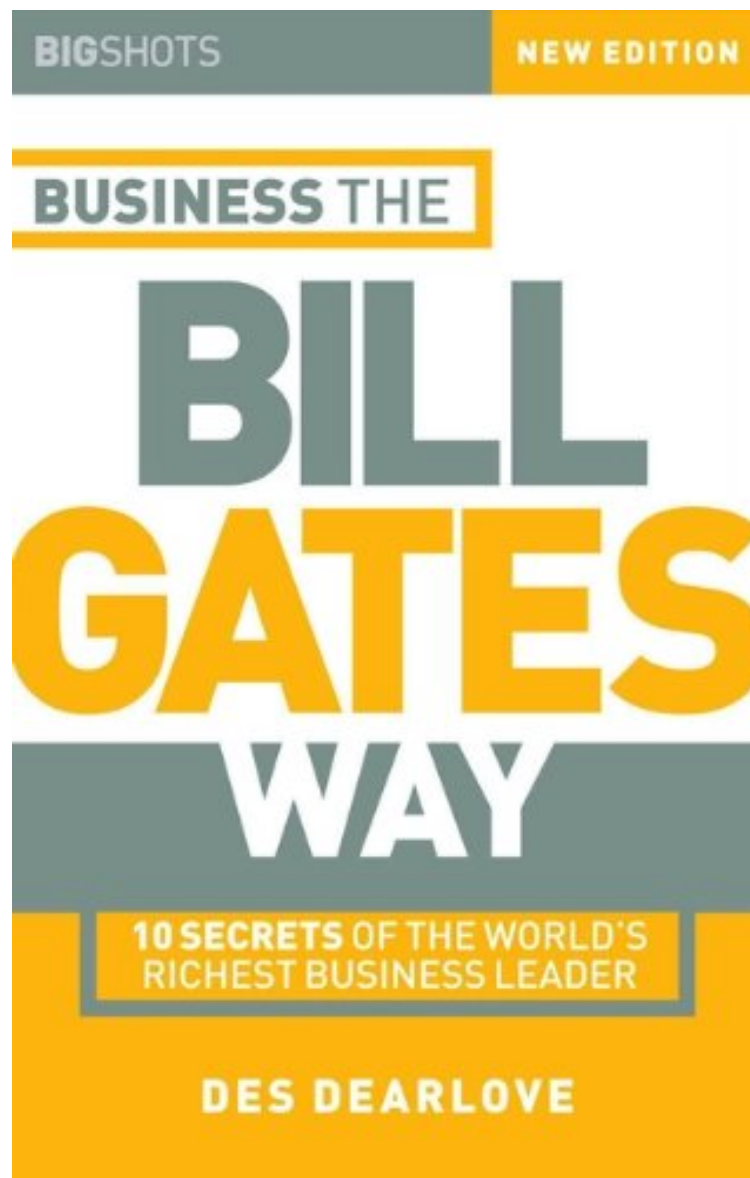


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Big Shots, Business the Bill Gates Way: 10 Secrets of the World's Richest Business Leader (Big Shots Series)

Des Dearlove

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Des Dearlove : Big Shots, Business the Bill Gates Way: 10 Secrets of the World's Richest Business Leader (Big Shots Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Big Shots, Business the Bill Gates Way: 10 Secrets of the World's Richest Business Leader (Big Shots Series):

1 of 1 people found the following review helpful. Bill Gates: 5 Reasons Why He's The Richest Man in the World By Jusuf Hariman Until very recently, Bill Gates was the richest man in the world. In fact, had he not donated a substantial sum to his foundation, he would still be the richest man in the world. For the purposes of this review, I would presume that Bill Gates is still the richest man in the world. Des Dearlove, the author of the book offers 10 reasons why Bill Gates is the richest man in the world. They are: (1). Be in the right place at the right time; (2). Fall in love with technology; (3). Take no prisoners; (4). Hire very smart people; (5). Learn to survive; (6). Don't expect any thanks; (7). Assume the visionary position; (8). Cover all the bases; (9). Build a byte-sized business; and (10). Never, ever, ever take your eye off the ball. Sometime ago, I summarised this book and published it in the premier Australian business magazine ie "Wealth Creator". It condenses the 10 secrets into 5 secrets. They are: (1). Bill Gates makes software very easy to use; (2). Bill Gates hires very smart people; (3). Bill Gates is a worldly intellectual; (4). Bill Gates presumes a prescient position; and (5). Bill Gates builds a byte-size business. The magazine published this summary as their "cover story" in March/April 2006 edition pages 26-31. This can be secured for free from me by contacting me at J.hariman@optusnet.com.au. Digest this book and you will find a few tips to increase your income. Dr Jusuf Hariman.

11 of 11 people found the following review helpful. Business the Bill Gates Way By Michael McDonald If you're looking for an easy to read summary of how Bill Gates went from college drop-out to the \$50 billion man, here it is. "Business the Bill Gates Way," is a quick and sanitary overview of what happens when an irresistible combination of passion, luck, determination, and brains meet an unbelievable opportunity. Bill Gates as nerd, seer, opportunist, organizational genius, and workaholic all tied-up in a nice, little, pink bow. Des Dearlove appears to have written this book after only having read a half dozen other books on Bill Gates and Microsoft. You get the sense he never left his office, much less England, to research the subject. This is a formula book, heavy on format and light substance. Ten 16 page chapters, with a summary of the main points at the end of each. The series is obviously successful, and we can expect more of the same, but it reads more like the Cliff Notes than the real book. In fact, you could just read the summaries, memorize the main points, and move on to your algebra homework.

0 of 0 people found the following review helpful. This book has nothing new By Maxim Masiutin In this book, you won't find something new about Bill Gates and his way of doing business. Wikipedia provides better information about this man. If you really wish to understand in details how Microsoft works as a business, get "Microsoft 2.0" by Mary Jo Foley, and the books by Bill Gates: "The Road Ahead" and "Business @ Speed of Thought". The main conclusion of the author is that Bill Gates, essentially, is doing "creative imitation", as defined by Peter Drucker in his book "Innovation and Entrepreneurship". I agree with Des Dearlove about the "creative imitation", although he doesn't use this term. I suggest you to read the Drucker's book to better understand the technique and advantages of creative imitation. As about "Big Shots: Business the Bill Gates Way", I don't recommend reading it. Just read Wikipedia and the books above mentioned.

Brought completely up to date for this new edition, Business The Bill Gates Way not only reveals the secrets of Gates' remarkable success but also draws out the universal lessons and identifies strategies that can be applied to any business or career. From hiring very smart people to loving what you make, and from crushing your competitors to never, ever taking your eye off the ball, Business The Bill Gates Way reveals the secrets of phenomenal success.