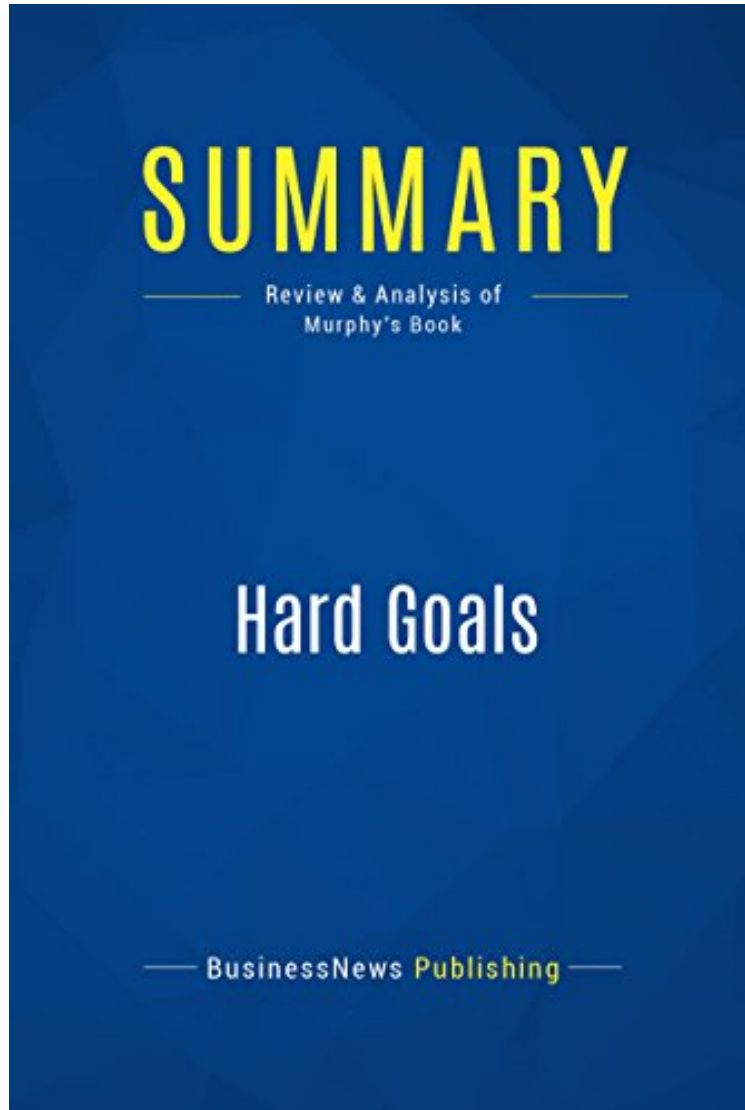


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The must-read summary of Mark Murphy's book: "Hard Goals: The Secret of Getting from Where You Are to Where You Want To Be". This complete summary of the ideas from Mark Murphy's book "Hard Goals" asks a significant question: "Why is it that some people achieve so much while others seem to just spin their wheels and get

nowhere?rdquo;. In his book, the author explains that when you analyse the science of achieving big things, yoursquo;ll find superachievers set themselves HARD (Heartfelt, Animated, Required and Difficult) goals and then go out and work towards achieving those goals with passion and intensity. It's the setting and achieving of those HARD goals which drives their achievements. This summary will teach you exactly how to set HARD goals and why they are the key to achieving more. Added-value of this summary:bull; Save timebull; Understand key conceptsbull; Expand your knowledgeTo learn more, read "Hard Goals" and discover the key to moving forward and achieving your goals.