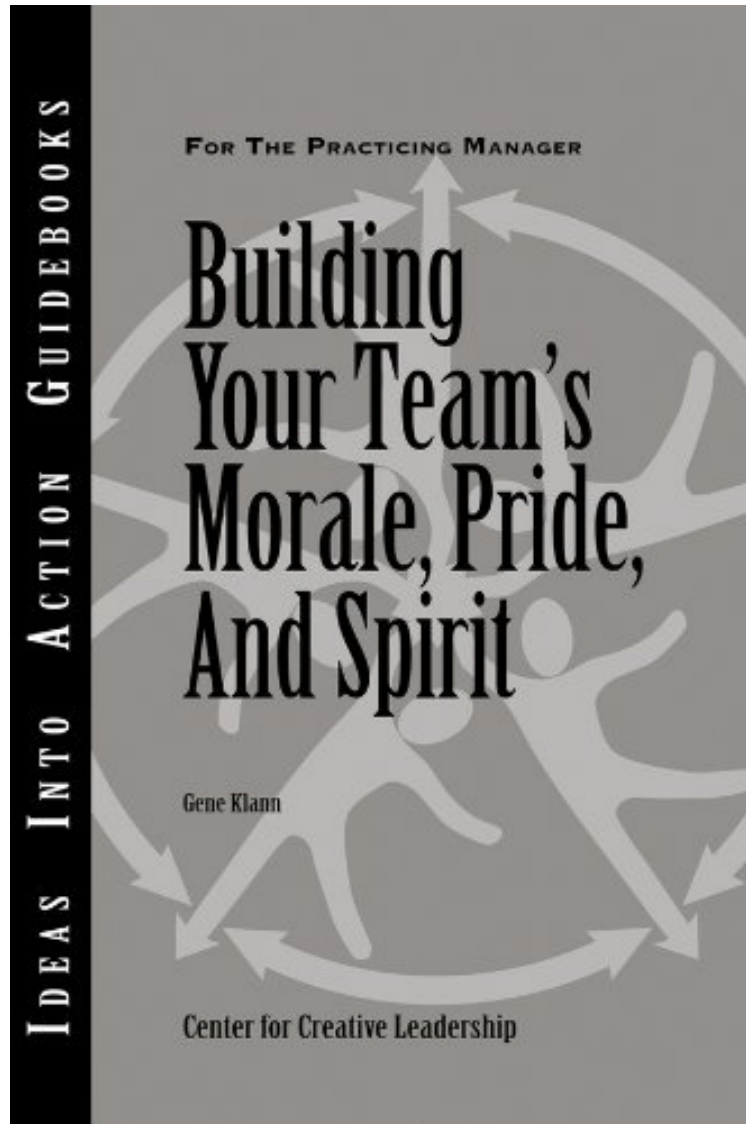


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Building Your Team's Morale, Pride, and Spirit (J-B CCL (Center for Creative Leadership))

Gene Klann

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before purchasing it in order to gage whether or not it would be worth my time, and all praised Building Your Team's Morale, Pride, and Spirit (J-B CCL (Center for Creative Leadership)):

0 of 0 people found the following review helpful. Great readBy Nicholas MarecheraIt's a summarized book that touches on core aspects that seem to lack in most leaders. I would recommend all Team leaders .

To build morale, pride, and spirit, a leader needs to possess certain characteristics and skills. This book will help you determine your current level of readiness in these areas. It describes two key factors: time spent together in shared experiences and communication among team members. When morale, pride, and spirit are enhanced, there is a positive response of cooperation and loyalty from team members toward the leader, the team, and the organization. Productivity and efficiency are enhanced, and there are tangible economic and relational outcomes. The leader is the key to the success of the entire process.

About the Author This series of guidebooks draws on the practical knowledge that the Center for Creative Leadership (CCL) has generated, since its inception in 1970, through its research and educational activity conducted in partnership with hundreds of thousands of managers and executives. Much of this knowledge is shared in a way that is distinct from the typical university department, professional association, or consultancy. CCL is not simply a collection of individual experts, although the individual credentials of its staff are impressive; rather it is a community, with its members holding certain principles in common and working together to understand and generate practical responses to today's leadership and organizational challenges. The purpose of the series is to provide managers with specific advice on how to complete a developmental task or solve a leadership challenge. In doing that, the series carries out CCL's mission to advance the understanding, practice, and development of leadership for the benefit of society worldwide. Gene Klann is a senior member of the training faculty at CCL's Greensboro campus. His responsibilities also include coaching, research and development, and the design and delivery of custom programs. Before joining CCL, he completed a distinguished twenty-five-year career in the U.S. Army. Gene holds a Ph.D. in systems leadership from the Free University of Brussels.