

Ideas Man

Shed Simove

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'Shed is a cross between Anthony Robbins and Woody Allen – he's easily as funny as Robbins and as inspirational as Allen. Anyone who's ever had an idea and wanted to make it happen should read *Ideas Man*' **Jimmy Carr**



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Shed Simove : Ideas Man before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ideas Man:

2 of 2 people found the following review helpful. Ain't that a kick in the Shed! By timboI loved this book! What a lovely and engaging man Shed Simove is. From his heartwarming struggles, to his many successes as an entrepreneur, Sheridan Simove reveals what can be accomplished just by doing the unexpected. We've all heard the "experts" say it, but here is a man who's done it. Kudos to Mr. Simove for having the courage to accomplish his dreams. Now, go buy this book so can learn how to accomplish yours. 3 of 3 people found the following review helpful. Inspiring, funny, a

complete must read...!!By Rui CaetanoI have read the book 2 times now! It shows you how a regular guy can just take on the world and not take no for an answer...!!! Shed Simove's dedication and willingness to get things done are unparalleled....He has an Idea,thinks of a cunning and sometimes adventurous business plan and makes it happen...In my opinion an Idea is not so difficult to come by but making it happen is another story...and this guy does it!!! all the time!!This is definately a must read....you will be inspired...you will laugh....and most of all you will relate to some of Sheds stories and situations....All I want to know is when Ideas Man 2 is coming out????7 of 8 people found the following review helpful. Every creative person should read this bookBy margot wiburD Picking up this book when I was at a creative and financial low was the best thing I could have done. It offered a plethora of ideas and proved - endearingly and amusingly - that persistence and self belief can create miracles. While so many books on creativity lean towards the pompous, Shed's book is disarmingly honest. He details his crashing failures with humility and humour, so you are aching for him to succeed. And he does - in so many original ways! What I really loved, though, was Shed's generosity. He offers a practical written and visual breakdown (plenty of pics) of what it takes to market a novelty product, publish a book, etc in the real world. This book should be on every creative's bookshelf as an inspiration, a marketing tool and quite simply, a touching and thought provoking read.

Learn secrets for success and how to unlock your creativity with a book that contains tips on how to achieve anything you desire, and charts the extraordinary and hilarious real-life adventures of Britain's most inspirational IDEAS MAN.Sheridan 'Shed' Simove is a modern day creative genius. He lives and breathes ideas. Every day of his life dozens of new ideas spring from his astonishingly active mind. The ideas can relate to pretty much anything - TV shows, ranges of sweets, executive toys, greeting cards, money-making schemes - the list is endless. And if an idea hasn't been done before, then Shed is sure to attempt it...IDEAS MAN is the true story of this visionary maverick's amazing adventures. At breakneck speed, Shed describes how dozens of his ideas came to be, how they succeed or sometimes disastrously fail. Some of Shed's ideas include: a range of adult sweets called 'Clitoris Allsorts', a groundbreaking documentary that involved him going undercover as a 16-year-old schoolboy (when he was 30) and the launch of his own currency - the 'EGO'. IDEAS MAN is a unique book written by a completely extraordinary character. A hilarious and inspirational real-life tale of eccentricity and enthusiasm, it's perfect for anyone who's ever had a dream and wondered how to make it come true. Shed is living proof that you really can make it happen...