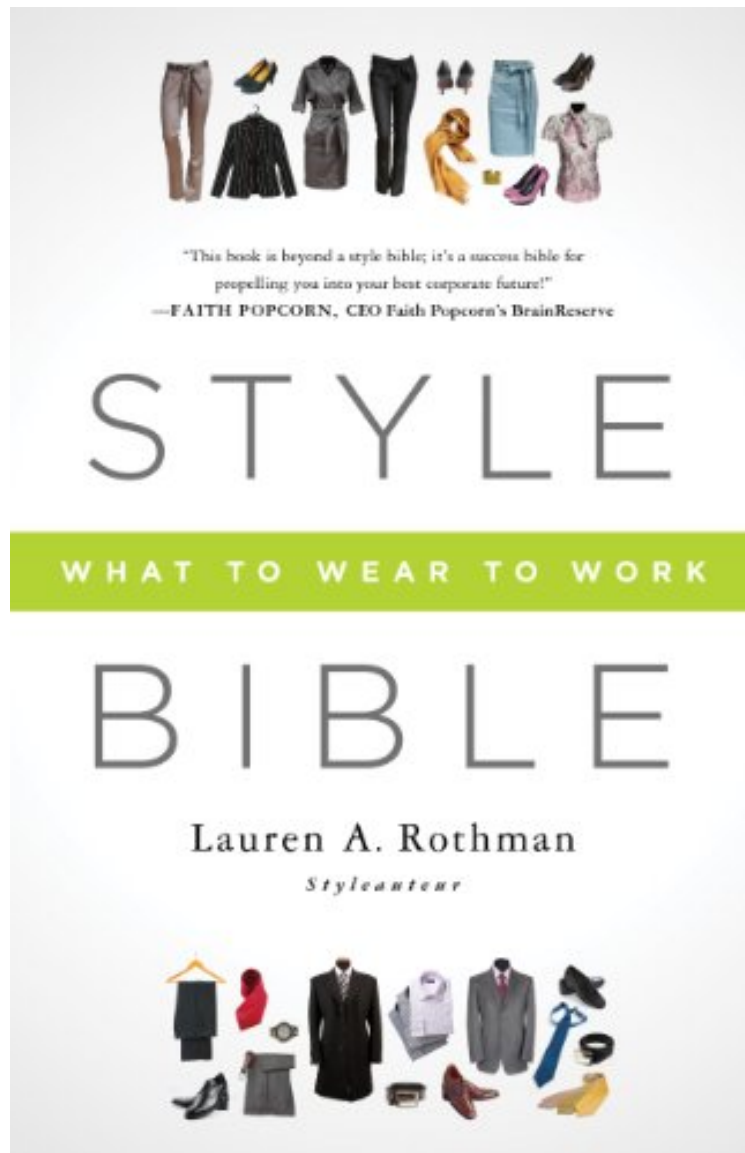


Style Bible: What to Wear to Work

Lauren A. Rothman

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Lauren A. Rothman : Style Bible: What to Wear to Work before purchasing it in order to gage whether or not it would be worth my time, and all praised Style Bible: What to Wear to Work:

5 of 5 people found the following review helpful. Very disappointed!By Wendy AltmanWhen you buy a book on style, you expect to see photos of examples, not just text descriptions. I purchased this book expecting a fresh update on the old standby "Dress for Success", and quite frankly, I could have saved my money. The only point-on information were the descriptions of what to wear for an interview, based upon industry standards and one-offs. Disappointing, at best.9 of 10 people found the following review helpful. Don't take style advice from an uptight, out

of touch Republican. By Lynn Davis Ms. Rothman states in her book that it is unprofessional and inappropriate for women of color to wear natural hair styles. I consider this insensitive at best, and racist at worst. 5 of 5 people found the following review helpful. A Life Changer By Kathleen McQuaid Lauren's style tips are a life changer. Why make things harder than they need to be? I've been using Lauren's fashion advice and it has made a world of difference in how I feel when I walk into meetings in a male dominated industry. I carry that confidence with me to my after work get togethers and on business trips. What I love about this book's advice is it doesn't take a lot of money to achieve a "dress for success" look. Thank you Lauren, you are a gift to women in the workforce.

First impressions (and second ones!) count, whether you are an intern or a CEO. Lauren A. Rothman addresses an age-old dilemma: how to be appropriate and stylish in the workplace. Based on a decade of experience in the fashion industry, she addresses the basics of fashion and executive presence by offering advice, anecdotes, and style alerts that help readers avoid major fashion faux pas at the office. *Style Bible: What to Wear to Work* is the must-have resource for the modern professional, male or female, climbing the ladder of success. Lauren identifies the ultimate wardrobe essentials, and reveals shopping strategies and destinations for the everyday person. *Style Bible*, complete with helpful illustrations, is the go-to manual on how to dress for every professional occasion and a valuable resource for understanding dress codes by industry, city, and gender so that your visual cues will make a strong impact. Make a commitment to being better dressed at work with *Style Bible*.

“Journalists by definition are not supposed to be respectable, but, now that most of us are also on TV, we have to be at least presentable. With wit and good writing, Lauren Rothman calmly, sensibly and authoritatively shows us (and you) how.” — Howard Fineman, Huffington Post editorial director and NBC News analyst
“As a champion in the political style arena, Lauren Rothman knows the fashion secrets of the nation's power players. Now the world is lucky enough to learn her simple tricks to dressing to be a champion in your own arena.” — Alicia Quarles, Correspondent, E News
“Lauren Rothman's *Style Bible* is a must-read for students who are creating a wardrobe for their first internship or job, and will serve as a valuable guide on using style to enhance one's brand. Rothman shares her passion for style in a way that is approachable, practical, fun, and immediately relevant to students and professionals of all ages.” — Mike Schaub, Ph.D., executive director, Cawley Career Education Center, Georgetown University
“This book is beyond a style bible; it's a success bible propelling for you into your best corporate future!” — Faith Popcorn, CEO Faith Popcorn's BrainReserve
“Savvy and inspired, *Style Bible* is a solid guide for cracking corporate dress codes.” — Janet Wozniak, former senior executive, Apple Computer