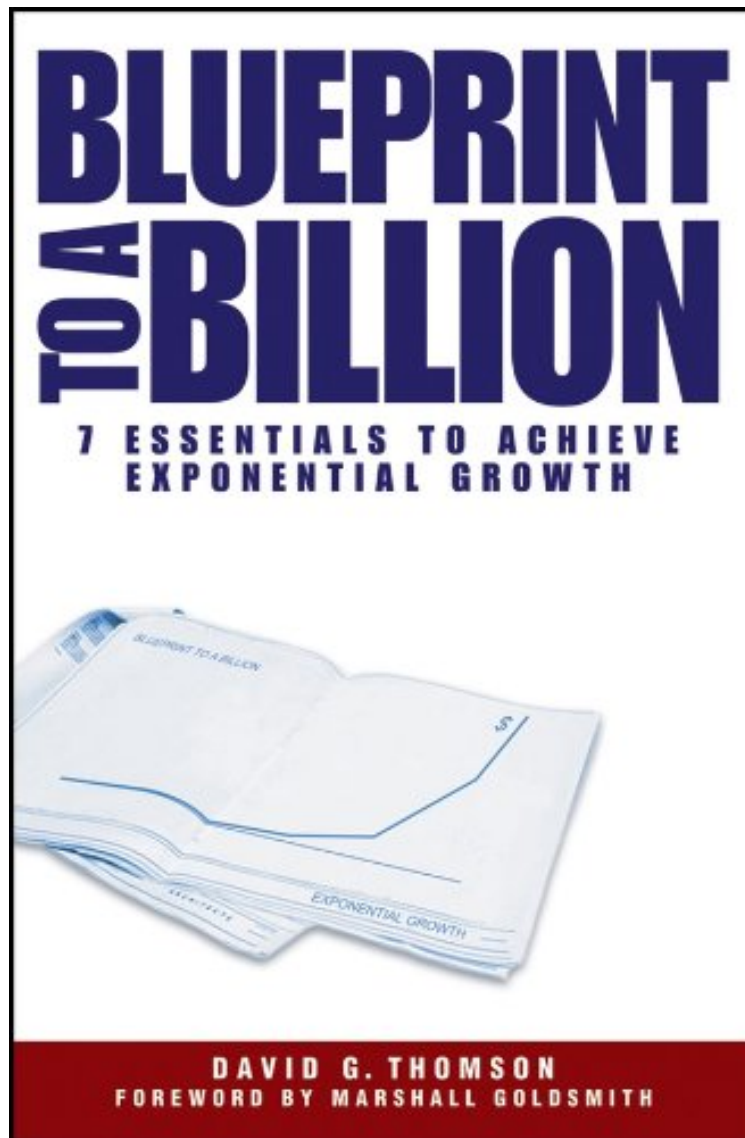


[Read now] [Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth](#)

Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth

David G. Thomson

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#388965 in eBooks 2008-05-02 2008-05-02File Name: B008L03VCU | File size: 46.Mb

David G. Thomson : Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth before purchasing it in order to gage whether or not it would be worth my time, and all praised [Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth](#):

1 of 1 people found the following review helpful. Worth the priceBy Billy BuckleyIf a single buzz word from this book dazzles a single prospective client, then you've instantly got your money's worth. For me, the concept was "inflection point." It dazzled and delighted. And so far, I've only skimmed through the pictures. The value of the book is not whether your company generates a billion dollars or not, but whether any of its concepts, perspectives, or

