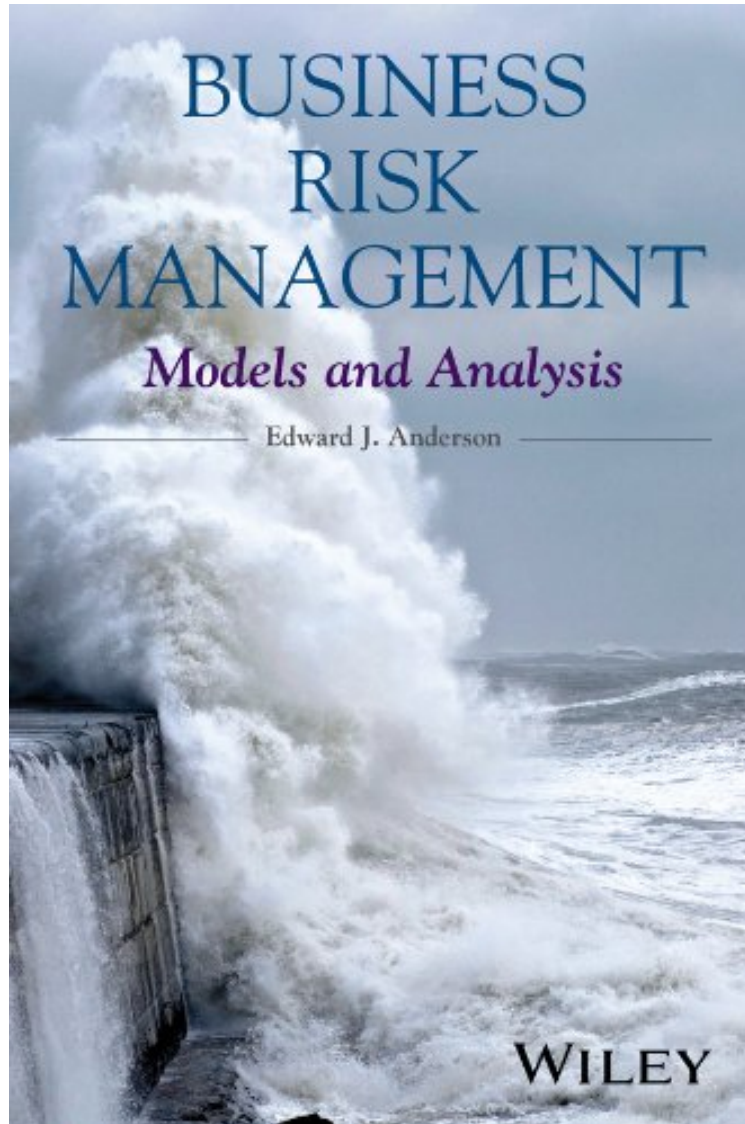


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Business Risk Management: Models and Analysis

Edward J. Anderson

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0 of 0 people found the following review helpful. A good textbook for managers and engineersBy Dr Andrew PhilpottUnderstanding and managing risk is critical for running successful businesses that are faced with making decisions under uncertainty. Google scholar reveals a huge literature on this subject in economics, statistics and operations research. There is however a shortage of elementary treatments that enable students and business managers to learn about quantitative risk management tools and their application without needing a PhD in mathematics. This welcome textbook by one of the top academics in this field fills this gap. The book is aimed at quantitative approaches

for making decisions under uncertainty, and as such approaches the subject from a modeling and optimization standpoint. It is however not confined to optimization, and covers a wider range of topics than most advanced books on stochastic programming or applied probability, albeit at a lower level of mathematical sophistication than these books. I teach a final year undergraduate course on optimization under uncertainty to engineering students - I will certainly recommend this book to my class as good starting point for understanding all the important aspects of this subject.

A comprehensive and accessible introduction to modern quantitative risk management. The business world is rife with risk and uncertainty, and risk management is a vitally important topic for managers. The best way to achieve a clear understanding of risk is to use quantitative tools and probability models. Written for students, this book has a quantitative emphasis but is accessible to those without a strong mathematical background. Business Risk Management: Models and Analysis Discusses novel modern approaches to risk management Introduces advanced topics in an accessible manner Includes motivating worked examples and exercises (including selected solutions) Is written with the student in mind, and does not assume advanced mathematics Is suitable for self-study by the manager who wishes to better understand this important field. Aimed at postgraduate students, this book is also suitable for senior undergraduates, MBA students, and all those who have a general interest in business risk.

From the Back Cover A comprehensive and accessible introduction to modern quantitative risk management. The business world is rife with risk and uncertainty, and risk management is a vitally important topic for managers. The best way to achieve a clear understanding of risk is to use quantitative tools and probability models. Written for students, this book has a quantitative emphasis but is accessible to those without a strong mathematical background. Business Risk Management: Models and Analysis Discusses novel modern approaches to risk management Introduces advanced topics in an accessible manner Includes motivating worked examples and exercises (including selected solutions) Is written with the student in mind, and does not assume advanced mathematics Is suitable for self-study by the manager who wishes to better understand this important field. Aimed at postgraduate students, this book is also suitable for senior undergraduates, MBA students, and all those who have a general interest in business risk. About the Author Edward J. Anderson The University of Sydney Business School, Australia