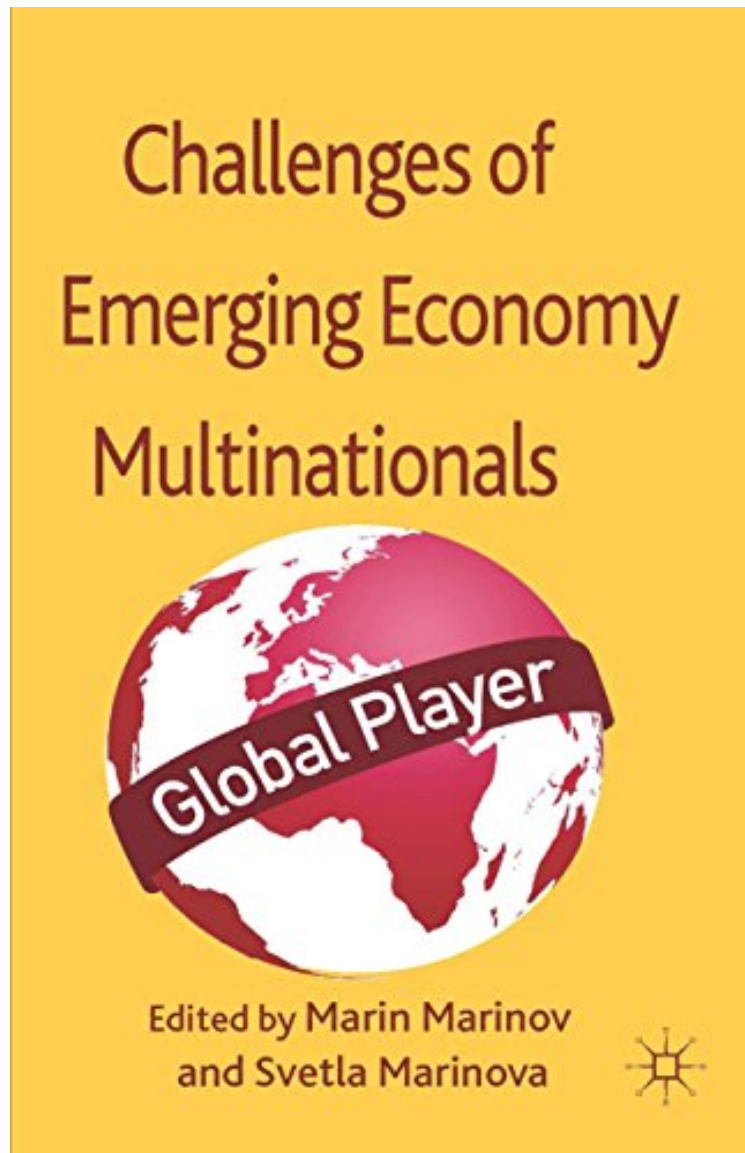


Successes and Challenges of Emerging Economy Multinationals

Marin Marinov

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Successes and Challenges of Emerging Economy Multinationals investigates a broad variety of cases presenting clear evidence of fast successful internationalization of emerging economy multinationals. This in-depth analysis leads to

the indication of numerous novel directions for further theoretical expansion and new empirical research.

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