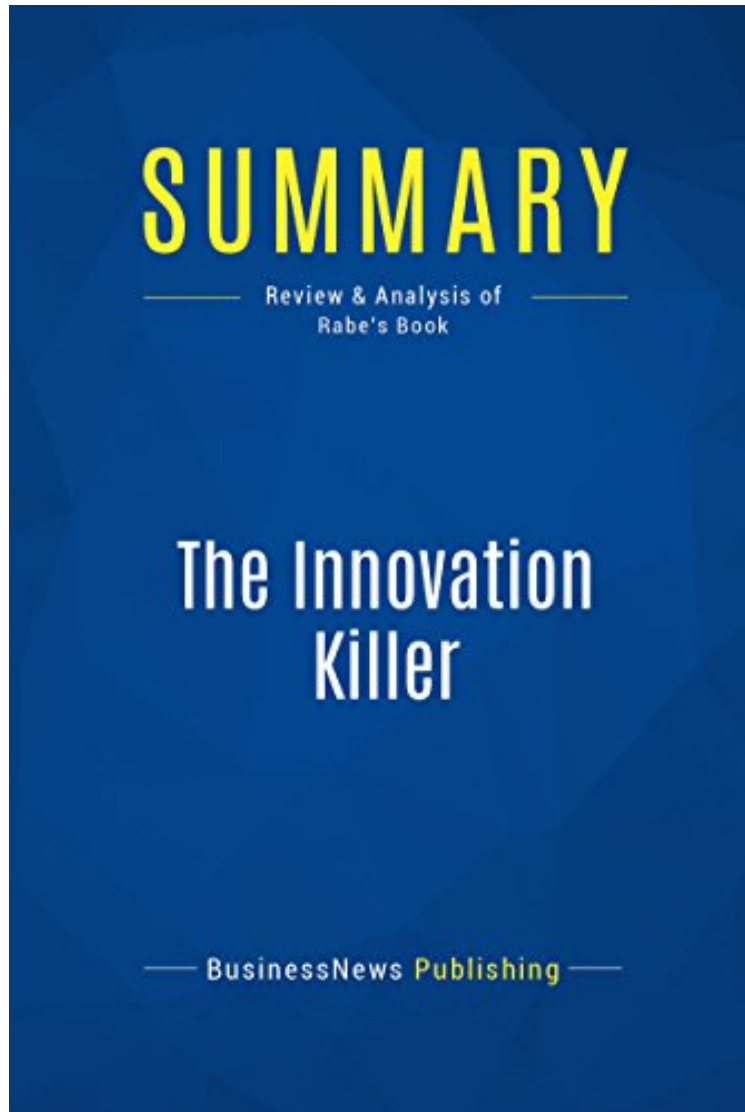


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The must-read summary of Cynthia Rabe's book: "The Innovation Killer: How What We Know Limits What We Can

Imagine - And What Smart Companies Are Doing About It. This complete summary of the ideas from Cynthia Rabe's book "The Innovation Killer" shows that thinking innovatively is a challenge for many organisations because it requires a rather delicate balancing act. On the one hand, creative ideas need to draw on some specific and well established expertise but at the same time, the conventional thinking needs to be challenged. In her book, the author explains the importance of bringing in temporary team members who can look at the situation from a fresh perspective and think outside the box. This summary is a must-read for every manager who wants to encourage innovation and creativity in their business. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "The Innovation Killer" and find out how you can make changes to allow for more innovation in your company.