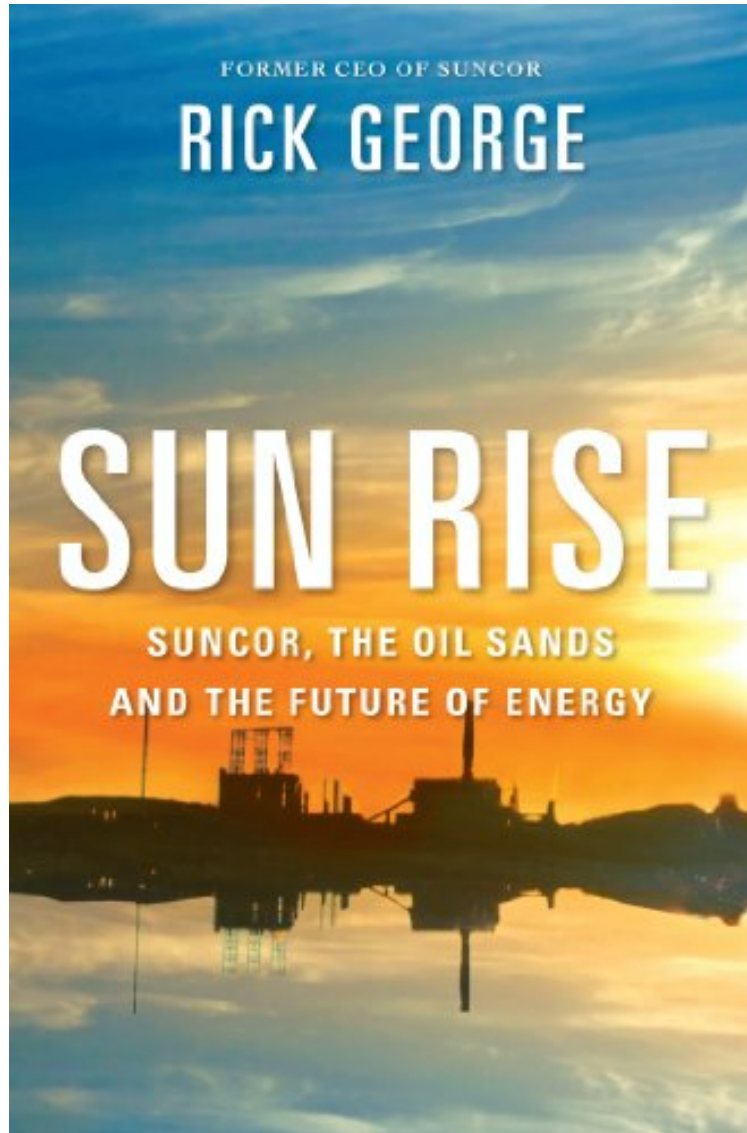


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## Sun Rise: Suncor, the Oil Sands and the Future of Energy

*Richard George, John Lawrence Reynolds*  
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**Richard George, John Lawrence Reynolds : Sun Rise: Suncor, the Oil Sands and the Future of Energy** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sun Rise: Suncor, the Oil Sands and the Future of Energy:

1 of 1 people found the following review helpful. Good read and informative By Love2Listen Of course, the fact that Rick George is from my home town might affect this, but I was very pleasantly surprised at how good a read this was, since I didn't realize he could write, too! Our families have been friends for a long time, and Rick and Julie are both incredibly talented- and good!- people. Doesn't surprise me that they have both been so successful in business as well as simply living! 2 of 2 people found the following review helpful. Great info for anyone interested in future of Oil By

Hector This is an insiders look from one of the most accomplished insiders in the energy business. The author has certainly thought about the industry and the future. Critics of oil sands may not like it however as he addresses their public concerns with evidence not extremism. A rare glimpse into the management of a successful company and recommended if you wish to engage in a better understanding of the debate. 1 of 1 people found the following review helpful. Excellent information on the History of the Alberta Oil Sands By Camajal love that he doesn't just tell half the story - that of the Oil companies. He includes the concerns of the environmentalists and the natives too. This is really a great explanation of the history of this controversial industry. And not a hard read for sure! I really enjoyed this book and have already given copies of it as gifts!

Over its twenty years with president and CEO Rick George at the helm, Suncor Energy went from being Canada's "unluckiest oil company" to a stock market darling and the second-largest publicly traded corporation in the country. Both a contrarian and an optimist, George often made multibillion-dollar moves despite deep skepticism within the industry. His \$2.8-billion expansion into the oil sands ignited massive growth in Canada's most valuable, and controversial, natural resource. And his \$19-billion merger with Petro-Canada in 2009 made Suncor a true global player in the rough, big-stakes game of international oil. All of this from a guy who grew up in a small Colorado ranching town to become one of Canadian business's most transformative figures in a sector fraught with controversy. Rick George is a man of contradictions—both a conservationist and a leading proponent of sustainable development of the oil sands. *Sun Rise* is about leadership, strategy, environmental concerns and boardroom drama; it's also about the future of oil sands development. This is the story of an optimist whose faith in people and innovation leads him to believe that we can overcome today's challenges and continue to advance.

About the Author RICK GEORGE was appointed president and chief executive officer of Suncor Energy Inc. in 1991; he retired in spring 2012. He was named Canada's Outstanding CEO of the Year in 1999 after leading a remarkable business turnaround at Suncor, and he received the Canadian Business Leader Award from the Alberta School of Business in 2000. George was appointed an Officer of the Order of Canada in 2007 for his leadership in the development of Canada's natural resources sector, for his efforts to provide economic opportunities to Aboriginal communities, and for his commitment to sustainable development. Originally from Brush, Colorado, George lives with his family in Calgary, Alberta. John Lawrence Reynolds is the author of more than two dozen works of fiction and non-fiction. He has previously written six mystery novels—most recently, *Beach Strip*—and is a two-time winner of the Arthur Ellis Award (for *The Man Who Murdered God* and *Gypsy Sins*). His many non-fiction books include *Leaving Home*, *Free Rider* (winner of the National Business Book Award), *The Naked Investor* and *Bubbles, Bankers Bailouts*. *Shadow People*, his bestselling book on secret societies, has been published in sixteen countries. A former president of the Crime Writers of Canada, he lives in Burlington, Ontario. Visit him online at [johnlawrencereynolds.com](http://johnlawrencereynolds.com).