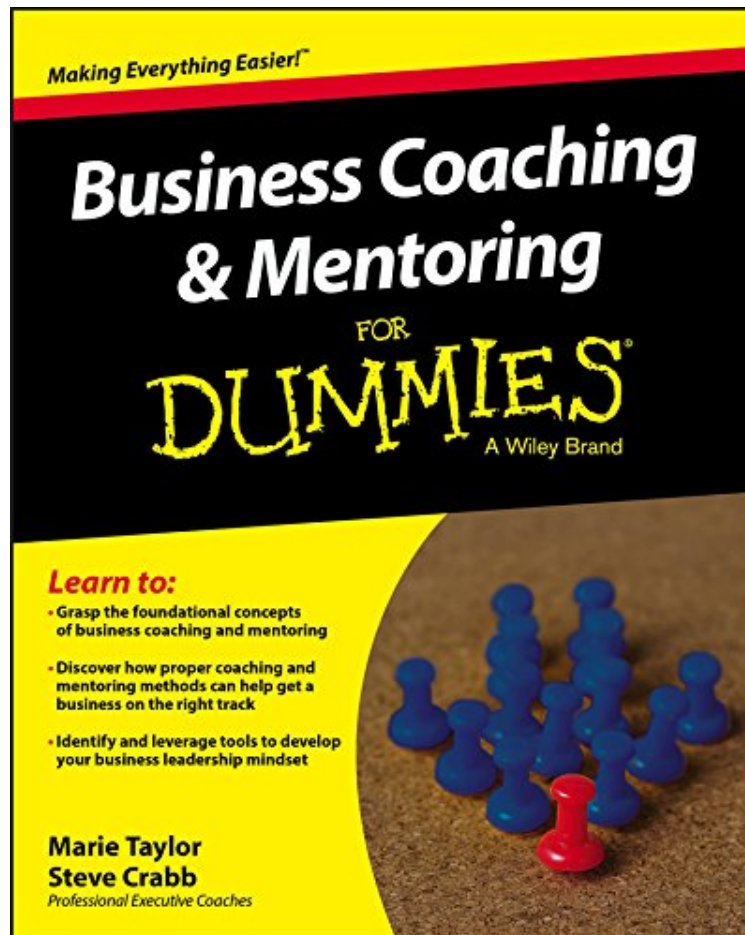


# Business Coaching and Mentoring For Dummies

Marie Taylor, Steve Crabb

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**Marie Taylor, Steve Crabb : Business Coaching and Mentoring For Dummies** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Business Coaching and Mentoring For Dummies:

1 of 2 people found the following review helpful. This is really for dummies information By Oscar G. Abrego I highly recommend this book to those seeking to have clear and direct instruction on the topics therein discussed. 1 of 3 people found the following review helpful. Comprehensive Guide, But Not for Dummies By Mandy Evans Did you ever wonder what those executive coaches really do? Two of the best, Marie Taylor and Steve Crabb tell all in "Business Coaching and Mentoring for Dummies." I know them both and was eager to see what they came up with. Wow! With their years of experience to draw from, they pack an abundance of useful information into this comprehensive guide. Caution! Just looking at the Table of Contents may take your breath away. I have one big disagreement. It is not for dummies, but for bright, resourceful leaders who want to get the best out of their careers and help their teams, colleagues and employees to thrive and succeed as well. 2 of 2 people found the following review helpful. Review: Business Coaching Mentoring for Dummies by Marie Taylor and Steve Crabb. Exec Summary: Excellent book on the topic! By H. J. Spivack I obtained this Dummies book because I wanted to know more about coaching, something I

