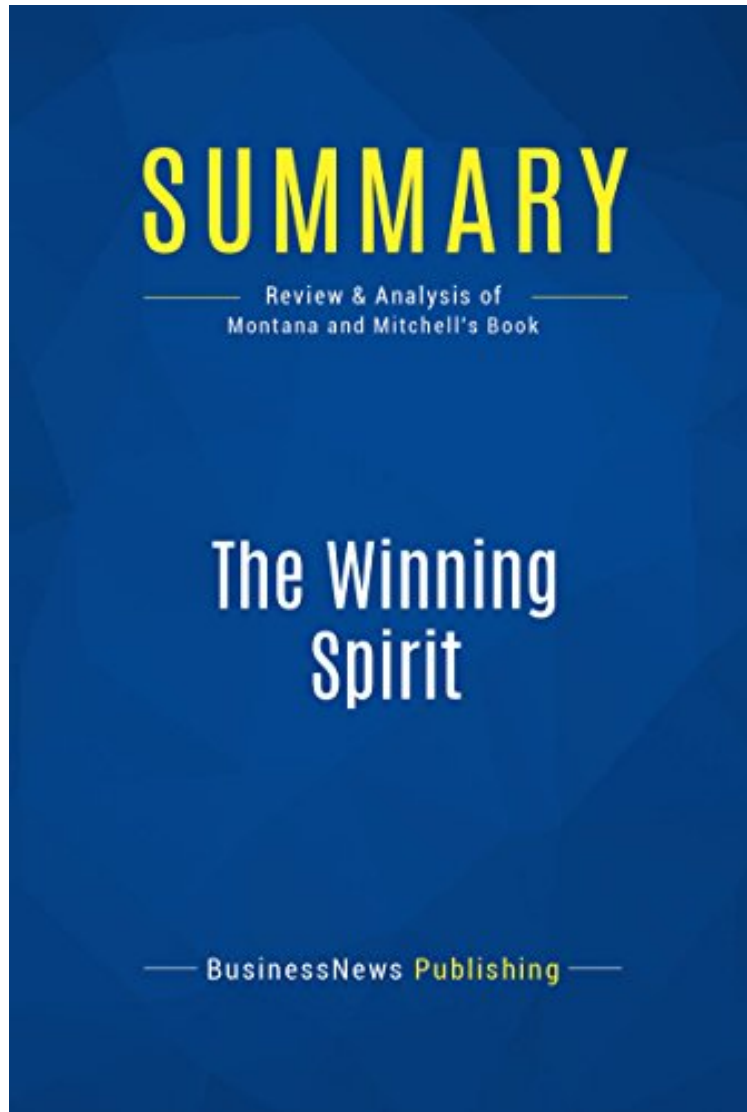


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The must-read summary of Joe Montana and Tom Mitchell's book: "The Winning Spirit: 16 Timeless Principles that

Drive Performance Excellence". This complete summary of the ideas from Joe Montana and Tom Mitchell's book "The Winning Spirit" shows that the same time-tested principles that underpin success in professional sports work equally well in the family and business environments. In their book, the authors demonstrate that in order to win consistently, you need to develop a winning spirit based on a foundation of preparation, optimism, attention to detail, enduring setbacks, personal responsibility, honesty, loyalty and integrity. This summary explains how each of these characteristics will help you on your way to success and how you can use them in everything you do and guarantee victory. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "The Winning Spirit" and discover the key to developing characteristics that will lead to success.