for any supply chain professional developing or refreshing a supply chain strategy." -- Reuben Slone, Senior Vice President, Supply Chain, Walgreens

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who wants to build the strategy, assess the competition, and win organizational acceptance. About the Author Dr. J. Paul Dittmann is Executive Director of the Global Supply Chain Institute at the University of Tennessee. Previously he was Vice President of Supply Chain Strategy, Projects, and Systems for the Whirlpool Corporation, and he has also consulted for many companies, including OfficeMax, Walgreens, Lowe's, Nissan, Walmart, Estée Lauder, Johnson and Johnson, Honeywell, GlaxoSmithKline, Cooper Tire, and Lockheed Martin.