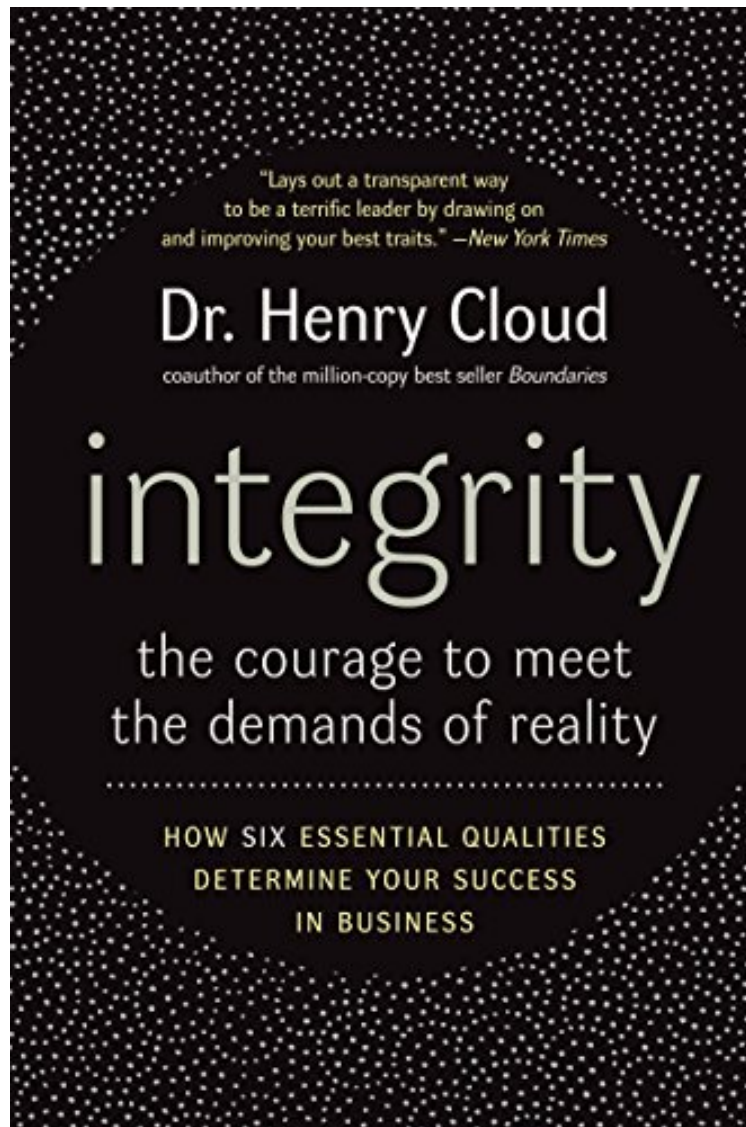


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Integrity: The Courage to Meet the Demands of Reality

Henry Cloud

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Henry Cloud : Integrity: The Courage to Meet the Demands of Reality before purchasing it in order to gage whether or not it would be worth my time, and all praised Integrity: The Courage to Meet the Demands of Reality:

23 of 24 people found the following review helpful. Change your life and that of those you lead and loveBy CustomerDr. Henry Cloud nails it in this book. "Integrity" is a must read immediately following the "The power of the other." This one-two combination will shake you to your core. If you can be introspective and honest with yourself, these books will change your life and that of those you lead and love. As a bonus, "Integrity" is the best diet book I have ever read. I lost 15 pounds in a month by having the courage to face my reality. Thank you, Dr. Henry Cloud.2 of

2 people found the following review helpful. A wonderful book regarding how to succeed in business and life ...By CustomerA wonderful book regarding how to succeed in business and life by having integrity. I bought it used on and was able to sell it back on . Great!
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Integrity—more than simple honesty, it's the key to success. A person with integrity has the ability to pull everything together, to make it all happen no matter how challenging the circumstances. Drawing on experiences from his work, Dr. Henry Cloud, a clinical psychologist, leadership coach, corporate consultant and nationally syndicated radio host, shows how our character can keep us from achieving all we want to (or could) be. In *Integrity*, Dr. Cloud explores the six qualities of character that define integrity, and how people with integrity: Are able to connect with others and build trust Are oriented toward reality Finish well Embrace the negative Are oriented toward increase Have an understanding of the transcendent Integrity is not something that you either have or don't, but instead is an exciting growth path that all of us can engage in and enjoy.

From Publishers WeeklyFor Cloud, an author, clinical psychologist and corporate consultant, integrity is more than just a person's ethics and morals. The French and Latin meanings of the word hint at its origins, "that the whole thing is working well, undivided, integrated, intact and uncorrupted." Achieving this "wholeness" requires the development of six character traits (creates trust, unafraid of reality, results-oriented, solves "negative realities," causes growth and finds meaning in life) which Cloud examines in great detail, using business stories like Proctor and Gamble's success in China and the experiences of his CEO friends and clients. What each of his stories has in common is how success, often wild success across multiple fields, is fueled by openness, honesty to one's self and to others and "true trust," which is borne out of someone's goodness not being "dependent on anything." Cloud's conversational writing style makes for an easy read, and much of his advice is sound if not groundbreaking, but some aphorisms come off as hokey. ("Things never work. When they don't, that is the time to make them work. Then, if you do, they work," or "Character = the ability to meet the demands of reality," which is not to be confused with integrity, the courage to meet those same demands.) This book is not for the person seeking a quick-fix; Cloud's breed of integrity is a lifestyle choice. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

ldquo;[Integrity] lays out a transparent way to be a terrific leader by drawing on and improving your best traits.rdquo; (New York Times)ldquo;Let Henry Cloud teach you how to live an authentic life. This is a must-read!rdquo; (Ken Blanchard, Co-Author, *The One-Minute Manager*)ldquo;Dr. Henry Cloud is an expert in helping leaders see how their character development is essential to their effectiveness.rdquo; (Denis Beausejour, Consultant and former Global Vice President of Marketing, The Procter Gamble Company)ldquo;Dr. Cloud will show you how to produce the results you are looking for in your work and personal life.rdquo; (Dr. Phil McGraw, #1 New York Times bestselling author and host of the Dr. Phil show)From the Back CoverIn this path-breaking book, Dr. Henry Cloud shows what integrity is, how it is lived in everyday experience, and what one must do to determine whether you are perceived as someone with character and integrity. Central to question of integrity is whether a person has the courage to face up to reality. Cloud shows how the ability to address adversity, to learn lessons from it, and adjust one's behavior is a greater determinant of success than brains or talent or charm. He shows that successful leaders have competencies, alliances and, most important, character. Then he examines exactly what behaviors constitute character and how they are expressed in real life situations. Assessing and building the six essential qualities of character is the goal of this book. It will be used widely by a range of people because the things he identifies apply equally across regions, cultures and classes.