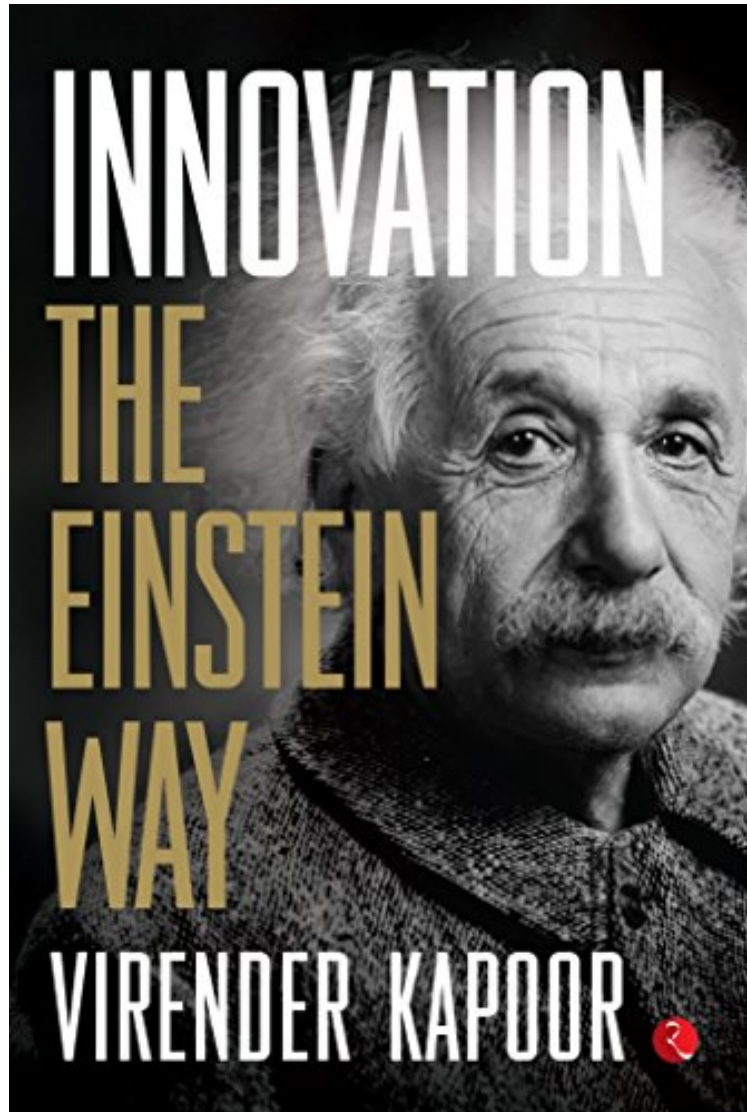


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Innovation: The Einstein Way

Vijender Kapoor

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Vijender Kapoor : Innovation: The Einstein Way before purchasing it in order to gauge whether or not it would be worth my time, and all praised Innovation: The Einstein Way:

How did Albert Einstein acquire such a cult status? What was so great about him? And, more importantly, what can we learn from his life? One of the most admired figures from the last century, Albert Einstein's contributions to science, particularly theoretical physics, are unparalleled. How did Einstein's achievements translate into our daily lives? And what was he like as a person? In this book, Virender Kapoor analyses every facet of Einstein's life and

personality. He shows how Einstein's contributions went far beyond the field of science - he was an active supporter of human rights, a generous donor and remarkably detached from material possessions. Einstein also knew how to use his imagination productively, employ communication skills effectively and above all, keep his sense of humour intact. It was these qualities and others that made him the man he was and understanding and absorbing them would also help others go a long way as well, in any time and at any place. Containing powerful truths in simple, lucid words, Innovation: the Einstein Way is a must-read for everyone, irrespective of their fields of interest, to understand how to utilize their strengths to the fullest.

About the Author Virender Kapoor is a thinker, an educationist and an inspirational guru. An alumnus of IIT Bombay and the former director of a prestigious management institute under the Symbiosis umbrella, he is currently the founder-director, president and chief mentor of Management Institute for Leadership and Excellence (MILE), Pune. His books on emotional intelligence, leadership and self-help have been translated into several regional and foreign languages.