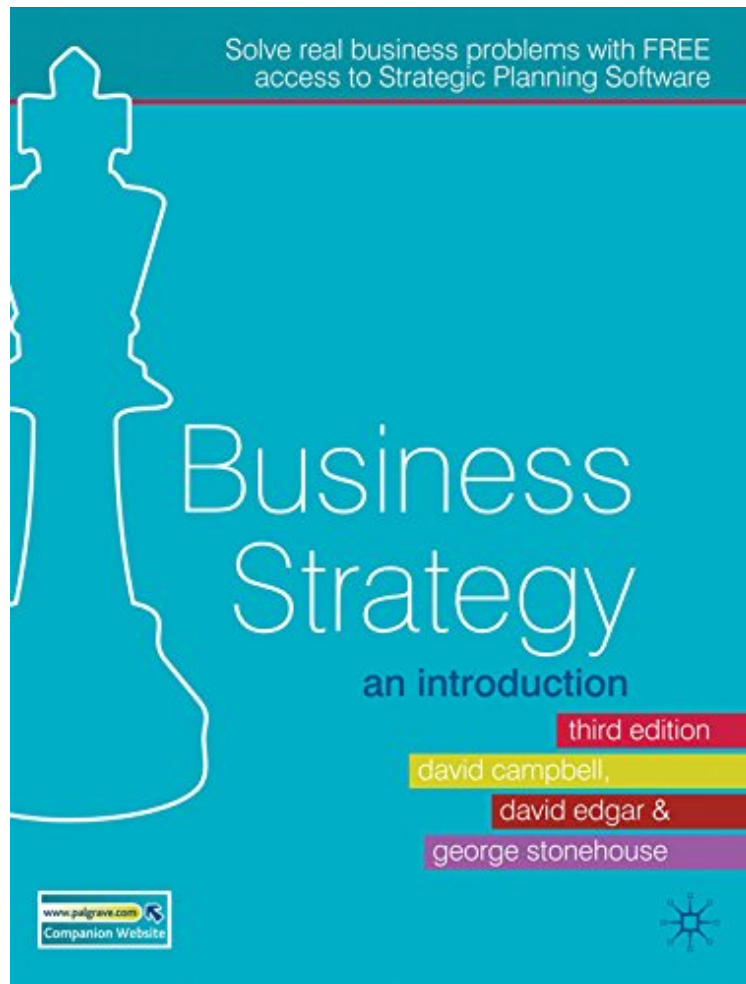


Business Strategy: An Introduction

David Campbell, David Edgar, George Stonehouse
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