

Beyond \$15: Immigrant Workers, Faith Activists, and the Revival of the Labor Movement

Jonathan Rosenblum

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Jonathan Rosenblum : Beyond \$15: Immigrant Workers, Faith Activists, and the Revival of the Labor Movement before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond \$15: Immigrant Workers, Faith Activists, and the Revival of the Labor Movement:

4 of 4 people found the following review helpful. A great book about worker empowerment. By Ben This book very carefully goes over the way the SeaTac fight for \$15 was won and why it was more than simply a fight for \$15/hr but for the right for workers to have power over their employers. The author describes how unions should improve

themselves in order to combat 21st century anti union attitudes.4 of 4 people found the following review helpful. Essential Reading for the Trump RegimeBy Jane McAleveyThis book really is an important read. The author walks us through exactly how giant corporations have destroyed good jobs in the USA, and, worldwide. With simple and beautiful writing and stories, Rosenblum cuts right through the idea that workers today earn less because of some magical thing called "the market." The market, as he wryly tells us, is people, in this case, giant corporations in the airline industry, who set out to make millions for the CEO's and shareholders and screw the working class. But even better than his analysis of what's wrong with corporations, and, corporate power, he actually offers real insights into what it will take to get us out of this mess. I highly recommend this book. Read it cover to cover in one weekend.0 of 0 people found the following review helpful. Three StarsBy TenaMouseI won this in a GOODREADS giveaway

The inside story of the first successful \$15 minimum wage campaign that renewed a national labor movementWith captivating narrative and insightful commentary, labor organizer Jonathan Rosenblum reveals the inside story of the first successful fight for a \$15 minimum wage, which renewed a national labor movement through bold strategy and broad inclusiveness. Just outside Seattle, an unlikely alliance of Sea-Tac Airport workers, union and community activists, and clergy staged face-to-face confrontations with corporate leaders to unite a diverse, largely immigrant workforce in a struggle over power between airport workers and business and political elites. Digging deep into the root causes of poverty wages, Rosenblum gives a blunt assessment of the daunting problems facing unions today. Beyond \$15 provides an inspirational blueprint for a powerful, all-inclusive labor movement and is a call for workers to reclaim their power in the new economy.

ldquo;An inspiring model for coalition building.rdqquo;mdash;Kirkus sldquo;Readers interested in labor activism, history, economics, industrial relations, or immigration studies will find this book to be compelling and captivating, as Rosenblum captures the story of this unifying, important, and successful fight for economic equity.rdqquo;mdash;Booklistldquo;A feisty, provocative book...His analysis of the problems facing labor is insightful and sound.rdqquo;mdash;Tom Deignan, America Magazineldquo;Beyond \$15 is both a timely history of a bold campaignrsquo;s unlikely victory and an inspiring call for a flexible, progressive and power-building vision of labor organizing.rdqquo;mdash;Jonathan Timm, In These Timesldquo;The fascinating inside story of how a few labor unions, faith leaders, and immigrant and community groups united to build a grassroots citizens movement that won the nationrsquo;s first \$15 minimum wage in SeaTac, Washington. From that victory for community power, Rosenblum makes the important case that US labor unions must reinvent themselves as catalysts for a broader social justice movement to challenge the inequality of power in America today, building on the populist revolution awakened by Bernie Sanders.rdqquo;mdash;Hedrick Smith, author of Who Stole the American Dream?ldquo;Part memoir, part industry analysis, part campaign summation...Beyond \$15 is exciting, thought-provoking, and moving as it looks not only at the big picture but also at the struggles of the workers themselves to alter the terms of their working lives and their places in the community.rdqquo;mdash;Bill Fletcher, Jr., coauthor of Solidarity Dividedldquo;A compelling and vital read for any social justice activist. In the vivid detail of a committed participant in the struggle, Rosenblum tells how ordinary airport workers took on the corporate powers and both Democratic and Republican Party elites and won.rdqquo;mdash;Kshama Sawant, Seattle City Council member, Socialist Alternativeldquo;Jonathan Rosenblumrsquo;s Beyond \$15 is an excellent choice for teaching about contemporary worker struggles against economic inequality. My students were captivated by Rosenblumrsquo;s firsthand account of the untold story of the SeaTac minimum wage campaign. The book opens up much broader discussions with its careful analysis of the causes and human impact of deteriorating US working conditions over the past four decades. Beyond \$15 also teaches important lessons on the practical challenges of building coalitions across lines of identity and the importance of giving workers voice in organized campaigns.rdqquo;mdash;George Lovell, Harry Bridges Endowed Chair in Labor Studies and professor and chair of Political Science, University of Washingtonldquo;Developing strong labor, faith and community partnerships to engage in campaigns that uplift working people is vital for todayrsquo;s labor movement. Jonathan Rosenblumrsquo;s Beyond \$15 about the coalition that won a \$15 minimum wage in Sea-Tac, Washington, shows union leaders and activists how this can be done, and how victory can be won, even in the most daunting circumstances.rdqquo;mdash;Henry Garrido, Executive Director, District Council 37, AFSCME, AFL-CIoldquo;For thirty-three years, Jonathan Rosenblum has been sharing his winning analysis, history of struggle, and strategy with ordinary workers. In Beyond \$15, he invites all of us into the learning. With stunning simplicity and clarity, Rosenblum walks the reader through exactly how giant corporations have decimated the American Dream. Better still, he explains what it will take to get out of our current mess and rebuild the power we need to defeat out of control corporate power.rdqquo;mdash;Jane McAlevey, organizer and author of No Shortcuts: Organizing for Power in the New Gilded AgeAbout the AuthorJonathan Rosenblum has been a labor organizer for more than thirty years, playing key roles including Sea-Tac Airport campaign director. His writing has been featured in Tikkun, In These Times, and Yes! Magazine. He lives in Seattle, WA.