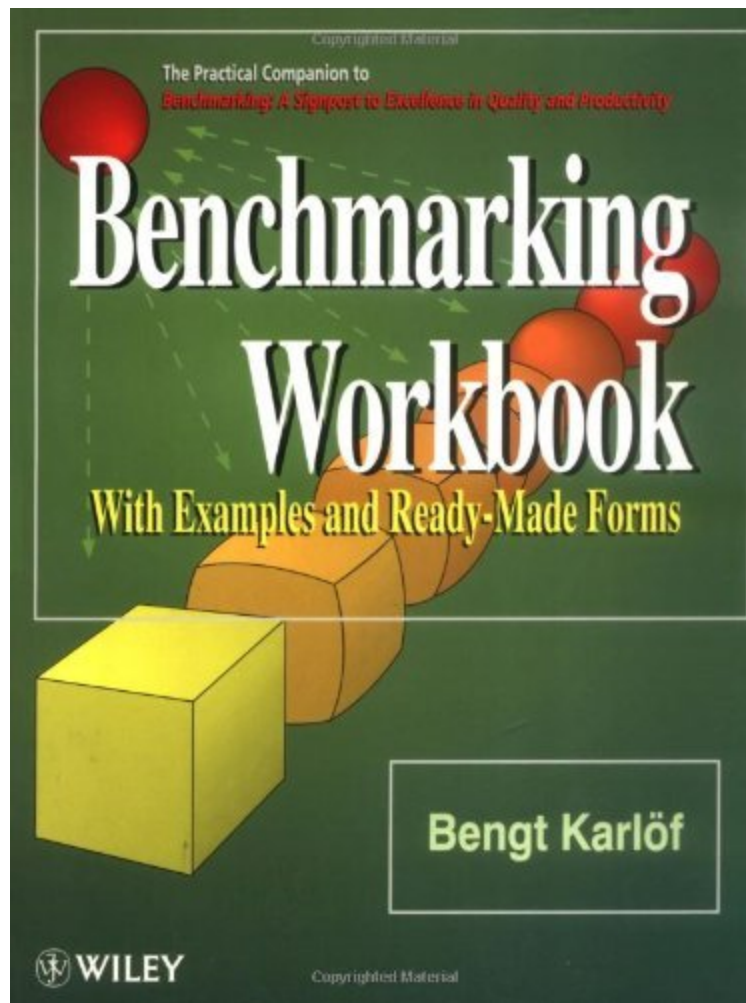


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Benchmarking Workbook: With Examples and Ready-Made Forms (College of Sports Medicine Series)

Bengt Karlöf

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Bengt Karlöf : Benchmarking Workbook: With Examples and Ready-Made Forms (College of Sports Medicine Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Benchmarking Workbook: With Examples and Ready-Made Forms (College of Sports Medicine Series):

8 of 11 people found the following review helpful. Not a Bad Book, but . . .By A CustomerThis workbook is filled with sample forms for a variety of uses. Unfortunately, it's a little sketchy as to the applicability of each form. The book is intended to be a companion to Karlöf's prior work, "Benchmarking: A Signpost to Excellence and Productivity". The biggest disappointment is the price. The book has a text book price -- it's a paperback! At that price you would at least expect forms that are closer to letter sized. Based on the pricing of the paperback edition, the

hardback must be over \$200. This book is hardly a value.

The Benchmarking Workbook will do exactly what the title suggests make it easier for you to put theory into practice. It is a "do-it-yourself" guide to benchmarking. Benchmarking methods are simple, easy to grasp, and universal everyone can do it! But many people suffer from unclear frames of reference, impossible deadlines, inadequate budgets, unexplained expectations; even when these obstacles are overcome, the greatest danger is becoming swamped by detail. This is where the Benchmarking Workbook will prove to be a major ally. If you are on a benchmarking team, you will find that this workbook is a tool to help get at the practical aspects; aspects with which books of theory just cannot cope. It includes * examples from actual cases * self-diagnostic "what to do" sections * forms, checklists and questionnaires The Benchmarking Workbook helps you * organize your research * clarify your thinking * prioritize your findings The Benchmarking Workbook has been developed by Karlof and Partners. It is the practical companion to the original book Benchmarking: A Signpost to Excellence in Quality and Productivity by Bengt Karlof and Svante Ostblom, published by John Wiley Sons.

From the Publisher A must-have for anyone on a benchmarking team. This practical guide provides vital information that will help readers organize their research, clarify their thinking and prioritize their findings. It can be varied and adjusted for specific needs within an organization and contains examples from actual cases, self-diagnostic "what to do" sections plus scores of checklists, questionnaires and a set of forms which can be directly incorporated into a company's system. From the Back Cover The Benchmarking Workbook will do exactly what the title suggests ? make it easier for you to put theory into practice. It is a "do-it-yourself" guide to benchmarking. Benchmarking methods are simple, easy to grasp, and universal ? everyone can do it! But many people suffer from unclear frames of reference, impossible deadlines, inadequate budgets, unexplained expectations; even when these obstacles are overcome, the greatest danger is becoming swamped by detail. This is where the Benchmarking Workbook will prove to be a major ally. If you are on a benchmarking team, you will find that this workbook is a tool to help get at the practical aspects; aspects with which books of theory just cannot cope. It includes examples from actual cases self-diagnostic "what to do" sections forms, checklists and questionnaires The Benchmarking Workbook helps you organize your research clarify your thinking prioritize your findings The Benchmarking Workbook has been developed by Karlouml;f and Partners. It is the practical companion to the original book Benchmarking: A Signpost to Excellence in Quality and Productivity by Bengt Karlouml;f and Svante Ouml;stblom, published by John Wiley Sons.