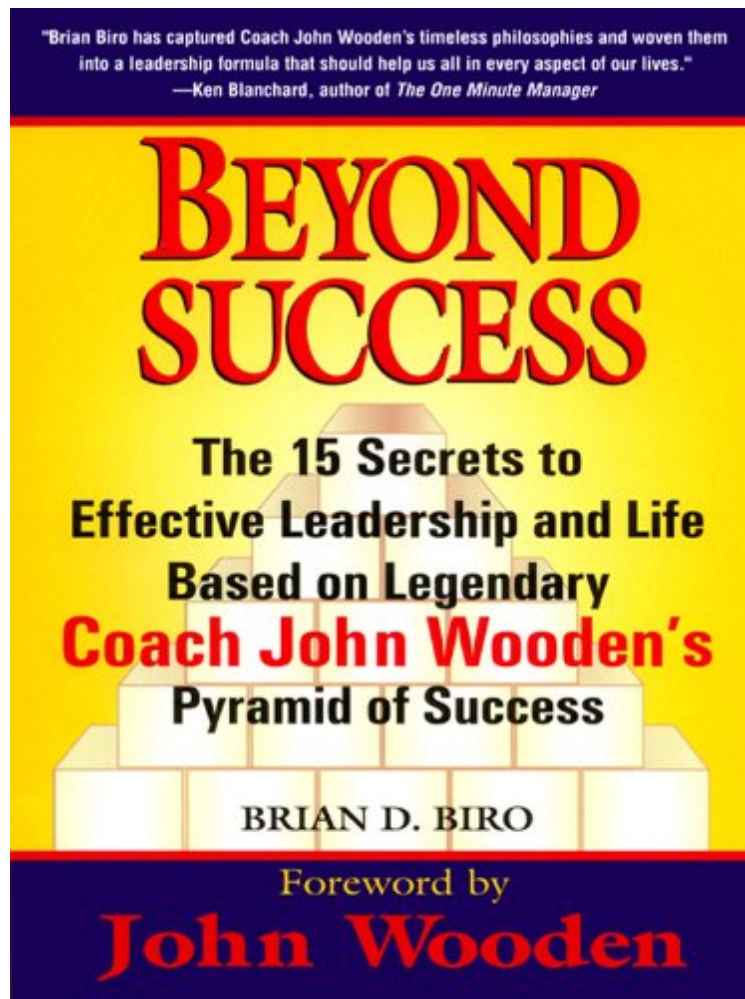


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## Beyond Success: The 15 Secrets efftv Leadership Life Based Legendary Coach John Wooden's Pyramid

*Brian D. Biro*

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**Brian D. Biro : Beyond Success: The 15 Secrets efftv Leadership Life Based Legendary Coach John Wooden's Pyramid** before purchasing it in order to gage whether or not it would be worth my time, and all praised Beyond Success: The 15 Secrets efftv Leadership Life Based Legendary Coach John Wooden's Pyramid:

0 of 0 people found the following review helpful. Great book that allows you to progress to be better.By FawnInsightful, and well worth some deep reading and thought provoking. Can help outline a way to progress in life to be a better person.0 of 0 people found the following review helpful. Read this book for my Senior Economics class and enjoyed it.By Leopoldo mendezI initially picked up the book because the tittle caught my attention. However after having to read this book for my Economics class I enjoyed it and learned skills I will keep in mind. Biro expresses the

importance of team work and strengthening leadership skills. He also emphasizes on the idea that in order to feel fulfilled once you reach success is to concentrate on what you can offer to the world around you instead of what it can offer to you. 0 of 0 people found the following review helpful. An interesting, if a little wordy, guide to a truly good life. By Weetabix Fast delivery and product as advertised. As is usually the case with self-help books of this type, the points could have been made in fewer pages but the core concepts are valuable and straightforward. John Wooden is obviously a man of exceptional personal character who lived according to the admirable principles he espoused and which are worthy of consideration.

Building upon the fundamental principles devised by Coach John Wooden, Brian D. Biro presents an accessible system for leadership development. With anecdotes, exercises, and Wooden's philosophy, the author captures the essence of Wooden's Pyramid of Success and the secrets behind each of the pyramid's building blocks.

"Brian Biro has captured Coach John Wooden's timeless philosophies and woven them into a timeless leadership formula that should help us all in every aspect of our lives." --Ken Blanchard, co-author of *The One Minute Manager* "The proven Wooden leadership tapestry is based on fundamental principles, not cute, cosmetic, cotton candy techniques. Brian Biro weaves this tapestry around absolutely compelling true stories." --Stephen Covey, author of *The 7 Habits of Highly Effective People* "Astonishing reading. Read *Beyond Success* and totally outperform yourself." --Mark Victor Hansen, co-author of the *Chicken Soup for the Soul* series "Beyond Success reads like the final seconds of an NCAA playoff... this book is alive with calculated, confident brilliance. This is a fast-break play for life." --Harvey Mackay, author of *Swim with the Sharks without Being Eaten Alive* About the Author Brian Biro is one of the foremost motivational and leadership speakers in the United States. With degrees from Stanford University and UCLA, he has spent the last 21 years delivering over 1,300 presentations around the world. A former vice president of a major transportation corporation, and the author of nine books including the bestseller, *Beyond Success*, Biro was rated #1 among 40 speakers at four consecutive Inc. magazine international conferences. He has appeared on Good Morning America, CNN's Business Unusual, and the Fox News Network. Biro was named one of the top 100 most inspirational graduates of the UCLA Graduate School of Business, in honor of their 75th Anniversary. John Wooden (1910–2010) was an American college basketball coach who won a record-breaking 10 national championships over a 12-year period at UCLA. He was the author of *Wooden: A Lifetime of Observations and Reflections On and Off the Court*, *A Game Plan for Life: The Power of Mentoring*, and *Wooden on Leadership*. Excerpt. copy; Reprinted by permission. All rights reserved. From the foreword by Coach John Wooden In his book, *Beyond Success: The 15 Secrets to Effective Leadership and Life* Brian Biro has captured the essence of my Pyramid of Success and the secrets behind each block as it ascends to the apex. He then goes even further, creating a new game plan for lasting leadership and personal fulfillment. It is my feeling that real success is not the accumulation of material possessions or the attainment of a position of power or prestige. Rather, it is the peace of mind that is attained only by making the effort to do the best you are capable of doing at any task in which you are engaged. When you embrace this fundamental idea—that your success is determined not by what others think but rather by what you know in your own heart—you have the opportunity to make each day your masterpiece. This is the central message of *Beyond Success: The 15 Secrets to Effective Leadership and Life*. Brian Biro brings this message to life in a way that is both compelling and spiritually uplifting.