

Beyond the Corporation: Humanity Working

David Erdal

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David Erdal : Beyond the Corporation: Humanity Working before purchasing it in order to gage whether or not it would be worth my time, and all praised Beyond the Corporation: Humanity Working:

4 of 4 people found the following review helpful. A 'must read' for any business ownerBy S. HoganThis is a fascinating book, outlining the successes of many large and small enterprises that are owned by their employees. It covers Arup (international engineering consultants), John Lewis (UK retailer), Publix (US retailer), Mondragon (Spanish bank and manufacturing businesses), Childbase (UK chain of nurseries), Baxi (UK manufacturer) and many more. It chips away one by one at the various myths around employee ownership, and shows how such businesses are

as successful, if not more successful than their traditionally owned competitors. 0 of 2 people found the following review helpful. Caution. By jftoI read an excerpt from this book online. The author was addressing what he takes to be excessively high pay for executives among the Fortune 500 companies in the US. Looking at the economic fundamentals of supply and demand, he literally said that demand for Fortune 500 CEOs has always been 500. He concludes from this tautology that demand for CEOs cannot have risen, and that a change in demand cannot be the cause for rising pay through the past few decades. If you cannot understand the fatal flaw in the author's reasoning, then you should exercise extreme caution in deciding to buy this book.

* Beyond the Corporation is a book for our times. Offering inspiration and vision in the wake of financial Armageddon, it is the story of ordinary people who share the ownership of the businesses where they work.* The enterprises come in all sizes: from companies employing just a few dozen people, to large corporations: John Lewis in the UK, employing 70,000 'partners'; Mondragon, a highly entrepreneurial group of over 100 businesses in Spain, employing more than 100,000; and many examples in the US, some employing tens of thousands. It would be hard to imagine a better informed, more involved or more enthusiastic set of employees - sharing the efforts of making their companies successful, and sharing all of the rewards. Unusually in the corporate world, they control their own destinies - a situation beyond the dreams of most working people.* Erdal takes a hard look at those who insist, in the teeth of the evidence, that shared ownership will never work - a sorry tale, he argues, of prejudice masquerading as economic thinking. The book contains detailed case studies as well as interviews with a range of people, whose inspiring stories of success fly in the face of received wisdom. These successes include: high levels of productivity; sustained rapid growth; fast-moving, innovative responses to changing worlds; high levels of investment aimed at long-term prosperity; and, above all, the sheer happiness employees experience in working together in businesses that they own together, sharing the wealth that they create. * At a time when the 'orthodox' corporate economy has been badly shaken, Beyond the Corporation makes essential reading.

"Erdal's interviews...are informative and brilliantly underscore the author's message." mdash; Publishers Weekly.com About the Author David Erdalnbsp;attended Harvard Business School; led one of Britain's most successful paper manufacturers and moved them into all-employee ownership; and advised companies, trade unions, and governments in Slovenia, Zimbabwe, China, and South Africa on privatizing companies into ownership by all their employees. He is a director of a partnership that helps companies achieve all-employee buyouts, and chairman of the employee ownership trust of a successful childcare company.