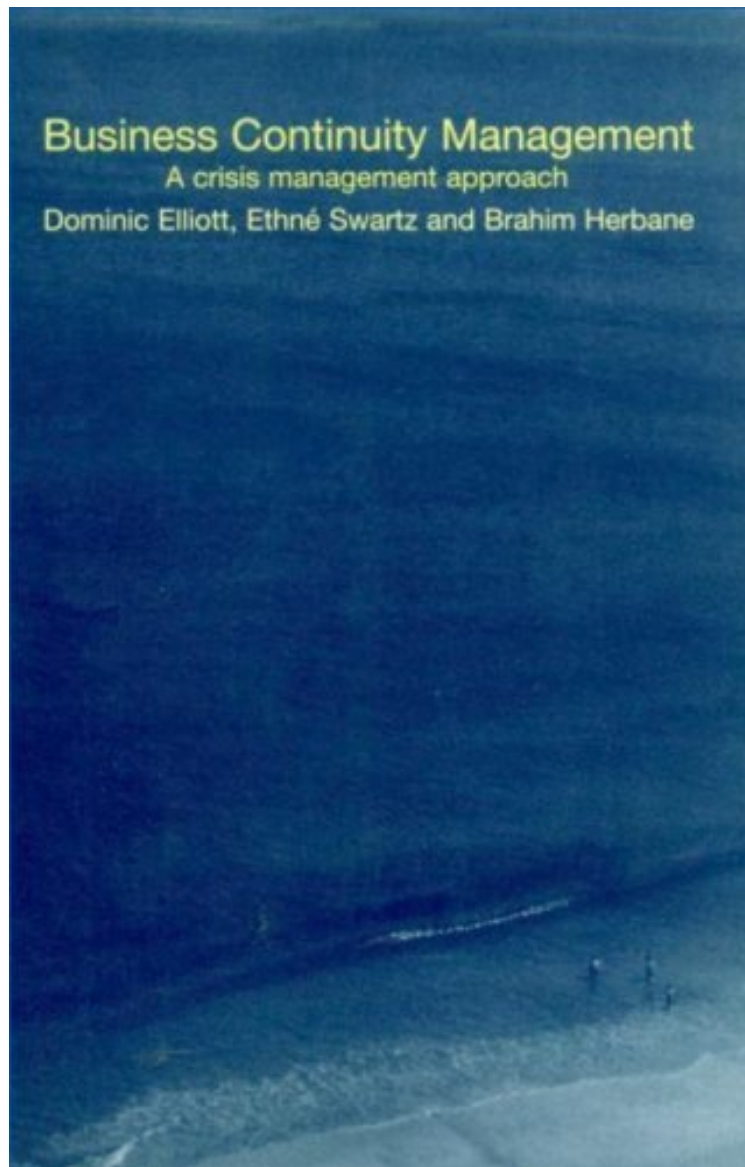


Business Continuity Management

Brahim Herbane

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Business Continuity Management (BCM) is broadly defined as a business process that seeks to ensure that organizations are able to withstand any disruption to normal functioning. This exciting and fully comprehensive new text tackles the issue of BCM from both a theoretical and empirical perspective. It examines concepts from corporate

strategy, information systems and crisis management in order to critique current practice and redefine the dominant IT and facilities management models which have traditionally been used to understand the BCM process. The text:

- *outlines a clear methodology for guiding the development of continuity plans*
- *offers an alternative, business-based perspective to the dominant disaster recovery and traditional contingency planning viewpoints*
- *provides a clear definition of BCM and 'best practice' from a business perspective*
- *includes analysis of the challenges encountered when implementing BCM*

Features illustrative case material.