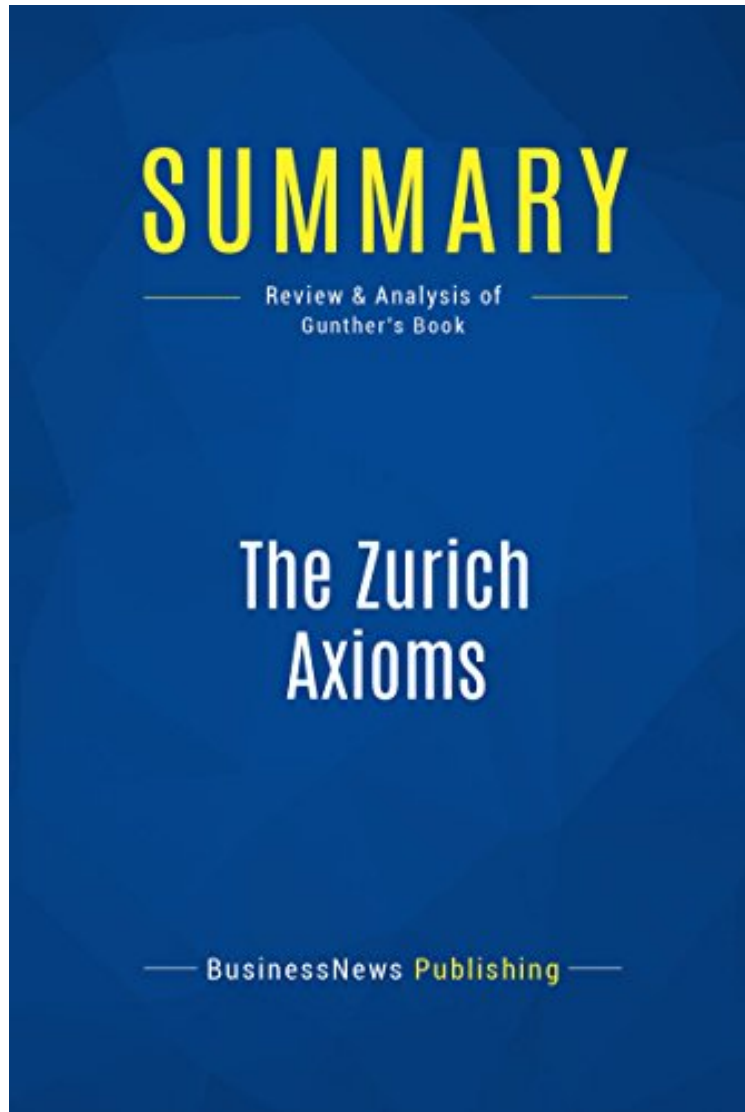


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Investment Risk". This complete summary of the ideas from Max Gunther's book "The Zurich Axioms" shows how everyone wants to win, but not everyone wants to bet. To make any kind of gain in life, you have to put something at risk. In his book, the author tells the story behind the Zurich Axioms and how they took huge risks and ignored some of the most cherished investment advice and became hugely successful. This summary presents an extremely entertaining and useful insight into risk management and is a must-read for anyone who wants to invest and get rich. Added-value of this summary: **Save time**; **Understand key concepts**; **Expand your knowledge** To learn more, read "The Zurich Axioms" and discover the secrets to investment success.