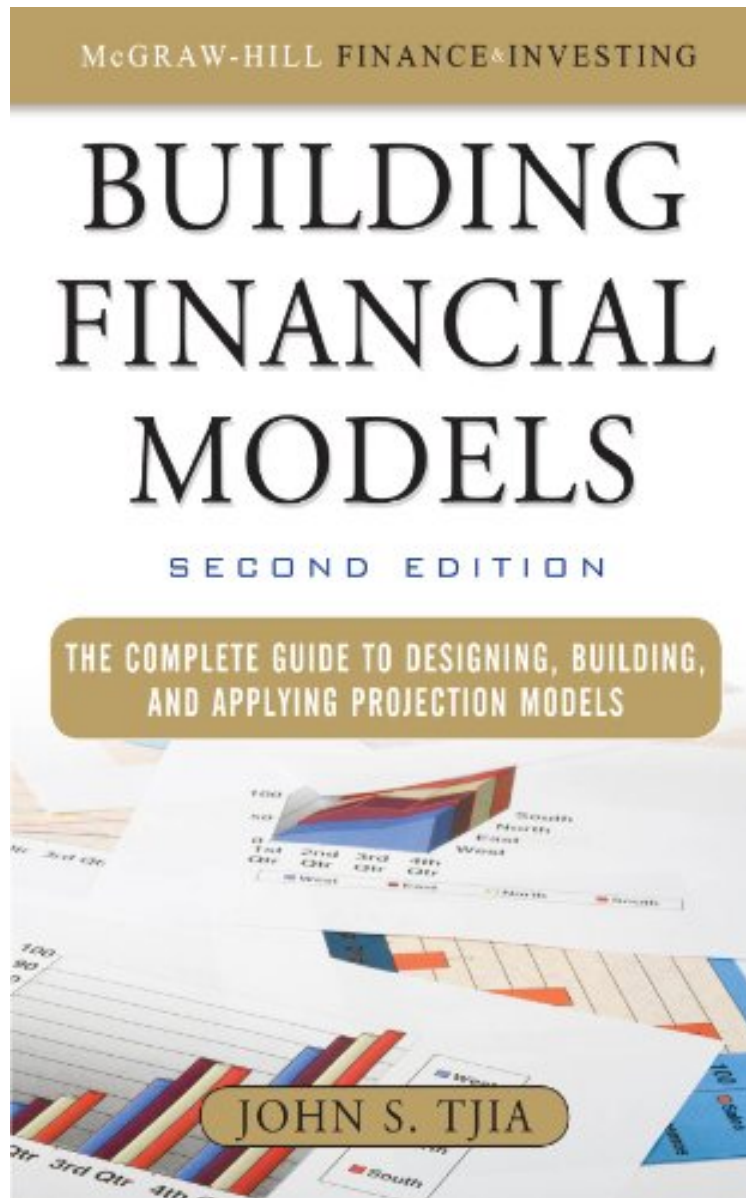


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## Building Financial Models (McGraw-Hill Finance Investing)

John Tjia

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From the Back CoverThe most up-to-date guide available for designing, building, and implementing valuation projection models This updated and augmented second edition of Building Financial Models provides a state-of-the-art method for creating projection models that will accurately determine a company's valuation today and its earnings and profits tomorrow. Complete with brand new material on discounted cash flow (DCF) modeling and an accompanying website with example spreadsheets, Building Financial Models is the most comprehensive guide to real-world projection modeling available. Globally recognized by accounting and finance professionals for its proven step-by-step approach, this hands-on road map to projection model design and implementation features: An overview of projection models--what they are, how they are used, and how they vary between industries In-depth explanations of the accounting and finance concepts that underpin working financial models Detailed directions for using spreadsheet software to create dynamically powerful financial models Clear strategies for producing and using a projection model that allows the user to change inputs quickly for sensitivity testing Building Financial Models is a single, go-to resource that offers unparalleled depth of coverage and breadth of topic. Get started on Building Financial Models now to develop the skills you need to stay competitive in today's corporate finance arena. About the AuthorJohn S. Tjia is a founding partner of TMG Associates, LLC, a consulting firm that specializes in financial modeling for corporate finance. A former vice president at JPMorgan Chase, he has taught modeling and valuation classes to hundreds of analysts and associates.