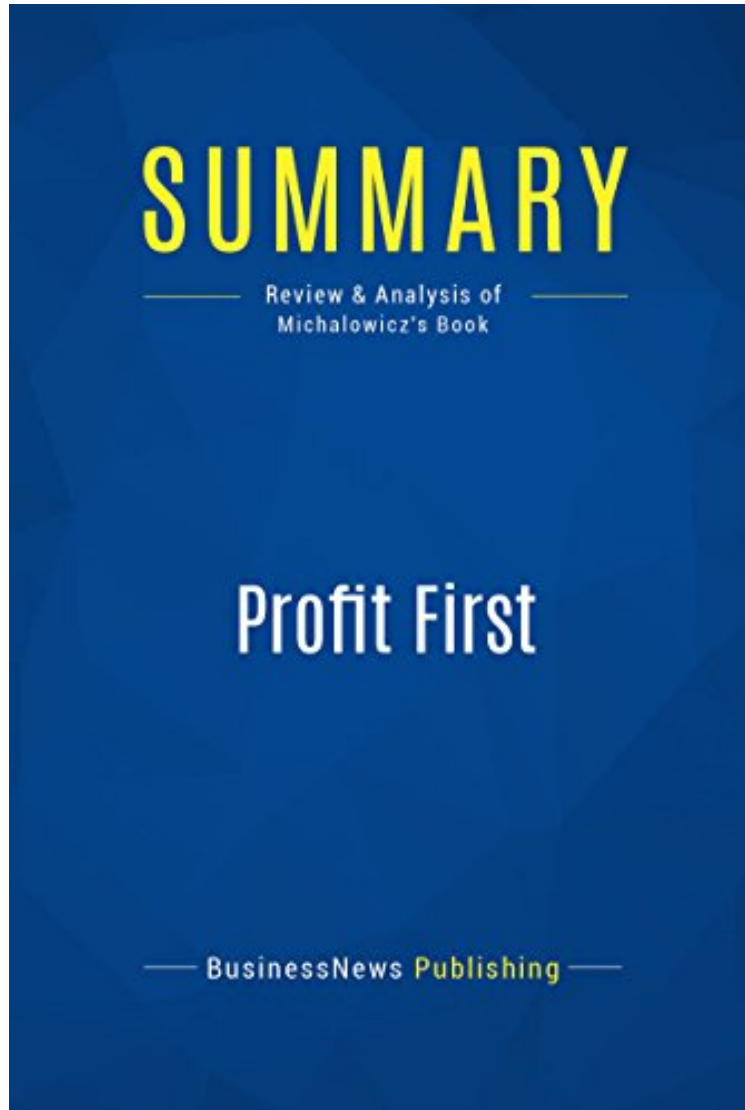


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1 of 1 people found the following review helpful. Summary Was Just What I Needed. Gets to the Bottom LineBy Henry OrlandoHit the spot.1 of 1 people found the following review helpful. Five StarsBy N. RichardsonAwesome read!0 of 0 people found the following review helpful. "Profit First" puts you and your financial goals first!By Lawrence DurbinTalk about rewarding yourself FIRST while meeting your personal or corporate expenses, "Profit First" is a fun, lively read. This book is a.common sense primer on how to pay yourself FIRST while still using the

best of GAAP accounting standards. Humor and impact on virtually every page!

The must-read summary of Michael Michalowicz's book: "Profit First: A Simple System to Transform Any Business from a Cash Eating Monster to a Money-Making Machine". This complete summary of the ideas from Michael Michalowicz's book "Profit First" introduces the Profit First Approach. According to Michalowicz, this approach means prioritising profit, instead of leaving it as an afterthought. By following this approach, you can secure your profits and run your business on the remaining cash. There are four steps to install the Profit First Approach: 1. Draw a line in the sand 2. Set up your Profit First system 3. Use Profit First to destroy debt and optimise your business 4. Integrate some advanced techniques into your Profit First system

Added-value of this summary: **Save time**; **Prioritise your company's profits**; **Make your company permanently profitable**

To learn more, read [Profit First](#) and get your business profit-ready!