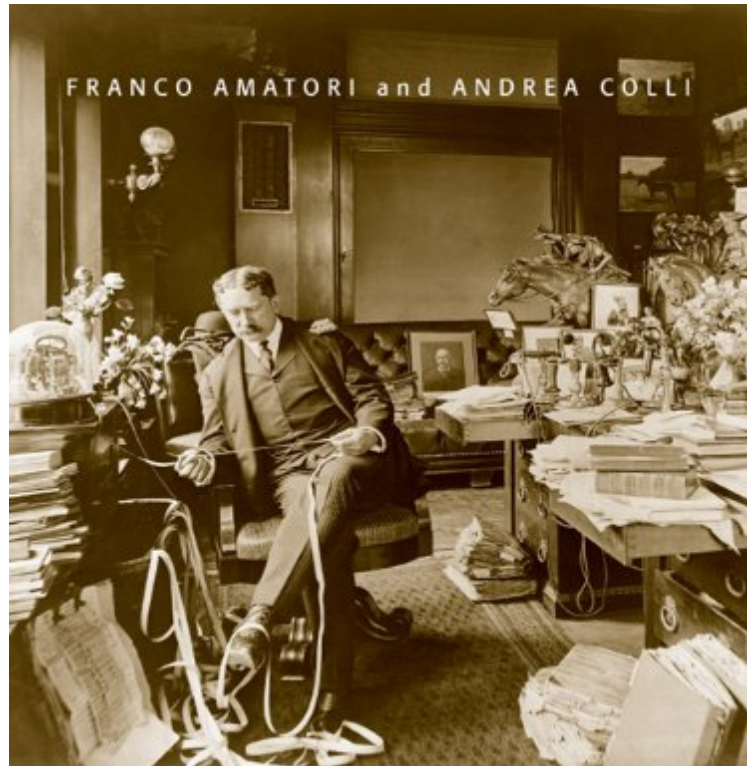


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## Business History: Complexities and Comparisons

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About the Author Franco Amatori is Professor of Economic History and is also head of the Institute of Economic History, at Bocconi University, Italy. He specialized in business history during his time at Harvard Business School, USA and has written extensively on Italian and international business history. Andrea Colli is Associate Professor in Economic History at Bocconi University, Italy. He has published several books in fields such as: the structure and evolution of SMEs, as well as the role of family firms in modern economic growth. In 2008 he was awarded the Harold Williamson prize for the most promising mid-career business historian by the Business History Conference.