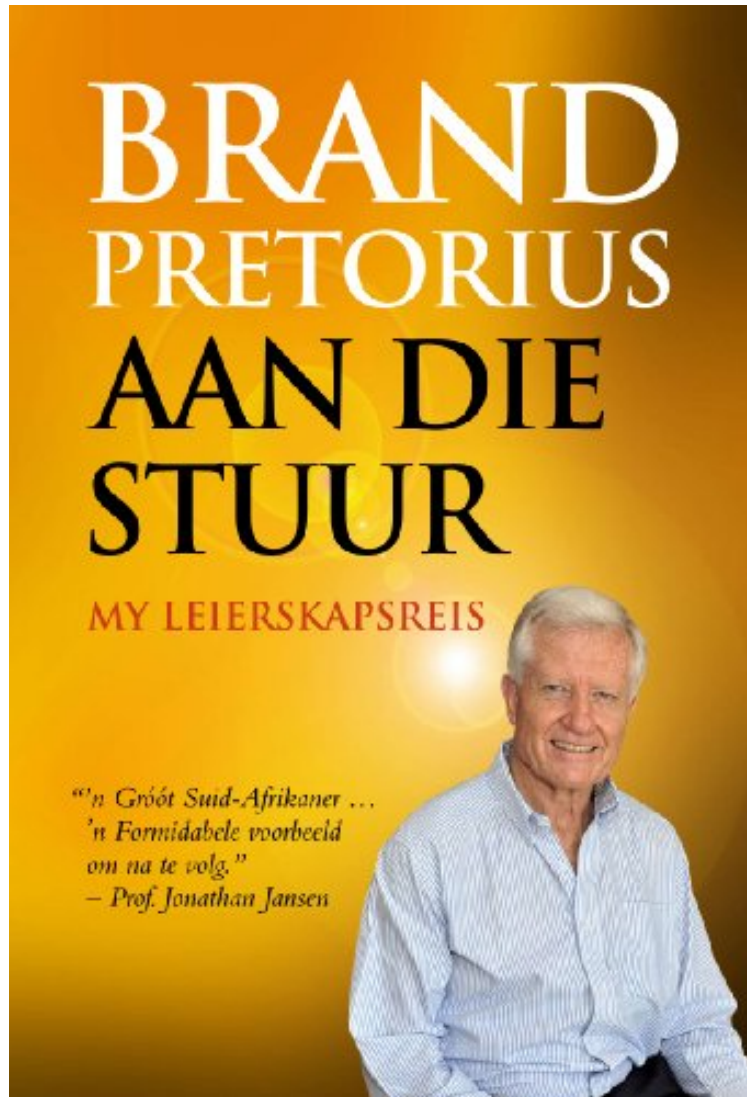


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## Brand Pretorius - aan die stuur: My leierskapsreis (Afrikaans Edition)

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**Brand Pretorius : Brand Pretorius - aan die stuur: My leierskapsreis (Afrikaans Edition)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Brand Pretorius - aan die stuur: My leierskapsreis (Afrikaans Edition):

0 of 0 people found the following review helpful. Very insightful considering the South African Business Environment By Darrelle Visser I really enjoyed this book very much. Although many of the ideas and rules are not new it was still a very interesting read as these facts were illustrated based on a South African business environment. Very often one reads books written by other leadership guru's like Warren Buffet / Stepan Covey but

every country's business maturity are different and therefore the same rules cannot always be applied everywhere. I certainly learned a lot and what was particularly impressed with Brand Pretorius' business leadership integrity. Our country and the world in fact is in desperate need for leaders like Brand Pretorius and Nelson Mandela. You can have all the fancy ideas but if you do not have integrity and a good relationship with your workers, you are doomed from day 1. Darrelle Visser Cape Town South Africa 0 of 0 people found the following review helpful. Easy read leadership course By Customer I have really ENJOYED reading this book. The first few chapters summarising Brand Pretorius's life in business was extremely interesting and the leadership chapters are filled with valuable ways that every leader should use and it is very strong on how to be an ethical leader. The most important lesson for me though is not mentioned in the book but is represented by the book itself. There is not one bad word about anyone and everything shows how Brand Pretorius accepted final responsibility for everything himself. There is no shifting of blame to anybody. And to my mind that is one of the greatest qualities of a true leader. 0 of 0 people found the following review helpful. excellent By Francois Taljaard Excellent book for all business people. Enjoyed every page and got insight in people running big companies. Not as easy as one tends to think.

Brand Pretorius weacut;eacute;t wat dit beteken om 'n leier te wees: in sy loopbaan wat oor vier dekades strek het hy aan die hoof van Toyota Suid-Afrika en die McCarthy-groep gestaan. Hy weet dat leierskap vra dat jy soms moeilike besluite moet neem, ongewilde besluite. Maar besluite wat op lang termyn in die beste belang van die onderneming, die werknemers en die aandeelhouers sal wees. In hierdie boek praat Pretorius openhartig oor die lesse wat hy as leier en uitvoerende hoof geleer het. Hoewel hy geen doekies omdraai nie, bly sy verhaal inspirerend en positief. Hy illustreer sakelesse met staaltjies uit sy persoonlike en professionele lewe: soos die voorreg om saam met 'n Formule-1-renjaer in 'n renmotor te kon klim. Hierdie boek gee 'n seldsame blik op wat sukses in plaaslike besighede dryf en hoe leiers hul ondernemings aan die lewe kan hou in Suid-Afrika. Die boek is in die eerste plek van belang vir sakelui, maar Brand Pretorius se lesse in leierskap kan met vrug op enige terrein van die lewe ingespan word. 'n Besielende en boeiende boek.