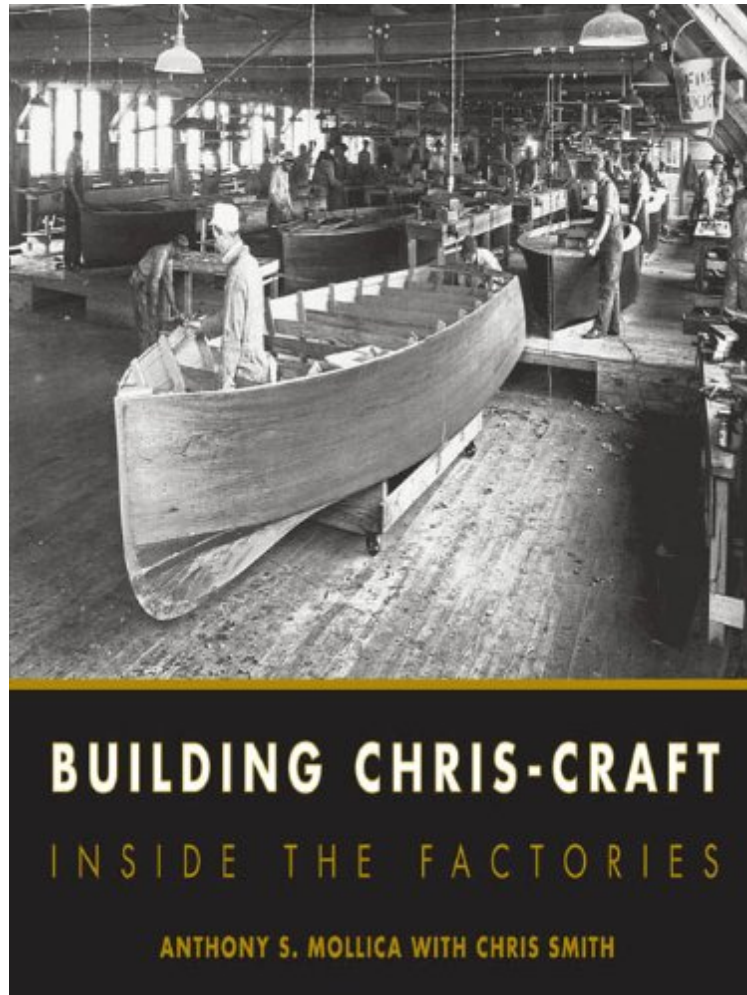


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## Building Chris-Craft: Inside the Factories

*Anthony S. Mollica, Christopher J. Smith*  
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**Anthony S. Mollica, Christopher J. Smith : Building Chris-Craft: Inside the Factories** before purchasing it in order to gage whether or not it would be worth my time, and all praised Building Chris-Craft: Inside the Factories:

1 of 1 people found the following review helpful. An armchair cruise in a Chris-CraftBy john willardA must for anyone who appreciates classic wood boats and the legendary Chris-Craft name. Packed with photos, both color and black and white, the book offers an experience that is the next best thing to skimming over the waves in a real mahogany boat. In addition to a myriad of photos depicting construction of Chris-Craft boats and completed boats, including conceptual ones, the book contains color and black and white art of Chris-Craft advertising illustrations. Text gives a complete picture of Chris-Craft as told by a family member and a wood boat historian. Jump in, put on your lifejacket and enjoy the imaginary boat ride.3 of 3 people found the following review helpful. It Felt Like You Were One of the WorkmenBy wschartwell"Building Chris Craft: Inside The Factories" is a pictorial history photographed as if were there in Algonac Michigan building these magnificent woodies. The images were probably

photographed as a work in progress or for promotion. But, like all great images shot at the time when this was common place work in progress, they capture a time when custom hand made was not something special, but the norm. These images show the pride and craftsmanship needed to produce the great wooden boats. In a world where fiberglass is considered the norm and is modeled and formed into sweeping semi graceful lines, this book harkens back to a time when a pair of rough and callused skilled hands steamed, shaped and sanded the real sweeping lines on great wooden classics. 0 of 0 people found the following review helpful. A lovely walk back into a simpler time, with ...By CustomerA lovely walk back into a simpler time, with the story of the way all of those magnificent Chris-Craft boats were built. There is plenty of detail on the history of the company, as well as detail on actual construction methods, and the way day-to-day operations were handled.

For more than half a century, Chris-Craft reigned supreme in the world of motorboating. This market dominance was due in no small part to the design and construction techniques employed in the company's studios and on its factory floors. Building Chris-Craft examines the company's design and production heritage, looking at Chris-Craft's considerable accomplishments in the context of key competitors and industrial trends in general. High-quality archival images take readers inside the factories, design studios, and lofts of Chris-Craft factories in Algonac, Holland; Cadillac, Michigan; Salisbury, Maryland; Chattanooga, Tennessee; and Caruthersville, Missouri.

Every Chris-Craft owner will want to own this detailed history of Chris-Craft. -- Wooden Boat, Sept/Oct. 2010