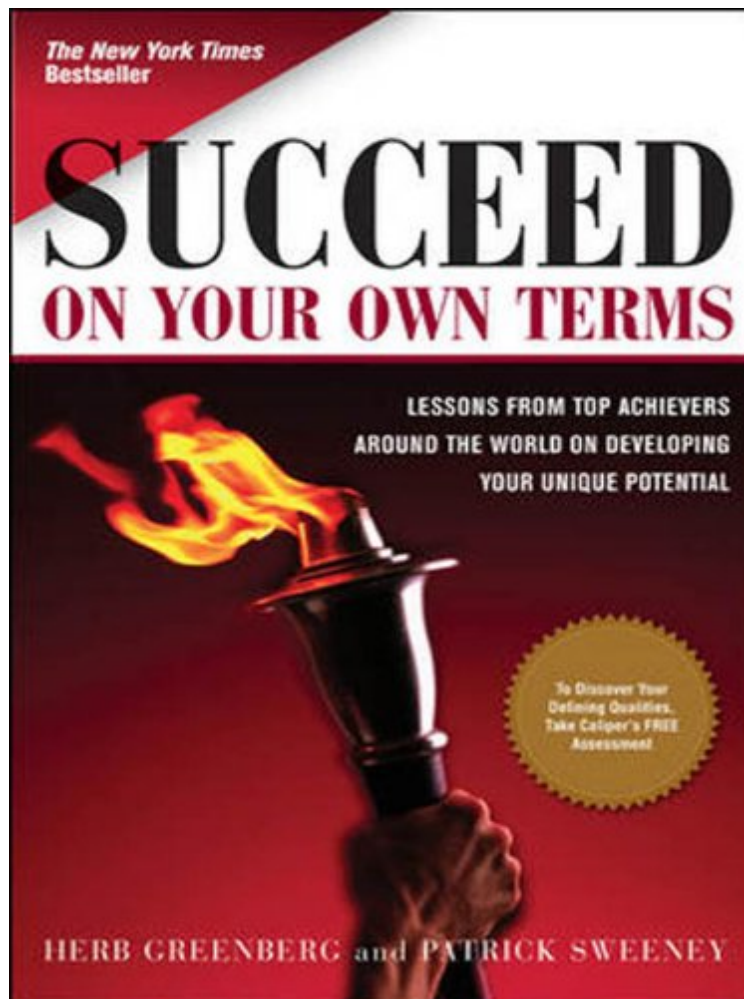


(Free) Succeed On Your Own Terms: Lessons From Top Achievers Around the World on Developing Your Unique Potential

Succeed On Your Own Terms: Lessons From Top Achievers Around the World on Developing Your Unique Potential

Herb Greenberg, Patrick Sweeney

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WHAT MAKES TOP ACHIEVERS SUCCESSFUL? Is it more energy? Luck? Drive? Focus? Vision? These are some of the questions answered in Herb Greenberg and Patrick Sweeney's illuminating book, Succeed on Your Own Terms. Greenberg and Sweeney spent two years traveling in more than two dozen countries interviewing some of the

world's most accomplished individuals - including renowned architect Michael Graves; Chief Financial Officer of Dun and Bradstreet, Sara Mathew; former Dallas Cowboy Roger Staubach; legendary civil rights advocate Congressman John Lewis; actor Ben Vereen; Holocaust survivor Samuel Pizar; President of Home Depot Canada, Annette Verschuren; mountain climber Rebecca Stephens; the shortest NBA player of all time, Muggsy Bogues; Senator Barbara Boxer; cancer survivor Janet Lasley; and Philadelphia Eagles owner Jeffrey Lurie. Through in-depth interviews and results from a comprehensive personality assessment, the authors uncover the defining qualities that set each of these remarkable individuals apart. These inspiring individuals exemplify 19 defining qualities that can drive your success, such as * Optimism * Resilience * Empathy * Persuasiveness * Courage * Perseverance * Willingness to Take Risks * Creativity * Competitiveness * Confidence * Self-Awareness And you'll learn how to identify these qualities in yourself by taking a free, in-depth personality assessment that can help you discover your unique potential and strengths. Then you will be poised to seek out situations that play to your natural abilities, recognize your defining moments and seize opportunities to succeed on your own terms.