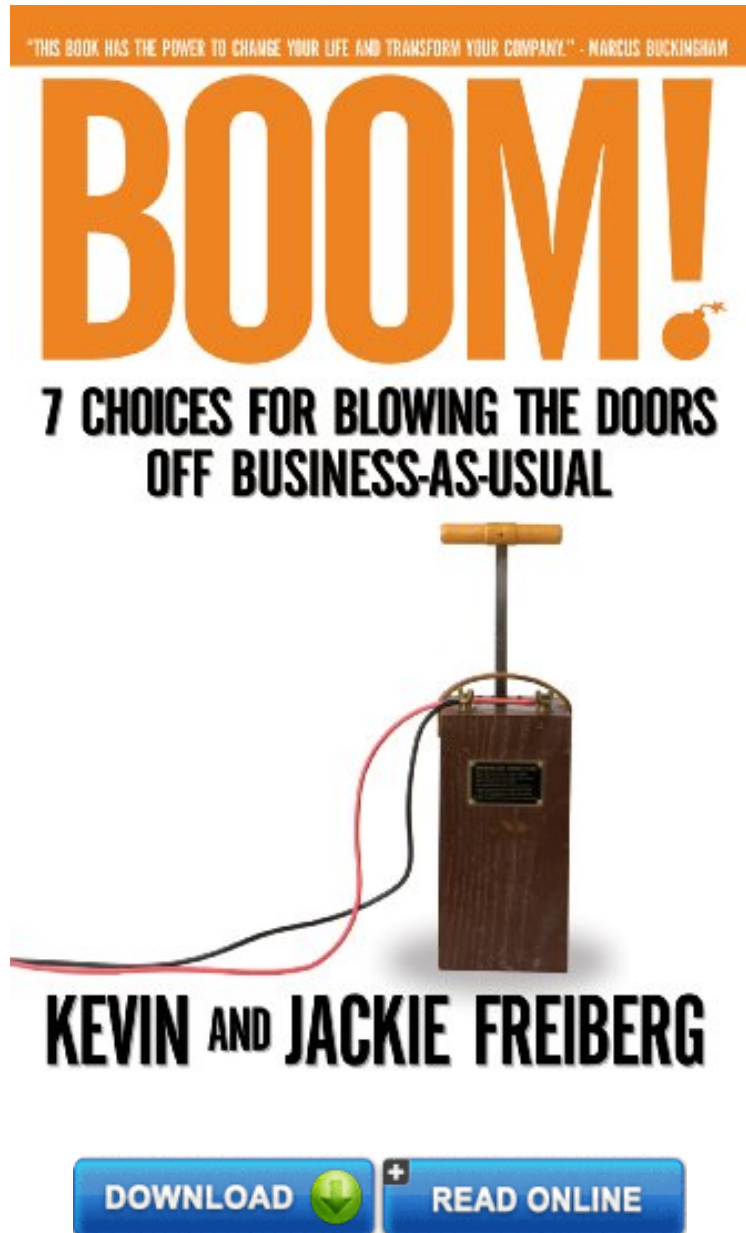


Boom! (International Edition: 7 Choices for Blowing the Doors Off Business-As-Usual

Kevin Freiberg, Jackie Freiberg

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Kevin Freiberg, Jackie Freiberg : Boom! (International Edition: 7 Choices for Blowing the Doors Off Business-As-Usual before purchasing it in order to gage whether or not it would be worth my time, and all praised Boom! (International Edition: 7 Choices for Blowing the Doors Off Business-As-Usual:

0 of 0 people found the following review helpful. On Point InfoBy EEO Mgr" You can't do service well externally until you first learn how to do it well internally. The way you treat your coworkers will have a huge impact on the way they treat your customers." p 68, Boom. The authors get it. While it is true the husband and wife authors are not telling

us anything new. It is the way they are reminding us to either get re-engaged passionately in your work or look and develop your passion elsewhere. The book is a delightful read and can assist in re-igniting or adding fuel to better service yourself and your customers. If you are not happy with yourself, how can you be at your optimal best in delivering fabulous customer service? I enjoyed the book and bought an additional copy to give to someone who needs to re-ignite their passion to work and serve our customers in an outstanding fashion. 0 of 0 people found the following review helpful. A Life-Changing Book By von Boom! can really change your life. Kevin and Jackie present real-world situations with powerful solutions. This book helped me take control of my life in the workplace. I was able to let go of some bad relationships and still interact with those same people on a professional level even though I didn't like them personally. Sometimes, that's what we have to do in business. We won't always like everyone. This book helped me deal with that issue and many others. My copy is riddled with post-it tabs and highlighted sections that offer great tips to help in everyday situations. 0 of 0 people found the following review helpful.) LOVE this book - it's one of my top 10 ... By Aprillefabulous! fabulous! fabulous! FULL of helpful, straightforward advice that, when implemented, makes a huge difference! I've gifted several copies to clients and even more to prospects who didn't become clients (they needed it most!) LOVE this book - it's one of my top 10 for business reading because it's so useful and practical

You are DESIGNED to choose and DEFINED by your choices. In front of you are seven choices waiting to be made. Whether you are the leader or those being lead, these choices will determine the quality of your life and the significance of your contribution to the world in which you work. In BOOM the Freiberg's have distilled 20 years of collective wisdom into 7 essential choices that cause culture, service, success, and business to BOOM. Choice #1: Be a Player Choice #2: Be Accountable Choice #3: Choose Service Over Self-Interest Choice #4: Focus Forward Choice #5: Play to Your Genius Choice #6: Get It Done Choice #7: Risk More - Gain More These 7 choices are your wake-up call to freedom, and it's your invitation to create a community of like-minded people who - together - will create organizations that can blow the doors off business as usual and cure the Dead People Working trade; syndrome. Drs. Kevin and Jackie Freiberg are two of the most influential voices on the professional-speaking circuit today. Their mission: to create corporate cultures where impassioned people exercise the freedom to make a difference and change the world! The Freibergs have coauthored the international bestseller NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success and GUTS! Companies that Blow the Doors off Business-As-Usual. They have been interviewed by CBS's 60 Minutes and appeared on CNBC and the CBS Morning News for their insights on the links between gutsy leaders, passionate employees, cultures of accountability, and loyal customers.

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