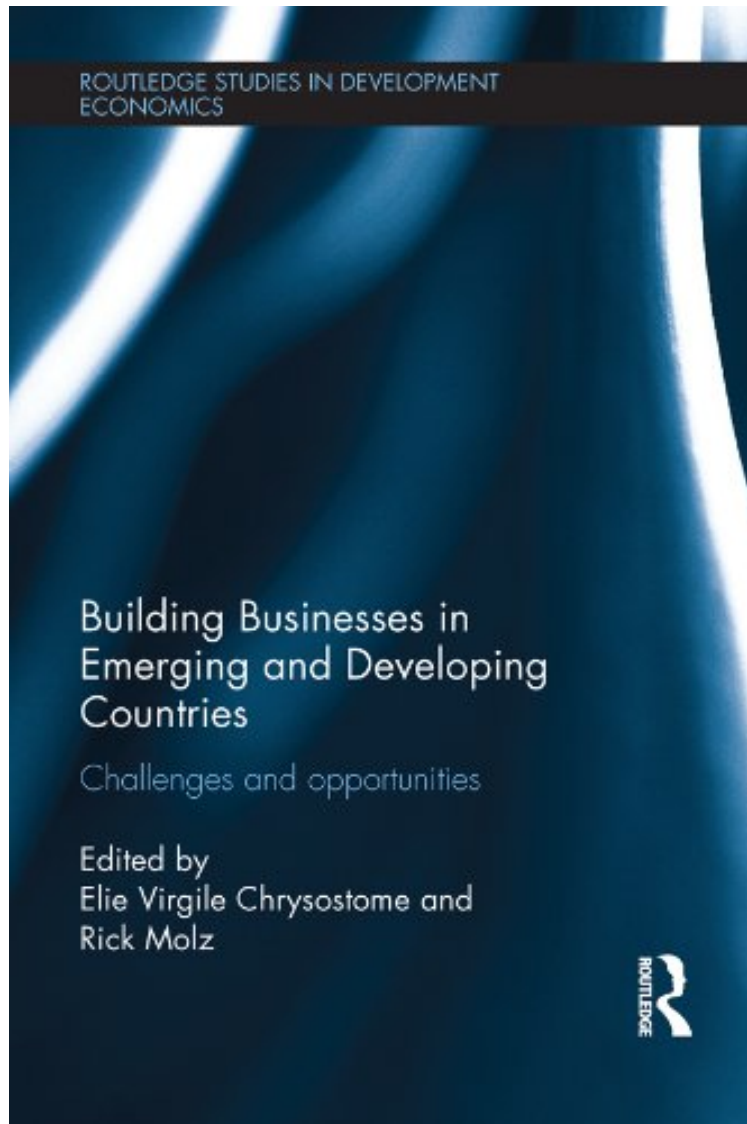


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Building Businesses in Emerging and Developing Countries: Challenges and Opportunities (Routledge Studies in Development Economics)

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This book focuses on the challenges and opportunities facing companies in emerging and developing countries. China and India have become the primary business destination for many global companies that are looking for market opportunities and low costs of production, whilst Morocco, Dubai, Brazil, Malaysia and Russia are also being targeted. This new edited volume helps develop a better understanding of the realities of doing business in emerging and developing countries, in particular exploring the dynamics between corporations and; both indigenous and multinational and; and local pressures in developing, transitional and emerging economies. The book points out the benefits and pitfalls of doing business in emerging and developing countries, as well as the adjustments that are necessary for success. It also discusses entrepreneurship in emerging and developing countries, exploring its new realities from women's entrepreneurship in Muslim countries to social entrepreneurship in developing countries. The volume also points out the new challenges for SMEs of emerging and developing countries in a global competitive environment. Finally, it analyses corporate governance from a local partner perspective and an institutional perspective. *Building Businesses in Emerging and Developing Countries* will be of interest to business managers, students and researchers involved in international entrepreneurship and corporate governance.

About the Author Elie Virgile Chrysostome is Professor of International Business and Strategic Management at the State University of New York, Plattsburgh, USA and Director of the CEDIMES Institute USA. He is also a Research Associate at the Montreal Local Global Research Group at Concordia University, Canada and at the Walter Somers Chair of International Strategic Management at HEC-Montreal, Canada. He was the chair of the International Business Division of the Association of Administrative Sciences of Canada (ASAC). Rick Molz is Professor of Management at the John Molson School of Business of Concordia University, Canada. His research interests lie in international business strategy, particularly in developing, emerging and transitional economies. He has published three books relating to international business and strategy, the most recent being *The Multinational Enterprise in Developing Countries* (Routledge 2010), co-edited with Catalin Ratiu and Ali Taleb.