approaches are useful. Did it return a positive ROI? Does it outperform the television re-run you'd otherwise sit around watching tonight? Does it inform your future decisions? The book is worth many times more than the cover price... and if the past is a good indicator, it will stay relevant for decades, as such studies often are. Of course, books like this are always worth more than the golden pages they should be printed on, but only in the hands of a passionate, dedicated person who has only themselves to blame. In a world full of vast abundance, it's only a worthless doorstop to the mediocre minds of the unwashed mass of mere mortals armed with their knee-jerk superstitions, old wives' tales, and data-blind approach to profits. No offense, but billion dollar ideas surround you daily, if you'd only open up to them. If a single worthy idea delivers you a slight edge, it's worth far more than the purchase price, and worth more than the time it takes to read it. A truly great book (maybe not this one) is sometimes worth shutting down your entire production for a day, just to read it out loud to a thousand weeping, shaking employees, or worth engraving onto towering granite obelisks to inform future generations for centuries to come, but you'd have to make that calculation yourself. Speaking as a person whose time is objectively and measurably worth over \$1500 per hour, I can tell you this book was worth my time spent ordering it, reading parts of it, and I expect to read it again several times before the earthworms devour my cold flesh. Is it a blueprint? Does it answer every question? Does it deliver on its promise? Does it explain how to do things? It doesn't need to. You can get a copy for about 4 bucks and then decide for yourself. In 2012, you have a billion dollars in supercomputing power between your ears. The silicon equivalent of 100 trillion synapses is pricey. The pride of Japan, the "K" supercomputer gulps down 20 million dollars of 'megawatt hours' per year. Use your massive intelligence for something more worthwhile than making excuses, since you're the one facing the all the consequences when you blame anyone else but yourself for your outcomes. You'll be the one to live with the billions to be made... or through inaction, the billions to be lost. 0 of 0 people found the following review helpful. The Bible for entrepreneurs By Eisaiah Engell have read and re-read this book 5 times since 2008. It contains insights on some of the most successful companies like Siebel, Microsoft, Google that you can get nowhere else. In each chapter the book explains the 7 essentials upfront, then illustrates the concepts with war stories from successful companies. I have shaped my value proposition, board, alliances and many more aspects of my startup around the ingredients in this book. One of the most relevant topics for me right now is board composition. Instead of getting loaded down with investors, the chapter on board composition has some really great ideas on getting marquee customers, former blueprint CEOs, and other people who directly help my company succeed in the market. I would say if you are serious about building a billion dollar enterprise, this book should be on your desk until you have mastered the lessons within it. 1 of 1 people found the following review helpful. A Definite Business Acumen Multiplier By Mr. Bibliophile I'm nearly finished reading this book as I write this review and I have to say that it's one of the best business books I've ever read. I can see myself referring to it repeatedly in the future as I chart my course in achieving my business goals. While I will readily agree with earlier reviewers that the book only reveals to us the 20/20 vision insights of success viewed in hindsight - I'll temper that concession by asking: 'What else can an author do?' Whether the writer is a consultant or former entrepreneur, he or she definitely can't take us by the hand and guide us to our successes. This book does about as best as could be asked of the only viable alternative to that: Showing us a formula that's worked consistently in the past for numerous companies and the individuals who run them. Whatever your business aspirations or goals for personal wealth are, this book should be in your personal library. It will raise your business acumen - whether you want to build a great small business or a billion dollar revenue public company.

Praise for BLUEPRINT TO A BILLION "A wonderful, well thought out analysis of entrepreneurship and leadership of a growth company." —Howard Lester, Chairman, Williams-Sonoma, Inc. "If you dream about growing your business to a billion, this is a fascinating down-to-earth study that you must read. Apply the seven essential principles to your business and you are off and running. Learn about strategy, growth, leadership, team building, and a whole lot more." —Joe Scarlett, Chairman of the Board, Tractor Supply Company "Blueprint to a Billion is a well-researched and thoughtfully written book that quantifies the growth pattern of America's highest growth companies." —Professor John Quelch, Senior Associate Dean, Harvard Business School "Eighty percent of the top-performing stocks in the last twenty years were small entrepreneurial companies that had an IPO in the prior eight years. Blueprint to a Billion tells you the seven key things these innovators did in common to become America's greatest growth companies." —William J. O'Neil, Chairman and Founder Investor's Business Daily, www.investors.com "Thomson has written a masterful work that will catalyze, empower, inspire, motivate, and illuminate entrepreneurs, investors, and policymakers. The world needs this book and will profit from it in manifold ways." —David M. Darst, Managing Director, Individual Investor Group Chief Investment Strategist, Morgan Stanley