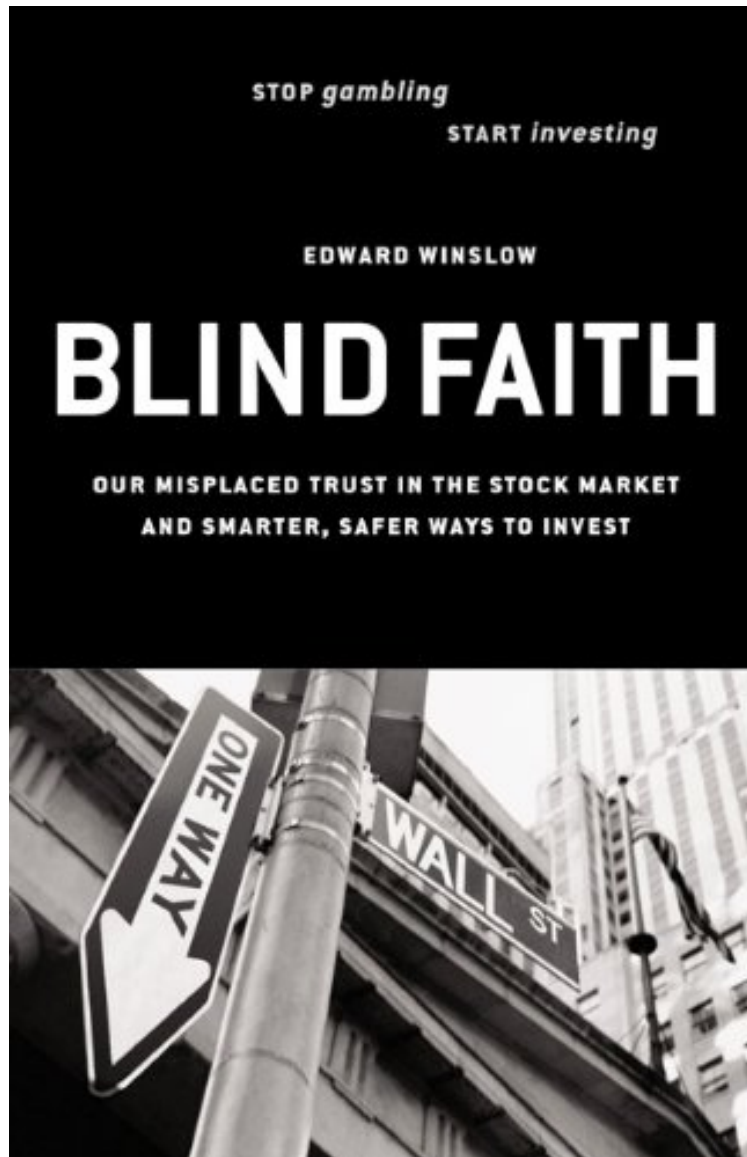


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Blind Faith: Our Misplaced Trust in the Stock Market--And Smarter, Safer Ways to Invest (UK Professional Business Management / Business)

Edward Winslow

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From the AuthorThe risk of investing in the stock market has increased remarkably over the last decade. In this period we've seen tremendous volatility in stock prices, a market bubble and its subsequent pop, a parade of corporate scandals, the demise of a leading accounting firm and proven deception by many so-called investment analysts employed by major brokerage firms. In addition, the realities of ever-increasing geopolitical risks contribute to an uncertain economic future. Blind Faith offers a cleverly simple yet revolutionary approach for managing investments in this perpetual high-risk environment. Corporate America and the investment industry have little to gain and lots to lose when investors decide to stop playing the traditional game that can -and has - destroyed trillions of dollars of individual wealth overnight. Readers will be equipped with both the strategy and the tools for success in virtually any economic environment while ending their participation in a system that has taken full advantage of their blind faith and misplaced trust. About the AuthorEdward J. Winslow Jr. is the senior partner and founder of PM Investments and is one of the most creative and knowledgeable financial consultants in the country. He avoids traditional investments such as stocks and mutual funds while providing a unique strategy for building and safeguarding wealth. Ed was the founder as well as chairman of First Affirmative Financial Network, the nation's first broker/dealer to specialize in socially responsible investing. He was also founder and president of First American Financial Cooperative, the nation's first cooperatively owned financial planning firm. Ed has been recognized in Who's Who in the West and Who's Who in Finance and Industry. He was the first recipient of the prestigious SRI Service Award recognizing his unique contribution to the social investment industry.