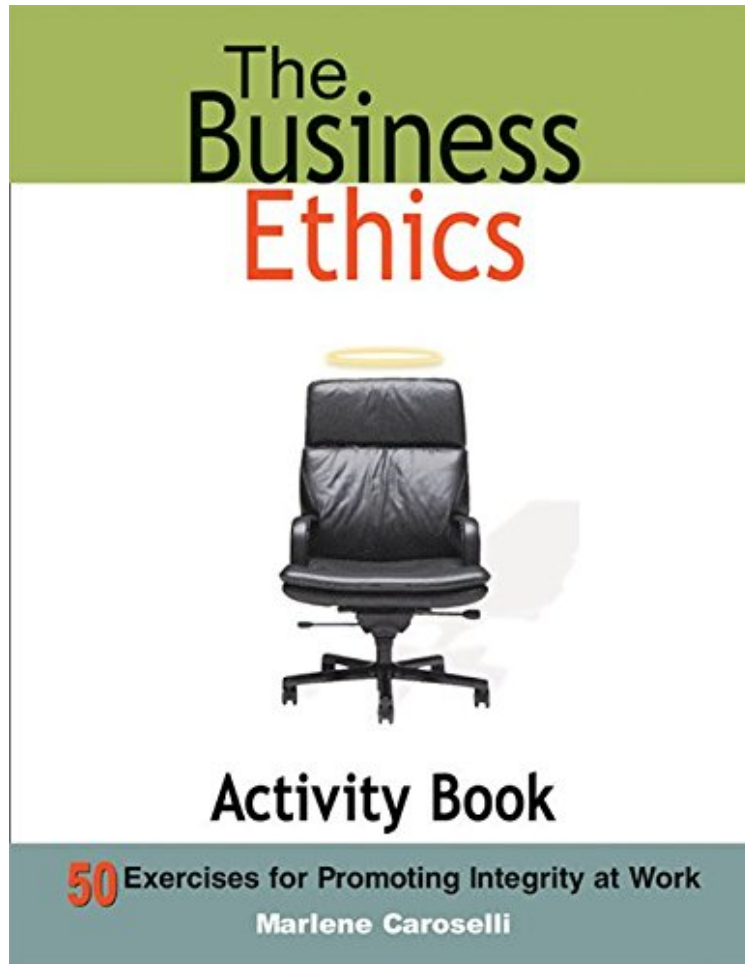


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## Business Ethics Activity Book: 50 Exercises for Promoting Integrity at Work

Marlene CAROSELLI

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In an age of ethical decay at organizations of every type, a call is being sounded for accountability. Accordingly, companies must educate their employees and executives regarding acceptable practice. The Business Ethics Activity Book presents an array of provocative activities that will help encourage a more ethical approach to:

- \* Leadership: promoting courage, commitment, and moral responsibility
- \* Workplace conduct: building an ethical environment on individual behavior
- \* Salesmanship: exploring the relationships between sellers and their customers
- \* Management: leading employees by example in daily situations
- \* Teamwork: fostering group behavior that reflects the company's moral outlook

Each section features an interview with a leading ethicist, and every activity provides step-by-step instructions. Also, discussion prompts and suggestions for variations enable the trainer or leader to expand each exercise's application. These exercises will push organizations to challenge the climate of questionable or unexamined ethics and recommit themselves to responsible business methods.

"This book provides a handy tool for those training others about company ethics." -- OfficePro March 2004

About the Author Marlene Caroselli (Rochester, NY) is the author of Leadership Skills for Managers, The Big Book of Meeting Games, Great Session Openers, Closers, and Energizers, and dozens of other books. She has trained employees and executives at organizations including Lockheed-Martin, Mobil, Eastman Kodak, Allied-Signal, and the Departments of Labor and Energy. She may be reached at [mccpd@aol.com](mailto:mccpd@aol.com).