have done many times professionally, but I wanted to know more and obtain some different ideas and opinions. My experience with the 'For Dummies' series has been uniformly excellent and, as many articles and short books on the topic that I've read, I now feel like I've got a thorough grounding in the subject. My opinion of the 'For Dummies' series remains intact and may have moved a few notches higher with this book. I've always been skeptical of the coach/consulting business as a business, despite my having coached many professionals over the years. My coaching was never my professional title, it was what I did as a manager and mentor of professionals. In my opinion, many of the 'professional coaches' that I've met were very good at manipulating language to their advantage (ie House of Lies) without adding much value. In many cases, when dealing with outside coaches, my experience has been that whatever I was seeing was bait to see if they could get extended gigs working to help while adding little of substantial and immediate value. I've always been very focused in coaching to make sure the value and take-aways were clear and large, there so long as the subject was willing to accept coaching. There's a great section talking about this in the book entitled 'Addressing Willingness to Learn before Teaching' which was on page 88 in my edition of the book. Often, books about coaching are buried in Dilbert-speak. This is NOT one of those. Clear, sharp and well written, the book begins by talking about coaching in general, styles specifically and delves into tools to get a business back to growing, establishing emotional intelligence goals in leaders, supporting the identity and establishing programs to 'train the trainers.' In short, it is pretty much everything I can imagine needing in a roughly 350-page book. What's more, what is here has been pared down to essentials. An old quote (Einstein I think) says to simplify everything as much as possible but not more. There isn't a spare word in the book. Even the stories (the Greek mythology story cited about Odysseus, Telemachus and his coach, Mentor, may become a part of my story catalogue.) My favorite sections are the Developing Vision, Mission and Values, which ordinarily I'd be somewhat skeptical in reading about. In this book, it is smart and actionable: Identify the locus of control, 'What do you want' and consolidating content. Very well informed, very well written. From there, it works to help develop vision into workable plans. As usual, in the 'For Dummies' there is a section, the Part of Tens, that serves as an excellent supplement (to the point where I usually scan this prior to reading.) In the case of this book, it could be (usually it can be) referred to 'Do you want to know more?' In most 'For Dummies' books, including this one, the Part of Tens lists additional sources of information and references on the topic. 'The Ten Tips for Leader Who Coach or Mentor People in Business' could be a separate publication all by itself; amazing advice. All in all, an excellent guide, a strong recommendation and a thank you to the Wiley Corp for their series and to the authors for doing an excellent job on a topic that is ordinarily fluffed, puffed and lacking more than basic information. Thank you for a great read!

Don't fall behind—Coach your business toward success! Business Coaching Mentoring For Dummies explores effective coaching strategies that guide you in coaching and mentoring your colleagues. With insight into key coaching concepts and an impressive range of tools, this easy-to-use resource helps you transform your team—and yourself in the process! Written from the perspective of a business coach, this comprehensive book explores the practical coaching skill set, tools, and techniques that will help you along your way, and explains how to identify who to coach, what to coach, how to coach, and when to coach. Whether you have experience in a coaching and mentoring role or you're new to the coaching game, this is a valuable must-have resource. The right approach to business coaching can take your company from good to great—it can also improve employee satisfaction, employee loyalty, team morale, and your bottom line. The trick is to approach business coaching in a way that is effective and flexible, ensuring that you achieve results while meeting the unique needs of your team. This comprehensive text will help you: Understand the foundational concepts of business coaching and mentoring Discover how proper coaching and mentoring methods can help get a business on the right track Identify and leverage tools to develop your business leadership mindset Create a successful personal and business identity with the support and guidance of a coach Business Coaching Mentoring For Dummies is an essential resource for business owners, business leaders, coaches, and mentors who want to take their skills to the next level.

From the Back Cover Learn to: Grasp the foundational concepts of business coaching and mentoring Discover how proper coaching and mentoring methods can help get a business on the right track Identify and leverage tools to develop your business leadership mindset Don't fall behind—coach your business toward success! Want to take your company from good to great? Look no further! Filled with insight on key coaching concepts and offering an impressive range of tools and techniques, this easy-to-use guide helps you transform both yourself and your team. Improve employee satisfaction, promote loyalty, build team morale and boost your bottom line in no time! Build it up—start building your business coaching acumen with a complete overview of the mentoring mindset Different strokes for different folks—tailor your own coaching and mentoring program to fit your specific needs Get on track—learn to coach leaders through their inherent blind spots, and find out how to transform vision into a workable plan Open up your tool box—get top coaching techniques, find out how to develop alternative ideas, and delve into the creation of a virtual genius team Take it to the next level—get additional, advanced resources

to become the most effective mentor you can be Open the book and find: Guidance on the foundational concepts of business coaching and mentoring An overview of the tools and techniques to develop a leadership mindset Tips on building relationships across all levels of business Online resources to improve your mentoring effectiveness Information on developing your own brand as a leader Tips on winning agreement in business About the AuthorMarie Taylor has over 25 years' experience in HR and Organisational Development. Her consultancy business focuses on coaching for success, transformational coaching and Organisational Development. Steve Crabb is a Licensed Master Trainer of NLP, a Master Transformative Coach and experienced entrepreneur. He runs a private coaching practice and a business training company. He works with small and medium organisations focussing on personal and professional excellence.