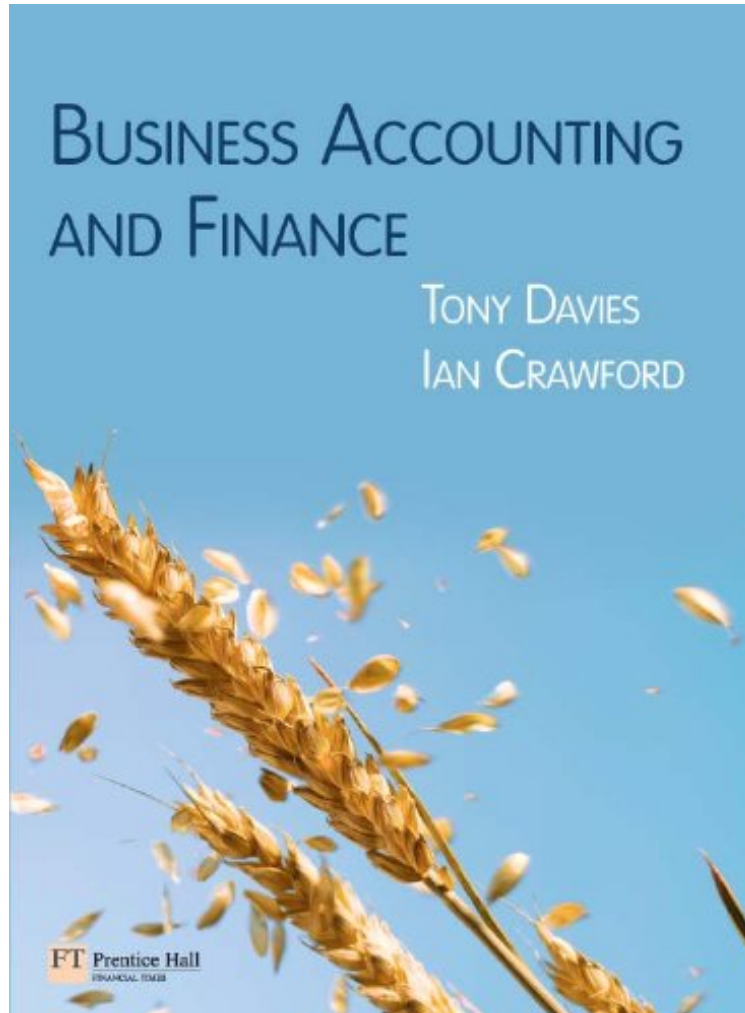



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About the Author Tony Davies FCMA MBA MCMI heads up Lucis Consulting, an international business and financial consultancy and training provider, and formerly lectured on finance and accounting at Bangor Business School, University of Wales. Ian Crawford CPFA is a lecturer in accounting and finance at the University of Bath.