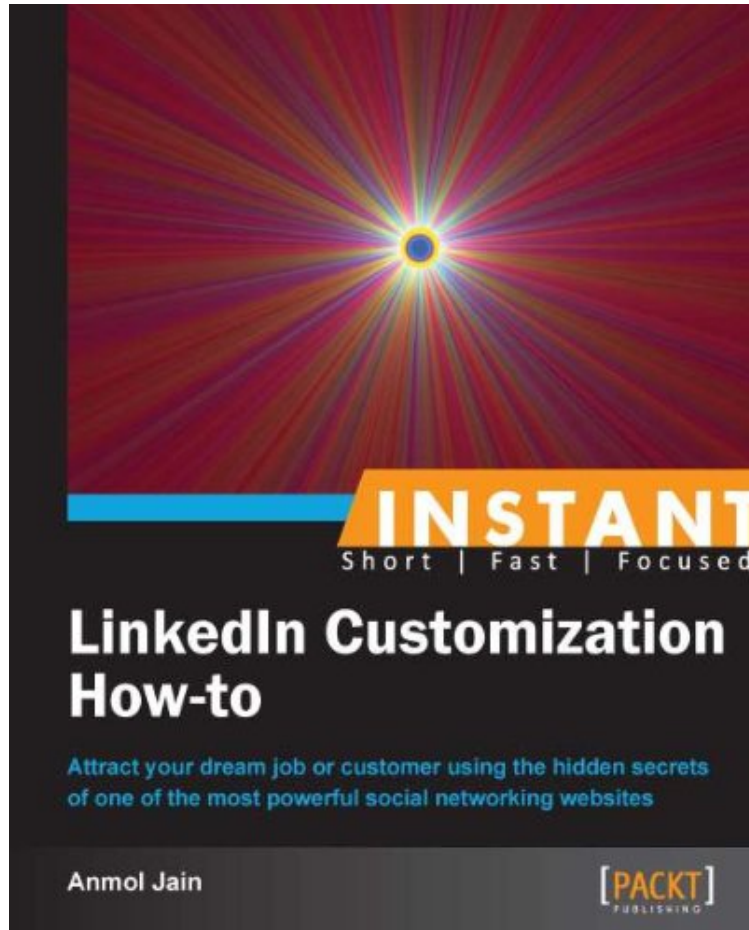


(Download free ebook) Instant LinkedIn Customization How-to

Instant LinkedIn Customization How-to

Anmol Jain

audiobook / *ebooks / Download PDF / ePub / DOC



#3251123 in eBooks 2013-02-11 2013-02-11 File Name: B00BETP84E | File size: 73.Mb

Anmol Jain : Instant LinkedIn Customization How-to before purchasing it in order to gauge whether or not it would be worth my time, and all praised Instant LinkedIn Customization How-to:

0 of 0 people found the following review helpful. Sound book that lays the basics of LinkedIn By Benoit Travers I was looking for a book to help me understand quickly how to get the most out of LinkedIn, and it turned out being a good choice. The way the book was presented made understanding and applying what had been learnt easy. I do regret however that some functions of the LinkedIn premium have not been covered such as InMails. That explains the missing star. Nevertheless, it is a must-buy for anyone starting on the professional social network. 0 of 0 people found the following review helpful. Useful handbook for LinkedIn starters By egozela The handbook describes the most important features and interesting tricks to get the most of LinkedIn without having to pay for the premium version. Although I am a regular user of LinkedIn (basic version), thanks to the book I have learned new things such as how to send messages to non-contacts by using common interest groups. Moreover, the fact that the book chapters are short and independent makes very easy for the reader to read. 0 of 0 people found the following review helpful. Very useful for job search By Anonymous This book provides a very good insight on how to use LinkedIn more effectively to

enhance your job search. It also highlights useful tips on how you can use the powerful LinkedIn to build and enhance your online network. It provides a simple but thorough explanation of customizations that can be used on LinkedIn to help you to create a strong professional network profile.

In Detail LinkedIn is a great social media platform which helps you connect with people online professionally. The website is very user friendly and this book itself covers the most important tools for job seekers and professionals as a whole with guaranteed results. Once you learn the basics from this book, you can master and explore the areas you enjoy the most. The book will take you through a broad range of topics on customizing your LinkedIn profile so it's personalized to your needs and preferences. "Instant LinkedIn Customization How-to" is written in such a way that each recipe is an independent new feature of LinkedIn. You can learn and apply a new concept by just reading any recipe. You will learn about customizing your profile, showcasing your works and projects to other users. Reach out to target recruiters and customers by growing your lifelong network and becoming popular. Discover different ways of finding jobs, using groups and much more. You will learn the art of customizing your profile and experience of networking using LinkedIn. Approach Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Get the job done and learn as you go. Step-by-step application of the features of LinkedIn provides a good grounding in creating effective resumes and optimizing your search. Who this book is for If you're looking for a job, genuinely interested in expanding your lifelong professional network, or simply want to learn about the tips and tricks of LinkedIn, then this is the right book for you.

About the Author Anmol Jain Anmol Jain has been studying the innovations in social networking and their impact on people over the past few years. He believes that the growing impact of social networking websites over the years will change the way people interact personally and professionally, and he is keen to share his knowledge with us. Anmol is currently pursuing his MBA from the Hong Kong University of Science and Technology. Prior to pursuing his MBA, Anmol has worked in the advisory teams of reputed consulting companies in India and Hong Kong, such as KPMG and Ernst Young, and provided business and IT solutions to their clients.