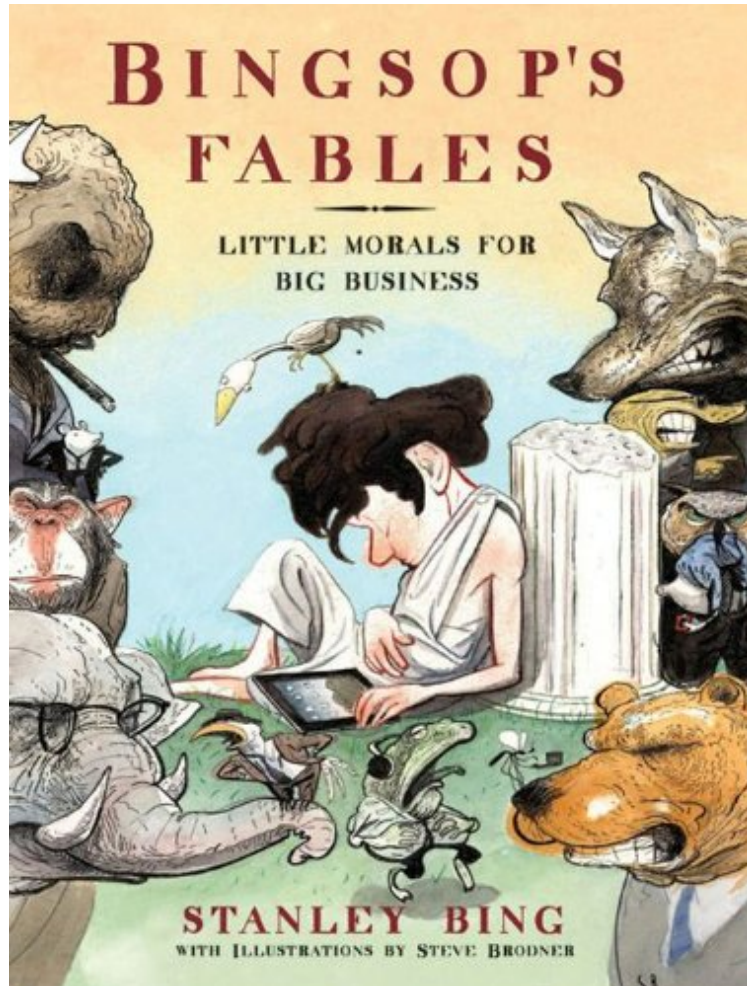


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Bingsop's Fables: Little Morals for Big Business

Stanley Bing, Steve Brodner

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From celebrated business writer and Fortune columnist Stanley Bing, the bestselling author of *What Would Machiavelli Do?*, *Throwing The Elephant*, *Sun Tzu is a Sissy*, and more, comes a collection of playful fables poking fun at corporate archetypes while imparting useful and humorous lessons for anyone striving to make it big in big business. Illustrated throughout by New Yorker artist Steve Brodner, Bing’s *Fables* is the perfect addition to any executive bookshelf in need of a little humor—and a lot of excellent advice.