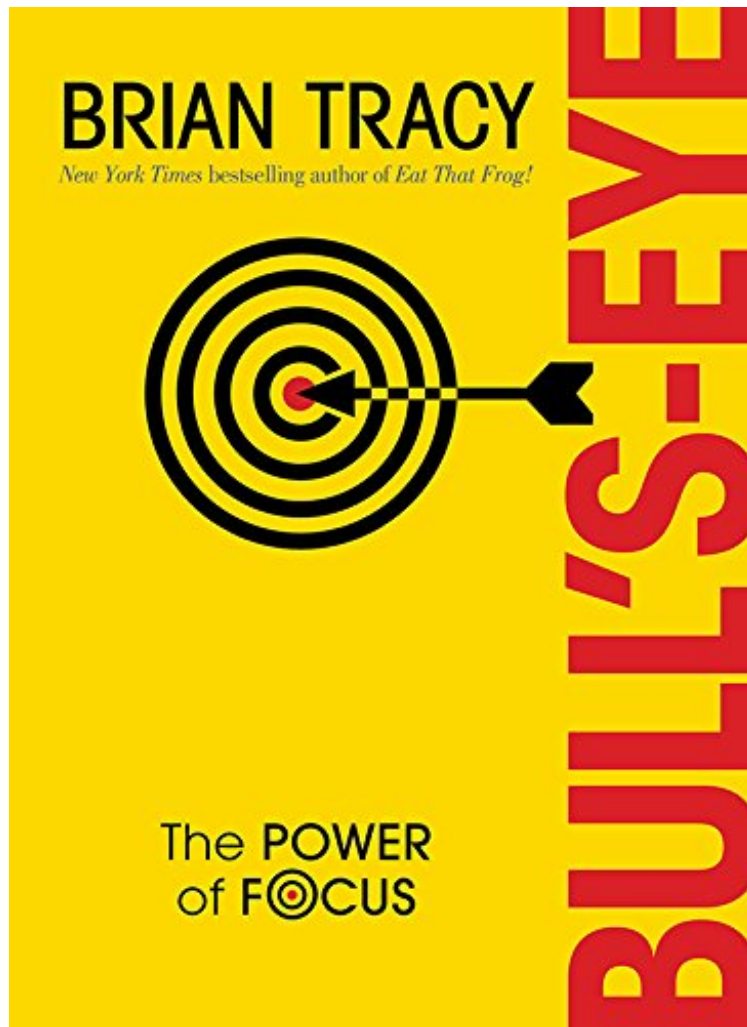


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## Bull's Eye: The Power of Focus

Brian Tracy

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**Brian Tracy : Bull's Eye: The Power of Focus** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bull's Eye: The Power of Focus:

5 of 6 people found the following review helpful. Very good reading on becoming more productive and successful in life. By FrenkyB. Another great book of Brian Tracy. Book is offering some very simple truths for a person, who wants to be more successful and more productive. First thing is clarity - you have to be clear of the things - whether those are goals or problems in life. Basic principle stays the same: clearly identify situation. Write down. As Brian says, only 3 percent of the people are writing down their goals - and those are the richest people in the world. Very important thing is also to have a life's goals - a mission. Some global goal to accomplish. If there is one (or more), then it is much easier to follow everyday's goals. Simply just ask question: 'Is the task that I am working on right now in order with my mission or my life's goals?' Do something every day that moves you closer to your goals. And always focus at one

thing at a time - golden rule of productivity. Aristotle said, "We are what we repeatedly do." Developing new habits is hard only at beginning. Once they became habits, it's easier. All in all very good book. Short and clear. I've also read 'Eat that frog' from the same author. If you want longer explanations of some concepts in this book (for example Vilfredo Pareto's 80/20 principle), go ahead and get it. For me, one of the best books of working focused, concentrated and improving productivity is definitely Staffan Noteberg's Pomodoro Technique Illustrated. Bull's eye - warmly recommended. 0 of 0 people found the following review helpful. I like Brian Tracy. By Tinkerbell I like Brian Tracy. Have read his other work, I was really looking for a book that dealt with mindfulness more. The section on mindfulness is good. So is the book. Just not what I was looking for. Read it all anyway. 0 of 0 people found the following review helpful. Excellent book. By Adolfo It will help you target your goals and motivate you to persist until you do it. It has some tasks that are really helping me

Your aim in life should be to achieve all of the wonderful things that are possible for you. There is no reason for you not to be earning twice as much as you are today, or even five or ten times as much. Your potential is practically limitless, if you could just learn how to utilize it. Clarity, Focus, and Concentration: Three strong, simple attributes needed to hone in your potential and hit the bull's eye! And just as you can develop your physical muscles through hard work and concentration, you can develop your mental muscles through continuous repetition. You have the ability right now to achieve more than you ever have before. Bull's Eye will teach you how to unleash your powers for success and accomplish more in the next few months than many people do in a lifetime.

About the Author Brian Tracy is the chairman of Brian Tracy International, a human resources development company headquartered in Solana Beach, California. He has written seventy books and produced more than eight hundred audio and video training programs. His materials have been translated into forty languages and used in sixty-four countries. One of the top professional speakers and trainers in the world today, Brian addresses more than 250,000 men and women each year on the subjects of leadership, strategy, sales, and personal and business success. He has given more than five thousand talks and seminars to five million people worldwide, bringing a unique blend of humor, insight, information, and inspiration.