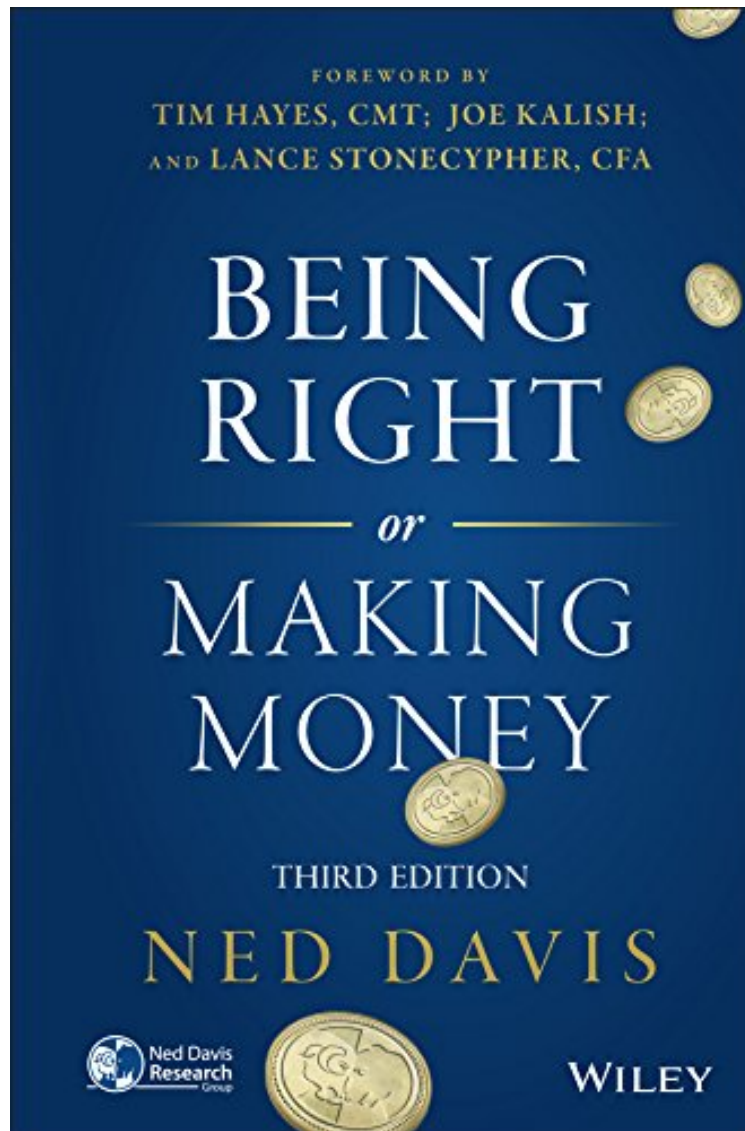


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Being Right or Making Money

Ned Davis

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Ned Davis : Being Right or Making Money before purchasing it in order to gage whether or not it would be worth my time, and all praised Being Right or Making Money:

10 of 11 people found the following review helpful. Cheap way to get assess to the author's analysisBy JackalThe author has a subscription service for institutional investors. The book is a cheap way to get the author's perspective on the economy in 2014, without being an institutional investor. The value of the book lies in the charts, and to some extent the author's model. The text itself is really a joke, i.e. disjointed, repetitive, boring. So I do not consider the book just a marketing job. The author is mostly interested in long-term trends so the book should also be interesting in 2015.Two conditions for potential readers:* Should be quite familiar with the financial markets* Should like to

scrutinise charts in detail

Negatives: * The charts are very small. The charts use font size 5 to 7. I kid you not. The printing is decent and in colour, even the paper quality is decent. (I have always wondered why Wiley Finance use paper similar to newsprint and then charge a lot for their books.) * I wish the author would issue a new edition every year or two. I give it three stars overall, but I can highly recommend it to the target audience.

0 of 0 people found the following review helpful. Very well done book. Overall a advertisement for their ...

By Red Hue Very well done book. Overall a advertisement for their website and services of course.

9 of 11 people found the following review helpful. for those with sharp vision

By Amritsari I'm about half way through the book and am sufficiently peeved by a feature that I felt I had to comment - while the charts are colorful and look nice, the accompanying font in the charts is impossibly small. Charts are very important in any discussion of investing using market timing, and there is useful numerical information listed in the custom "bat boxes" in the charts in the book. I use 1.25 reading glasses and cannot read the boxes with them. I've had to bring out a magnifying glass but that makes the whole experience frustrating. Very poor job of layout by the editor/publisher. As far as the content is concerned - I've read a lot of literature about market timing using moving averages, market breadth, sentiment etc. I don't feel I discovered anything new in this book. I would buy this second hand and save some money.

STAY A STEP AHEAD OF THE MARKETS BY REJECTING GUESSES ABOUT THE FUTURE AND TRUSTING TECHNIQUES THAT WORK

Today there are as many investment opinions as there are people. But as many a scorned investor can attest, predicting the future isn't easy. In fact, *Being Right or Making Money, Third Edition* explains that reliably predicting the future is often not even possible. The good news is that it isn't necessary either. Once you stop trying so hard to be right about the future, you can start making money. *Being Right or Making Money, Third Edition* contains a position trading strategy that any serious investor will want to keep nearby. Using the unbiased, objective standard in this book, you can stay on-target for profit in all market conditions. You'll learn how to create asset allocation models in both stocks and bonds, how to make sense out of contrarian opinion, and how to use indicators to keep you focused, no matter what. You won't find any shock-and-awe investing tactics in this book. Instead, *Being Right or Making Money, Third Edition* presents the solid trading model that has made Ned Davis Research Group a go-to source for market wisdom.

From the Inside Flap *Being Right or Making Money, Third Edition* represents the consolidated wisdom of the highly regarded Ned Davis Research Group. Surprisingly, this wisdom flies in the face of many of the new, trendy investment ideas that this century has produced. In this book, the Ned Davis Research specialists unflinchingly assert that risk-averse position traders have been more successful on average than the high profile, flash-in-the-pan day traders. Solid analysis and clear examples support this opinion, and the result is a book that should serve serious investors well in the coming years. Technologies, bubbles, and scandals have left many traders' heads spinning. Building resilient portfolios and solid long-term positions isn't what it used to be. Thankfully, the changes that we've seen—demographics, U.S. energy strategy, etc.—are relatively easy to cope with once they're understood. With a solid strategy involving asset allocation models and long-term charts, this book helps readers recognize low- and high-risk opportunities, leading to the development of sound money management skills. Coming out ahead in the long run requires, as always, a broad understanding of social, political, technological, and economic trends. These are the big ideas that really move markets. *Being Right or Making Money, Third Edition* was written to inform and inspire investors to rally around these issues, bypassing the spastic ups and downs that characterize day trading. When you start to think about the big ideas, big success will follow.

From the Back Cover **STAY A STEP AHEAD OF THE MARKETS BY REJECTING GUESSES ABOUT THE FUTURE AND TRUSTING TECHNIQUES THAT WORK**

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About the Author NED DAVIS is Senior Investment Strategist and founder of Ned Davis Research Group (NDRG) and is widely quoted by media and Wall Street sources. He has been professionally involved in the stock market for over 40 years.