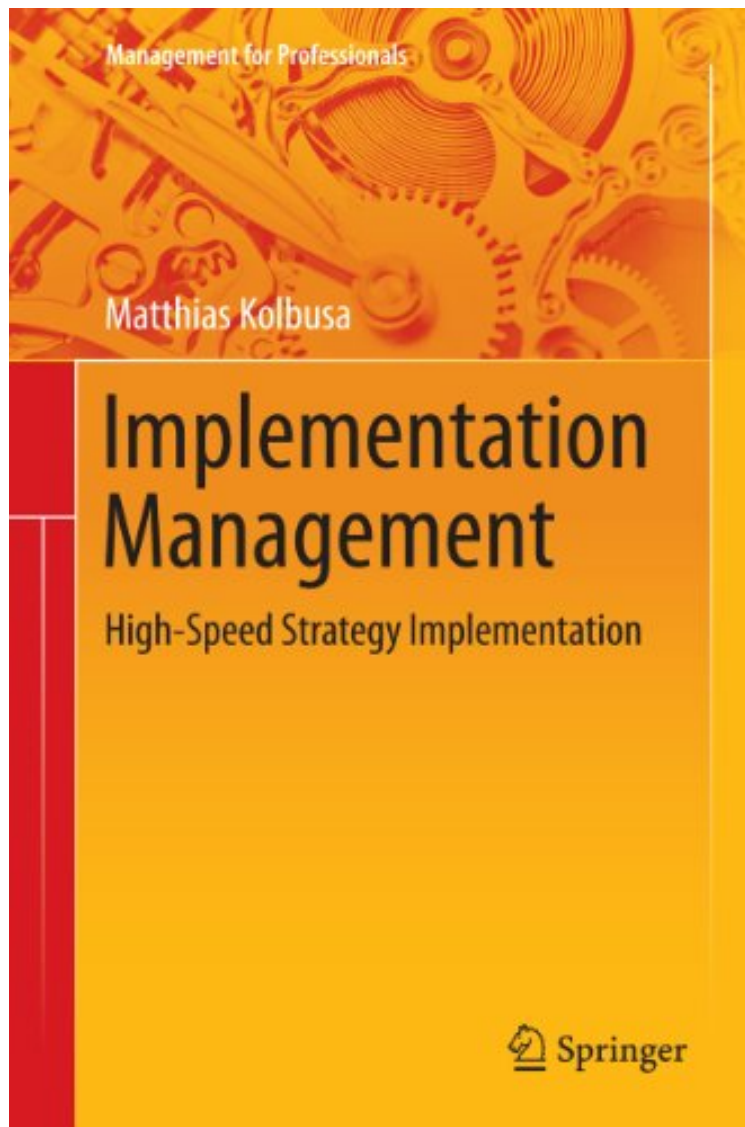


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Implementation Management: High-Speed Strategy Implementation (Management for Professionals)

Matthias Kolbusa

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Current technological, demographic and globalization trends are not only leading to intensified competition; they also indicate that new business models are rapidly emerging but only to disappear again just as quickly. Timely recognition of the new changes, jettisoning of old approaches and rapid implementation of the currently required changes within a company are now decisive competitive factors. Those who best survive (and thrive) in the future will be those who dramatically increase their success rate within this change process. Building on his best-selling book 'The Strategy Scout' Matthias Kolbusa explains the decisive principles in this rapidly changing business environment.

From the Back Cover Current technological, demographic and globalization trends are not only leading to intensified competition; they also indicate that new business models are rapidly emerging, but only to disappear again just as quickly. Timely recognition of the new changes, jettisoning of old approaches, and rapid implementation of the currently required changes within a company are now decisive competitive factors. Those who best survive (and thrive) in the future will be those who dramatically increase their success rate within this change process. Building on his best-selling book 'The Strategy Scout' Matthias Kolbusa explains the decisive principles in this rapidly changing business environment. About the Author Matthias Kolbusa, who has a degree in Information Technology and a Master of Business Administration (MBA), operates an international network of selected top management consultants under the umbrella of Hamburg-based EXECUTIVE Consulting GmbH, which he founded in 2001 and is managing partner of. For over ten years he has been providing consulting advice to international conglomerates; medium-sized companies and non-profit organizations in matters relating to strategic focus and the mastering of reorganization and restructuring.